



# CONAHEC

11th North American Higher Education Conference

April 25-27, 2007

Québec City, Canada



## "Rethinking North America: Higher Education, Regional Identities and Global Challenges"

Organized by  
Consortium for North American Higher Education Collaboration

Hosted by



**Université du Québec**

**11th North American  
Higher Education Conference**

***Rethinking North America:  
Higher Education, Regional Identities  
and Global Challenges***

***Preliminary Agenda***

**Last updated:**

**Monday, March 26, 2007**

**April 25-27, 2007  
Hilton Quebec  
Quebec City, Quebec, Canada**

**Co-convenors**

The 11th North American Higher Education Conference is organized by the Consortium for North American Higher Education Collaboration (CONAHEC) and co-convened by:

- American Council on Education (ACE)
- American Association of Community Colleges (AACC)
- Asociación Nacional de Universidades e Instituciones de Educación Superior (ANUIES)
- Association of Canadian Community Colleges / Association des collèges communautaires du Canada (ACCC)
- Association of Universities and Colleges of Canada / Association des universités et collèges du Canada (AUCC)
- Organization for Economic Cooperation and Development Programme for Higher Education Management (OECD-IMHE)

**Host Institution**

CONAHEC extends a special thanks to the University of Quebec System and its President Pierre Moreau for their support and sponsorship of the 2007 North American Higher Education Conference.

**Sponsors**

CONAHEC sincerely thanks its sponsoring organizations for their generous support of our conference:

**Educational Organizations:**

- University of Quebec System
- CÉGEP International

**Government Sponsors:**

- With the support of Foreign Affairs and International Trade Canada / avec l'appui d'Affaires étrangères et Commerce international Canada

**Business Sector Sponsors:**

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**SONA Conference**

CONAHEC is pleased to hold its meeting in conjunction with the Student Organization of North America's 6<sup>th</sup> Conference.

**Interpretation**



Conference business will be conducted in French, English and Spanish. Simultaneous interpretation will be provided in sessions as indicated by the headset symbol visible to the left. To obtain an interpretation headset. Participants must leave a proper ID (driver's license, passport, credit card, etc.) as collateral. IDs will be kept in a secure location. Participants will be charged \$150 USD for each lost headset, so please keep track of your device!

**Tuesday, April 24, 2007**

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12:00 – 4:00 p.m.

**CONAHEC & SONA Registration & Information**

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**Wednesday, April 25, 2007**

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8:00 a.m. – 6:00 p.m.

**CONAHEC & SONA Registration & Information**

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8:30 a.m. – 4:00 p.m.

**CONAHEC Executive Committee Meeting (Closed meeting)**

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1:00 - 5:00 p.m.

**Workshop #1: Advancing Comprehensive Internationalization: What Institutions Can Do and What Students Should Learn**

Host: Christa Olson, Associate Director of International Initiatives, American Council on Education

Cost: USD 80 (Includes a recent ACE Publication)

This workshop is designed for institutional leaders who are interested in learning about an integrative approach for advancing comprehensive internationalization. This strategy incorporates attention to inputs (through an internationalization review and strategic planning process) and to outputs (through the articulation of learning outcomes and the development of an assessment plan). Participants will be provided with explanatory comments and tools that they might adopt at their respective institutions. A recent ACE publication with illustrative examples of how institutions have applied this approach will be provided for all participants.

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5:00 - 7:00 p.m.

**Workshop #2: Developing Networks with Canadian Higher Education Institutions: The Case of Quebec**

Host: Representatives of Universities and Colleges in Quebec

Cost: USD 40.00

This workshop provides an introduction to Higher Education in Canada with a focus on Quebec. Dialogue with local representatives about doing business and developing collaborative networks with Canadian and Quebec institutions and beyond!

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7:00 – 9:00 p.m.

**Welcoming Reception**

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**Thursday, April 26, 2007**

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7:00 a.m. – 3:00 p.m.

**CONAHEC & SONA Registration & Information**

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8:30 – 9:00 a.m.

**Official Opening and Welcome**

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9:00 – 9:45 a.m.

**Keynote Address**

William Crosbie, Director General for North American Affairs, Foreign Affairs and International Trade Canada, CANADA (TBC)

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9:45 – 10:15 a.m.

