

# CONAHEC's 15th North American Higher Education Conference



**Edmonton 2013**  
Alberta, Canada

**“Towards a Sustainable Future:  
the Role of International Education”  
May 1-3, 2013**



## INTERNATIONAL PROGRAMS IN COSTA RICA



**LET'S GO TO COSTA RICA!**

Visit us  
at exhibit  
**13**

- Cultural Immersion Program
  - Pre-med & Nursing
  - Spanish
  - Biology & Tropical Ecology
  - Education
  - Psychology

- Invited Lecturers
- Study abroad & articulation agreements.
- Faculty hosting for collaborative research projects.

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# CANADA IN THE HEMISPHERE

Academic Co-Sponsors: the Mexican Association for Canadian Studies/Asociación Mexicana de Estudios sobre Canadá (AMEC) and the Canadian Studies Network/Réseau d'études canadiennes (CSN-REC)

## 22nd ACSUS Biennial Conference Tampa Marriott Waterside and Marina Tampa, Florida November 19-23, 2013

Call for proposals submission deadline is February 1, 2013

The ACSUS Biennial conference, established in 1971, is the leading international academic event focusing on Canada and its relationship with the United States, North America, and the world. Major academic presses and publishers give you access to the newest publications on Canada and Canada-US relations.

In recognition of the 20th anniversary of the North American Free Trade Agreement (NAFTA) on January 1, 2014, and the rising importance of the Arctic to Canada, ACSUS especially welcomes panels and individual papers addressing these subjects under any of the sections listed below.

Anthropology, Sociology and Indigenous Peoples of North America  
Border Issues and Migration  
Business, Trade and Economics in North America  
Education in the Hemisphere  
Foreign Policy and Defense

Gender, Identities and Diversity  
Geography, Energy and the Environment  
History  
Mexico and Canada in the Hemisphere  
Literature, Film and the Arts in English  
Literature, Film and the Arts in French  
Politics and Public Policy

*For general inquiries, please contact:*

**David Archibald, Executive Director,**  
darchibald@acsus.org

or

**Myrna Delson-Karan, President,**  
delsonkaran@yahoo.com

*All panel and paper proposals should be submitted electronically to:*

**Kenneth Holland, Program Chair,**  
kmholland@bsu.edu

and

**Miléna Santoro, Assistant Program Chair,**  
santorum@georgetown.edu





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## Thank you / Gracias

CONAHEC would like to thank the following organizations for their support:  
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Conveners / Co-convocantes

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Association of Universities and Colleges of Canada



