



# CONAHEC

11th North American Higher Education Conference

April 25-27, 2007

Québec City, Canada



## "Rethinking North America: Higher Education, Regional Identities and Global Challenges"

Organized by  
Consortium for North American Higher Education Collaboration

Hosted by



**Université du Québec**



## "Rethinking North America: Higher Education, Regional Identities and Global Challenges"



### CONAHEC's 11th North American Higher Education Conference & 6<sup>th</sup> Student Organization of North America (SONA) Conference

#### **Information for Advertisers**

November 2006

#### **Dear CONAHEC Partners and Colleagues:**

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico at the leading forum for thought and action about collaboration in higher education in the North American region and the world to help map our collaborative agenda! Both events are tri-lingual and tri-national and together will likely attract 550 or more attendees. It is the perfect opportunity to reach post secondary institution decision makers from all over the region. Hosted by the University of Quebec System, our conference site near the quaint and charming Vieux-Québec offers a historic setting for an interesting blend of past and present.

Advertising space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: [fmarmole@email.arizona.edu](mailto:fmarmole@email.arizona.edu) Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Quebec!



# "Rethinking North America: Higher Education, Regional Identities and Global Challenges"



## PRINT ADVERTISING

### I. Advertising in the conference program:

\_\_\_ ¼ page b&w = US \$200  
Vertical only  
(3.25" wide x 4.5" high)

\_\_\_ ½ page b&w = US \$350  
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(7.5" wide x 4.5" high)

\_\_\_ Full page b&w = US \$500  
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**Camera-ready artwork format specifications:** .ai, .pdf, .jpg, minimum 300 dpi; send by e-mail to Sean Manley-Casimir at [smanleyc@email.arizona.edu](mailto:smanleyc@email.arizona.edu).

**Artwork Deadline: March 31, 2007**

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### Questions?

Contact Francisco Marmolejo:

Telephone: (520) 621-7761

E-mail: [fmarmole@email.arizona.edu](mailto:fmarmole@email.arizona.edu)

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Please refer to instructions on page 7.

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