**Refreshment Break**

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10:15 – 11:30 a.m.



**Plenary Session I**

Rodolfo Tuirán, Subsecretario de Educación Superior, Secretaría de Educación Pública, MEXICO or Miguel Székely Pardo, Subsecretario de Educación Media-Superior, Secretaría de Educación Pública, MEXICO (TBC)

Everett Egginton, President-elect, NAFSA: Association of International Educators and Dean, International and Border Programs, New Mexico State University, USA (TBC)

Pierre Moreau, President, Université du Québec, CANADA

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11:30 a.m. – 12:45 p.m.



**Concurrent Session I A:  
CONAHEC & SONA Joint  
Session - Crossborder  
Education & Cultural  
Identity**

**“The Post Modern Identity Quest in the Americas. Who are we? Who we are!”**

Presenter: Joseph Duffey, Senior Vice President, Laureate International University Network, USA

**“Leveraging Online Education to Promote International Student Mobility”**

Presenters: Brian Epp, Chair of International Programs, Jones International University, USA

**“Local Roots, Global Reach: A Go to Market Perspective”**

Presenters: Richard Hezel, President, Hezel Associates, USA

11:30 a.m. – 12:45 p.m.

**Concurrent Session I B:  
Dual Degrees**

**“The MEXUS Program After 10 Years”**

Presenter: Marianna Berrelleza, Coordinator of Educational Programs, Universidad Autonoma de Baja California, MEXICO

**“Lessons Learned from A Mexico-US Partnership in Higher Education: Recommendations for Long-Term Relationships”**

Presenter: David Pijawka, Professor, Arizona State University, USA

**“A hybrid approach to deliver a Dual Degree MBA Program: The case of Texas A&M International University and Universidad Regiomontana”**

Presenters: Antonio Rodriguez, Associate Dean, Texas A&M International University, USA; Jaime Ortiz, Associate VP of International Programs, Texas A&M International University, USA

11:30 a.m. – 12:45 p.m.

**Concurrent Session I C:  
International Education &  
Intercultural Dimensions:  
Case Studies**

**“Cultural Issues in Teaching Across Borders”**

Presenter: Barbara Hornum, Director of the Drexel Center for Academic Excellence, Drexel University, USA

**“Intercultural Communication and Engineering: A Sharing Experience Beyond Boundaries”**

Presenters: Jules Richard, Master of Instruction, École de technologie supérieure, CANADA; Annick Corbeil, Researcher, École de technologie supérieure, CANADA

**“Re-Thinking and Re-Designing the International Experience to Include the Adult Learner”**

Presenter: Bernie Yevin, Dean, Forsyth Technical Community College, USA

11:30 a.m. – 12:45 p.m.  
Concurrent Session I D:  
Internationalization, How  
To

**“Faculty role in teacher education: internationalization of curricula through collaboration and critical inquiry.”**

Presenter: Basanti Chakraborty, Assistant Professor, New Jersey City University, USA

**“Internationalization Steps - The University of Sonora”**

Presenters: Pedro Ortega Romero, Rector, Universidad de Sonora, MEXICO; José Luis García Ruíz, Director of Mobility, Exchange & Academic Cooperation, Universidad de Sonora, MEXICO

**“Examining Culture and Society Through Ethical and Public Policy Issues in the Sciences”**

Presenters: Wayne Patterson, Professor of Computer Science, Howard University, USA; Christine Jamieson, Assistant Professor, Concordia University, CANADA; Hilda Romero Zepeda, Professor, Universidad Autónoma de Querétaro, MEXICO

11:30 a.m. – 12:45 p.m.  
Concurrent Session I E:  
Border Issues

**“A Pre-Cursor Planning Model for the Development of Binational Economic Leadership on the Texas/Mexico Border”**

Presenter: Baltazar Acevedo, Professor of Educational Leadership and Research, The University of Texas-Pan American, USA

**“Rethinking the role of international students in North America: A borderland case study in understanding university collaboration”**

Presenters: Alma Maldonado-Maldonado, Assistant Professor, University of Arizona, USA

**“Curriculum Development for Regional, Glocal Identities: a Tijuana-San Diego Border Region Model”**

Presenters: Jaime Romo, Assistant Professor, University of San Diego, USA; Margarita Luna Delgado, Graduate Research Director, Universidad Iberoamericana Tijuana, MEXICO