Association des universités et collèges du Canada





<b>Convened by</b>	<ul style="list-style-type: none"> <li>• American Council on Education (ACE)</li> <li>• American Association of Community Colleges (AACC)</li> <li>• Asociación Nacional de Universidades e Instituciones de Educación Superior (ANUIES)</li> <li>• Asociación Nacional de Universidades Tecnológicas (ANUT)</li> <li>• Association of Canadian Community Colleges/Association des collèges communautaires du Canada (ACCC)</li> <li>• Association of Universities and Colleges of Canada/Association des universités et collèges du Canada (AUCC)</li> <li>• Canadian Bureau of International Education (CBIE)</li> <li>• International Association of Universities (IAU)</li> <li>• OECD'S Programme for Higher Education Management (IMHE)</li> </ul>
<b>Host Institution</b>	<ul style="list-style-type: none"> <li>• MacEwan University</li> </ul>
<b>Co-host</b>	<ul style="list-style-type: none"> <li>• The University of Alberta</li> </ul>
<b>Support</b>	<p>CONAHEC extends a special thanks to our:</p> <p>Platinum Sponsors:</p> <p style="padding-left: 40px;">MacEwan University The University of Arizona</p> <p>Gold Sponsors:</p> <p style="padding-left: 40px;">Government of Alberta Government of Canada The University of Alberta</p> <p>Bronze Sponsors:</p> <p style="padding-left: 40px;">Edmonton Tourism Festival City in a Box</p> <p>Exhibitors:</p> <p style="padding-left: 40px;">Northern Alberta Institute of Technology (NAIT) Universidad Iberoamericana, Costa Rica (UNIBE) World Education Services (WES)</p>
<b>SONA Conference</b>	<p>CONAHEC is pleased to hold its meeting in conjunction with the Student Organization of North America's 10<sup>th</sup> Conference</p>
<b>Language Use</b>	<p>Conference business will be conducted in English and Spanish, and French. Unfortunately given our very limited resources on this occasion, French simultaneous interpretation service is not available at this event. We apologize for the inconvenience this may occasion. Our primary concern is not only clear communication, but also maximum involvement of speakers and participants of different languages. We encourage participants to express themselves in the language they feel most comfortable in, provided they can be understood directly or indirectly by the rest of the audience. If questions are asked in a language that is not understood by everybody, the Moderator, one of the speakers or any resource person in the audience might act as an intermediary.</p>
<b>Interpretation</b> 	<p>English/Spanish simultaneous interpretation will be provided in sessions as indicated by the symbol visible to the left. To obtain an interpretation headset, participants must leave a valid ID (driver's license, passport, credit card, etc.) as collateral. IDs will be kept in a secure location. Participants will be charged USD 100 for each lost headset, so please keep track of your device!</p>



**Tuesday April 30, 2013**

**2:00 - 6:00 P.M.**

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

**Information and Registration for both CONAHEC and SONA**

**Wednesday May 1, 2013**

**8:00 A.M. - 6:00 P.M.**

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

**Information and Registration for both CONAHEC and SONA**

**8:00 A.M. - 1:00 P.M.**

7-218 (Board of Governors' Room)

**CONAHEC Board of Directors' Meeting (Closed Meeting)**

**8:30 A.M. - 12:30 P.M.**

MacEwan University Residence Departure from the West Surface Parking Lot

**Pre-Conference Networking Visit**

**Improving Business Processes through Higher Education Industry Collaboration: The Northern Alberta Institute of Technology's Shell Manufacturing Centre**

The NAIT Shell Manufacturing Centre's mission is "To assist Alberta Organizations in the improvement of their business processes by providing productivity solutions using both time tested and innovative technology, manufacturing expertise, and practical education". This organization strives toward their mission with two divisions, Productivity Enhancement Services and Manufacturing Solutions. Both divisions work directly with local businesses with more than 300 managers and business leaders attending their sessions every month. The NAIT Shell Manufacturing Centre will be providing an overview and tour of the Centre as well as a hands-on introduction to industrial robots. Attendees will not only see some of their automation systems in action, but will learn how to teach and program the robots as well. Lunch will be provided to participants.

**8:30 A.M. - 12:30 P.M.**

MacEwan University Residence Departure from the West Surface Parking Lot

**Pre-Conference Networking Visit**

**Edmonton's Waste Management Centre of Excellence: A Unique Partnership Between Higher Education and the Public and Private Sectors**

The City of Edmonton's Waste Management Centre, situated on a 233-hectare site in the City's northeast, encompasses an integrated assembly of state-of-the-art facilities for solid waste management. This includes the largest composting facility of its type in North America, a Materials Recovery Facility for sorting recyclables, an integrated processing and transfer facility, a leachate treatment facility, an electronics waste recycling facility and a landfill gas plant that generates sufficient energy to power 4600 homes. Canada's first waste-to-biofuels facility for municipal waste is also under construction at the site. These facilities, combined with efficient waste collection systems and community engagement, enable the City of Edmonton to divert up to 60% of residential waste from landfill. The diversion rate will increase to 90% when the Biofuels Facility is fully operational in 2015. This full-scale municipal operation forms a dynamic "living laboratory" that makes it distinct as a Centre for applied research and training. The City of Edmonton's facilities are part of The Edmonton Waste Management Centre of Excellence, a unique partnership between the City, the University of Alberta, Alberta Innovates, EPCOR, and the private sector. The Centre of Excellence is focused on research, technology demonstration and knowledge sharing in solid waste and wastewater treatment.

