

# **CONAHEC's 13th North American Higher Education Conference**



# **Houston 2010**

**"Innovation in International Higher  
Education Collaboration:  
Creating Opportunities in Challenging Times"  
April 21-23, 2010**



## **“Innovation in International Higher Education Collaboration: Creating Opportunities in Challenging Times”**

Houston 2010

### **CONAHEC’s 13th North American Higher Education Conference & 8<sup>th</sup> Student Organization of North America (SONA) Conference**

#### **Information for Advertisers, Exhibitors and Sponsors**

September 2009

#### **Dear CONAHEC Partners and Colleagues:**

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico as well as our partners in other world regions at the leading forum for thought and action about collaboration in higher education. The events assemble approximately 500 representatives of higher education institutions making this an excellent opportunity to reach decision-makers doing business in North American higher education. Hosted by one of the top universities in the country, our conference site will be right on the beautiful campus of Rice University,. This event is not to be missed if you are interested in helping guide the future of higher education and its interactions within the region and with its neighbors.

Exhibit space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: [fmarmole@email.arizona.edu](mailto:fmarmole@email.arizona.edu) Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Houston!



**13th North American Higher Education Conference**

Hosted by:





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Houston 2010

## GENERAL EVENT SPONSORSHIP

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	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
<b>Sponsor Benefits</b>	US\$3,000	US\$6,000	US\$12,000	US\$20,000
3-Day Exhibit Space: 6' x 6' (approx. 4 sq. m.), 1 table, 2 chairs, single electric outlet (120V 15 amps, grounded)	1	1	1	2
Registration(s) @ \$450 value w/ID & ribbon	1	2	3	4
Conference-provided meals w/each reg.	✓	✓	✓	✓
General Support for SONA Conference	✓	✓	✓	✓
Recognition @ opening/closing & plenary	✓	✓	✓	✓
Acknowledgement in conference program	✓	✓	✓	✓
Web link on conference website	✓	✓	✓	✓
Sign during event		✓	✓	✓
Advertisement in conference program		¼ pg b&w	½ pg b&w	Full pg b&w
1 year honorary membership (\$1500 value)			✓	✓
Printed literature in conference packet			✓	✓
Logo on conference packets				✓
Table decorations w/logo @ 1 meal				✓

**YES!!** I want to be a conference Sponsor and receive all the accompanying benefits for the category below. Please note that payment must be received by CONAHEC on or before Friday, February 26, 2010 to allow enough time for the organization of the above services.

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## Payment Information

Payable to: CONAHEC/University of Arizona  
Federal ID #86-6004791  
Deadline: Friday, February 26, 2010

### Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:  
University of Arizona/CONAHEC  
Houston Conference Support  
P.O. Box 210300  
Tucson, AZ 85721-0300

Physical/Courier delivery address:  
University of Arizona/CONAHEC  
Houston Conference Support  
220 W. Sixth Street, Room 108A  
Tucson, AZ 85701

### Payment by wire transfer, payable in U.S. Dollars:

Please contact Sean Manley-Casimir at [smanleyc@email.arizona.edu](mailto:smanleyc@email.arizona.edu)  
for wire transfer payment instructions.

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### Questions?

Contact Francisco Marmolejo:  
Telephone: (520) 621-7761  
E-mail: [fmarmole@email.arizona.edu](mailto:fmarmole@email.arizona.edu)



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