11:30 a.m. – 12:45 p.m.  
Concurrent Session I F:  
Distance Education

**“Rethinking Distance Education in North America: Canadian & Mexican perspectives on Open Access & Online Learning”**

Presenter: Renée Fountain, Professor, Laval University, CANADA; Michael Power, Professor, Université Laval, CANADA; Fernando J. Mortera-Gutiérrez, Professor, Instituto Tecnológico y de Estudios Superiores de Monterrey, Mexico City Campus, MEXICO; Martine Mottet, Professor, Université Laval, CANADA

**“International Offices and Information and Communications Technologies”**

Presenters: Norma Angélica Juárez Salomo, President, Asociación Mexicana para la Educación Internacional, MEXICO; Franco Antonio Osuna Garzón, Board Member, Asociación Mexicana para la Educación Internacional, MEXICO; Ángel Antonio Fernández Montiel, Secretary, Asociación Mexicana para la Educación Internacional, MEXICO

**“An Advanced Experience in Plurimodal Teaching in Administration”**

Presenters: Anne Marrec, Researcher & Invited Administrator of Instruction, École Nationale d'administration publique, CANADA; Louise Sauvé, Professor, Director

of the Centre of Expertise & Research on Lifelong Learning (SAVIE) & Co-Director of the SAGE Project, Télé-Université/UQAM, CANADA

11:30 a.m. – 12:45 p.m.  
Concurrent Session I G:  
Faculty Issues I - Panel

**“The Changing Employment Relationships of Academics in North America and its Implications for Regional Faculty Collaboration”**

Presenters: Jesús Galaz-Fontes, Professor, Universidad Autónoma de Baja California, MEXICO; Amy S. Metcalfe, Assistant Professor, University of British Columbia, CANADA; Martin J. Finkelstein, Professor of Higher Education, Seton Hall University, USA

11:30 a.m. – 12:45 p.m.  
Concurrent Session I H:  
The Role of Higher  
Education in Fostering  
Regional Development:  
Results from an OECD  
Project

**“The Importance of Higher Education Institutions for Regional Development in Atlantic Canada: Considering New Approaches to Enhance their Contribution”**

Presenter: Wade Locke, Full Professor, Memorial University of Newfoundland, CANADA

**“The Quest for Internationalization of Higher Education: Challenges for Brazilian Higher Education Institutions”**

Presenters: Mauricio Serra, Head of Graduate Programs in Economic Development, Federal University of Paraná (UFPR), BRAZIL; Cassio Rolim, Professor of Economics & Professor in the Graduate Program in Economic Development, Federal University of Paraná (UFPR), BRAZIL

1:00 – 2:30 p.m.



**Luncheon Speaker**

**“Higher Education, Science & Technology in North America: Issues & Challenges”**

Juan Carlos Romero Hicks, Director General, Consejo Nacional de Ciencia y Tecnología (CONACYT), MEXICO

2:30 – 3:45 p.m.



Concurrent Session II A:  
Credential Evaluation

**“Assessing the Transferability of Academic Programs and Curricula: A Learning Outcomes perspective”**

Presenter: David Carter, Vice President and Director of Training and Research, Commission on Colleges, Southern Association of Colleges and Schools, USA

**“Combating Forgery: How to Identify Fraudulent Educational Credentials from Different Countries”**

Presenter: James Meyers, Senior Evaluator, Educational Credential Evaluators, Inc., USA

**“Strategies to Facilitate Inter-institutional and International Credit Transfer”**

Presenters: David Moldoff, Chairman & CEO, AcademyOne, USA

2:30 – 3:45 p.m.

Concurrent Session II B:  
Case Studies in Student  
Centered Work Related  
Program Development

**“Social Internship: Learning Social Responsibility through an International Internship/Changing the World by Changing Within”**

Presenter: Carla Diez de Marina, Director of Internacional Programs, ITESM Campus Querétaro, MEXICO

**“Developing Multilingual, Multicultural, and Multinational Graduate Programs in Management and Technology”**

Presenter: Stéphane Gagnon, University of Quebec in Outaouais, CANADA

2:30 – 3:45 p.m.  
Concurrent Session II C:  
Government/Higher  
Education Partnerships for  
International Education

**“The York International Internship Program”**

Presenter: Adrian Shubert, Professor of History & Associate Vice-President International, York University, CANADA

**“International Activities of Quebec Universities in North America: Which Directions to Choose? What Policies should be Developed?”**

Presenters: Nicole Boutin, President, Conseil supérieur de l'éducation, CANADA; France Picard, Coordinator of the Commission on Teaching and University Research, Conseil supérieur de l'éducation, CANADA

**“Divided Responsibilities within Federal Systems: A Comparative Analysis of Universities in North America.”**

Presenter: Hugo Rangel, Researcher, Université du Québec à Montréal, CANADA

**“A Comparative Analysis of Post-secondary Education Policies of British Columbia, Ontario and Quebec”**

Presenters: Claude Trottier, Associate Professor, Université Laval, CANADA; Don Fisher, Co-Director of the Centre for Policy Studies on Higher Education & Training of the Faculty of Education, University of British Columbia & Director of the Canadian Team of AIHEPS; Glen Jones, Sociologist, Professor & Vice-Dean at the Ontario Institute for Studies in Education of the University of Toronto; Kjell Rubenson, Sociologist, Professor and Director of the Centre for Policy Studies on Higher Education and Training at the Faculty of Education of the University of British Columbia; Theresa Shanahan, Sociologist and Assistant Professor at the Faculty of Education of York University; Jean Bernatchez, Political Scientist and University Business Officer at École nationale d'administration publique of the Université du Québec, CANADA

2:30 – 3:45 p.m.  
Concurrent Session II D:  
Mobility I - Panel

**“A Comparative Analysis of Student Mobility Programs: Issues and Impacts for Universities and the Students Served”**

Presenters: Marie-Andrée Doran, Université Laval, CANADA; Thomas Martin Buntru, Director of International Programs, Universidad de Monterrey, MEXICO

2:30 – 3:45 p.m.  
Concurrent Session II E:  
Bi-national Issues

**“When the Local and Global Collide: Opportunities and Challenges for US-Mexico Higher Education Collaboration”**

Presenters: Jennifer Frum, Interim Director of the International Center for Democratic Governance, The University of Georgia, USA; Lisette Montoto, PhD Student, The University of Georgia, USA

**“Teaching Culturally Relevant Literature Along the U.S.-Mexico Border”**

Presenter: Steven Schneider, Chair and Professor of the Department of English, University of Texas Pan American, USA

**“Some Benefits of Canadian-Mexican Student Exchange”**

Presenter: Gordana Yovanovich, Professor, University of Guelph, CANADA

2:30 – 3:45 p.m.  
Concurrent Session II F:  
International Students

**“A Portrait of International Students in Quebec and Canada”**

Presenter: Philippe-Olivier Giroux, President, Conseil national des cycles supérieurs (CNCS) de la Fédération étudiante universitaire du Québec (FEUQ), CANADA

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2:30 – 3:45 p.m.  
**Concurrent Session II G:  
Faculty Issues II**

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**“International Cooperation of University Institutions and Contextual Differences:  
The Challenges of Globalization”**

Presenter: Gilles Lavigne, Researcher at the Institute for Educational Research & Development, Universidad Autónoma de Baja California, MEXICO; Lucía Coral Aguirre Muñoz, Researcher at the Institute for Educational Research & Development, Universidad Autónoma de Baja California, MEXICO

**“The formation of professors in the implementation of a model of student-centered learning in higher education”**

Presenters: Charles Slater, Director of the EdD in Educational Leadership, California State University Long Beach, USA; Alejandro Faccinetto, Director and Professor, Instituto Tecnológico Superior de Cajeme, MEXICO; Bruno Pablos Lugo, Professor, ITESCA, MEXICO; Lourdes Sánchez, Professor and Director of the Business Development, Instituto Tecnológico Superior de Cajeme, MEXICO; Norma A Ríos Lugo, Professor and Director of Workshops and Laboratories, Instituto Tecnológico Superior de Cajeme, MEXICO

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2:30 – 3:45 p.m.  
**Concurrent Session II H:  
SONA Session (TBD)**

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3:45 – 4:15 p.m.

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**Refreshment Break**

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4:15 – 4:30 p.m.

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**Prsentation: “North America: The Journal of North American Studies”**

Presenter: José Luis Valdés Ugalde, Director of the North American Research Center, Universidad Nacional Autónoma de México, MEXICO

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4:30 – 5:45 p.m.

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**Plenary Session II**

**“Results of the Second Survey of the International Association of Universities (IAU)  
“Internationalization of Higher Education: New Directions, New Challenges””**

Eva Egron Polak, Secretary-General and Executive Director, International Association of Universities (IAU), FRANCE

**North American Perspectives from:**

Madeleine Green, Vice President, International Initiatives, American Council on Education, USA

Karen McBride, Vice President, International Affairs Branch, AUCC

Juan Carlos Rivera López, Director General de Cooperación, Asociación Nacional de Universidades e Instituciones de Educación Superior, MEXICO

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5:45 – 6:15 p.m.

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**“CONAHEC 101” Information Session (optional)**

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7:00 - 10:00 p.m.

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**Special Event Dinner**

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**Friday, April 27, 2007**

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7:00 – 8:30 a.m.

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**General Breakfast for all conference participants**

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8:00 – 1:30 p.m.

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**CONAHEC & SONA Registration & Information**

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8:30 – 9:45 a.m.



**Concurrent Session III A:  
CONAHEC & SONA Joint  
Session - Engaging  
Students in the Decision  
Making Process - Panel**

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8:30 – 9:45 a.m.

**Concurrent Session III B:  
Research in Higher  
Education: Issues &  
Trends - Panel**

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8:30 – 9:45 a.m.

**Concurrent Session III C:  
Internationalization  
Strategies at the  
Institutional Level: A  
Regional Case Study -  
Panel**

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8:30 – 9:45 a.m.

**Concurrent Session III D:  
Responsiveness of Higher  
Education Institutions to  
Local Needs**

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8:30 – 9:45 a.m.

**Concurrent Session III E:  
Publications on North  
American Higher  
Education**

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8:30 – 9:45 a.m.

**Concurrent Session III F:  
Best Practices in  
Internationalization of  
Institutions and their  
programs - Panel**

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**“The Triumvirate – A North American model parliament”**

Presenters: Christine Fréchette, Founding President, North American Forum on Integration (NAFI), CANADA; Akram Saïdy, former Chair of FINA’s 2006 Political commission on Academic Mobility, University of Montreal, CANADA; José Rodriguez, Student, University of Arizona, USA

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**“Higher Education Research in Mexico: The North American Dimension”**

Presenters: Hugo Casanova, Researcher of the Higher Education Research Network (RISEU), UNAM, MEXICO; Alma Maldonado, Assistant Professor, Universidad de Arizona; Germán Álvarez, Researcher, CINVESTAV, MEXICO; Jesús Galaz-Fontes, Professor, Universidad Autónoma de Baja California, USA

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**“Strategies of Internationalization at Universities in Monterrey, Mexico”**

Presenters: Gabriela Anaya, International Exchange Coordinator, Tec de Monterrey, Campus Monterrey, MEXICO; Thomas Martin Buntru, Director of International Programs, Universidad de Monterrey, MEXICO

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**“International Cooperation for University Education and Local Community Development”**

Presenter: Lucía Coral Aguirre Muñoz, Researcher at the Institute for Educational Research & Development, Universidad Autónoma de Baja California, MEXICO

**“Research Initiative for Preparing U.S. Teachers for Mexican American Students”**

Presenters: Toni Griego-Jones, Professor, University of Arizona, USA; Nadia Alvarez, Ph.D. Student, University of Arizona, USA

**“Universidad Politécnica de Aguascalientes”**

Presenter: Guillermo Hernández Duque, Rector, Universidad Politécnica de Aguascalientes, MEXICO

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**“Intercultural Business: A Theory of Multiculturalism”**

Presenters: Raúl Delgado, Professor & Researcher, Universidad de Occidente, MEXICO; Berta Ermila Madrigal Torres, Secretary of the Division of Business Administration, Universidad de Guadalajara, MEXICO

**“The Leadership of Presidents of Higher Education Institutions in North America”**

Presenter: Jorge Rocha, Director of Institutional Effectiveness, CETYS Universidad, MEXICO

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**“Internationalization of the Cégeps”**

Presenters: Evelyn Foy, Director General, Cégep international, CANADA; Alice-Éva Daigle, Director of the Office of Support & International Liaison, Cégep Saint-Hyacinthe, CANADA; Hélène Brassard, Director of International Cooperation, College de Maisonneuve, CANADA

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<p>8:30 – 9:45 a.m.  <b>Concurrent Session III G:  CONAHEC's Student  Exchange Program  Coordinators Meeting</b></p>	<p><b>"Student Exchange Program Coordinators Meeting"</b></p> <p>Presenter: TBD</p>
<p>8:30 – 9:45 a.m.  <b>Concurrent Session III H:  North American Studies</b></p>	<p><b>"The North American Center for Transborder Studies: A New Initiative at Arizona State University"</b></p> <p>Presenter: David Pijawka, Professor, Arizona State University, USA; Michael Hawes, Executive Director, Canada - U.S. Fulbright Program, CANADA</p>
<p>10:00 – 11:15 a.m.  </p>	<p><b>Plenary Session III</b></p> <p><b>"Global Issues &amp; Trends in Higher Education"</b></p> <p>Jamil Salmi, Education Sector Manager, The World Bank, USA  Jose Gines Mora-Ruiz, IMHE Vice President, Organization for Economic Cooperation and Development Programme on Institutional Management in Higher Education, FRANCE</p> <p><b>A Response from North America:</b></p> <p>David Longanecker, Executive Director, Western Interstate Commission for Higher Education (WICHE), USA</p>
<p>11:15 – 11:45 a.m.</p> <p>11:45 – 1:00 p.m.    <b>Concurrent Session IV A:  Supporting Higher  Education Initiatives</b></p>	<p><b>Networking Break</b></p> <p><b>"Program for North American Mobility in Higher Education"</b></p> <p>Presenters: Sylvia Crowder, Program Officer, Fund for the Improvement of Postsecondary Education, U.S. Department of Education, USA</p> <p><b>"Lumina Foundation for Education - Helping People Achieve their Potential"</b></p> <p>Presenter: Dewayne Matthews, Senior Research Director, Lumina Foundation for Education, USA</p>
<p>11:45 – 1:00 p.m.  <b>Concurrent Session IV B:  International Partnerships -  Panel</b></p>	<p><b>"Global Partnerships for Capacity Building"</b></p> <p>Presenters: Fernando Leon García, Executive Vice President, City University, USA; Branislav Lichardus, Rektor, Vysoka Skola Manazmentu, SLOVAKIA; Enrique Blancas de la Cruz, Rector, Sistema CETYS Universidad, MEXICO; Jan Rebro, Vice President for Europe, City University, SLOVAKIA</p>
<p>11:45 – 1:00 p.m.  <b>Concurrent Session IV C:  Best Practices</b></p>	<p><b>"Using a "Layers of Learning" approach to teach Intercultural Business Communication"</b></p> <p>Presenter: Patricia Draves, Professor, Seneca College, CANADA</p> <p><b>"Internationalizing the Curriculum: Internationalized Student Learning Outcomes in Course Syllabi"</b></p> <p>Presenter: Donna Farina, Associate Professor, New Jersey City University, USA</p> <p><b>"Faculty and Student Mobility: What Works Well? The Brock University Experience"</b></p>

<p>11:45 – 1:00 p.m.  <b>Concurrent Session IV D:  Mobility II</b></p>	<p>Presenters: Michael Owen, Associate Vice-President, Brock University, CANADA;  Sheila Young, Associate Director, Brock University, CANADA</p> <hr/> <p><b>“Comparative Urban Studies: A Natural Fit in Fostering North American Higher Education Collaboration”</b></p> <p>Presenters: Regent Cabana, Consultant in Academic International Programs, University of Washington, USA</p> <p><b>“The North American Conflict Resolution Program: A Cross-cultural, interdisciplinary experiment in peace- building”</b></p> <p>Presenters: Ana Cecilia García Valencia, Coordinator of International Cooperation with North America, Universidad de Colima, MEXICO; Refugio Humberto Tene, Professor &amp; Exchange Coordinator, Universidad de Colima, MEXICO; Juan Flores Preciado, Director of the Faculty of Accounting &amp; Administration, Universidad de Colima, MEXICO</p> <p><b>“New Challenges for Public Health in North America: Migrant and Non-Migrant Populations”</b></p> <p>Presenter: Hilda Romero-Zepeda, Professor &amp; Researcher, Universidad Autónoma de Querétaro, MEXICO</p>
<p>11:45 – 1:00 p.m.  <b>Concurrent Session IV E:  The Quality of Higher Education</b></p>	<p><b>“Experiences and Achievements in the Improvement of the Quality of Mexican Graduate Education Programs through the National Program for the Strengthening of Graduate Programs”</b></p> <p>Presenter: Silvia Álvarez-Brunelière, Associate Director, Consejo Nacional de Ciencia y Tecnología (CONACYT), MEXICO</p> <p><b>“Accreditation and Continuous Improvement Strategies in Higher Education Institutions in Mexico”</b></p> <p>Presenter: Eduardo Ávalos, President, CACECA, MEXICO</p> <p><b>“Quality Assurance in Technological Universities”</b></p> <p>Presenter: José Rosalío Muñoz</p>
<p>11:45 – 1:00 p.m.  <b>Concurrent Session IV F:  Expanding International Collaboration</b></p>	<p><b>“Taking Stock of Regional Higher Education Initiatives in Europe, Asia and the Americas.”</b></p> <p>Presenter: Citlali Ayala, Professor &amp; Researcher, Instituto de Investigaciones Dr. José Ma. Luis Mora., MEXICO</p> <p><b>“Identity, Change &amp; Relationships: New Educational Environments Aimed at Expanding Intercultural Understanding and Language Learning”</b></p> <p>Presenter: Louisa Greathouse Amador, Professor &amp; Researcher, Benemérita Universidad Autónoma de Puebla, MEXICO</p> <p><b>“PLATO Project: Resources for Increasing Diversity and Enhancing Pre-Departure, On-Site, and Re-Entry Learning for Study Abroad”</b></p> <p>Presenter: Gary Rhodes, Director of the Center for Global Education, Loyola Marymount University, USA</p>
<p>11:45 – 1:00 p.m.</p>	<p><b>“An Evaluation Model for the Certification of Veterinary Medicine Professionals in</b></p>

**Concurrent Session IV G:  
Global Skills Development  
for Professionals**

**Mexico”**

Presenters: Rafael Hernandez, Director, National Evaluation Center for Higher Education (CENEVAL), MEXICO; Sonia Rivera, National Evaluation Center for Higher Education (CENEVAL), MEXICO

**“Building Bi-National Bridges: Connecting Cultures in Nursing Education”**

Presenters: Carolina Huerta, Professor & Chair of the Nursing Department, University of Texas-Pan American, USA; Hortensia Castañeda, Professor, Universidad Autónoma de Tamaulipas, MEXICO

**“Educating the Educated”**

Presenters: Joyce Wayne, Project Manager and Professor, Sheridan College, CANADA

11:45 – 1:00 p.m.  
**Concurrent Session IV H:  
SONA Session (TBD)**

1:00 – 2:30 p.m.

**Luncheon Speaker (TBC)**

2:30 – 3:45 p.m.



**Plenary Session IV**

**“Defining our Future”**

Tomás Jiménez, Director Ejecutivo, Oficina del Presidente, Universidad Interamericana de Puerto Rico, USA  
Michael Hawes, Executive Director, The Canada-U.S. Fulbright Program - Foundation for Educational Exchange Between Canada and the United States of America, CANADA  
Carlos Heredia, Senior Adviser on International Affairs to the Governor of the State of Michoacán, MEXICO

3:45 – 4:30 pm



**Closing Remarks  
(Speaker TBC)**

**Saturday, April 28, 2007**

8:00 a.m. – 2:30 p.m.

**CONAHEC & SONA Registration & Information**

1:00 – 5:00 p.m.

**Post-Conference Networking Opportunities**

## Acknowledgements

CONAHEC would like to express its gratitude to the members of the Program Committee and the Board of Directors for their contributions to the conference

### PROGRAM COMMITTEE

- Darla K. Deardorff, Director of the Secretariat, Association of International Education Administrators (AIEA), USA
- James Fox, President, Canadian Bureau for International Education (CBIE), CANADA
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