**8:30 A.M. - 12:00 P.M.**

Robbins Health Learning Centre, MacEwan University 9-201

**Pre-Conference Workshop**

**Comprehensive Internationalization: from Planning to Action**

*John Hudzik, Professor, Michigan State University & Past President, Association of International Educators (NAFSA), USA*

*Francisco Marmolejo, Lead Tertiary Education Coordinator, The World Bank, USA*

Institutions are under continuous pressure to adapt and change their environments to better suit the needs of an increasingly diverse student body while maintaining and strengthening quality. As the proportion of international students on many higher education campuses increases, institutions seeking to attract them redouble their efforts. Many are in the process of developing an internationalization strategy. How can we design an internationalization strategy that is "comprehensive" and which ensures a desirable relationship with core institutional values and mission? In this workshop we will discuss comprehensive internationalization strategies, with a focus on moving from their theoretical development at the discourse level to the implementation phase in which comprehensive internationalization becomes an inclusive culture shift that permeates the daily considerations and operations of institutions.

## Wednesday, May 1, 2013

### 10:30 A.M. - 12:00 P.M.

Robbins Health Learning Centre, MacEwan University 9-102

#### Pre-conference Session Learning Outcomes and Sustainability of International Research

Moderator: *Eric Fuchs, Director, Research, Universidad de Iberoamérica, COSTA RICA*

#### Bio-prospecting and Project Based Learning: A Study Abroad Program Between the Global Research Lab of Oswego College of New York and Universidad de Iberoamérica, in Costa Rica

Language of Presentation: English

*Eric Fuchs, Director, Research, Universidad de Iberoamérica, COSTA RICA*

*Roberto Rodríguez, Provost, Universidad de Iberoamérica, COSTA RICA*

*Lorrie Clemo, Provost and Vice President for Academic Affairs, State University of New York at Oswego, USA*

Innovation in science and technology is achieved primarily through research in an international context. Successful research requires training in hypotheses development, protocol design, quality assessment and data analysis. Bioprospecting is the process of identifying and isolating secondary plant metabolites from plant species known to have medicinal properties, an essential part in the development of new drugs. We aimed to provide Oswego students with a supervised hands-on experience on pharmaceutical research in an international setting, specifically in the field of bioprospecting. A project based learning approach exposed students to all components of scientific research, while immersed in a different cultural background. The program was assessed using 3 methods: a) students developed a large format poster outlining their project and presented their results at a poster conference b) a pre-post survey designed to test changes in the way students view themselves as global citizens, c) a pre-post essay designed to measure changes in their cognitive development as quantified by the Perry cognitive development index. We present these results and our plans to expand the program.

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### 12:00 P.M. - 1:00 P.M.

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

#### Opening of the Exhibit Hall and Light Snacks

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### 1:00 - 1:30 P.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

#### Official Conference Opening and Welcome

Welcome and Introductions: *David Atkinson, President, MacEwan University, CANADA*

Inaugural Welcomes:

*Thomas Lukaszuk, Deputy Premier Minister of Enterprise and Advanced Education, Government of Alberta, CANADA*

*Stephen Mandel, Mayor of the City of Edmonton, Alberta, CANADA*

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### 1:30 - 2:30 P.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

#### Opening Speaker

*Carl G. Amrhein, Provost and Vice-President Academic, The University of Alberta, CANADA*

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### 2:30 - 3:15 P.M.

MacEwan University Residence Departure from the West Surface Parking Lot

#### Bus Transportation to The University of Alberta

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## **Wednesday, May 1, 2013**

### **3:15 - 5:00 P.M.**

The Centennial Center for Interdisciplinary Science, The University of Alberta CCIS 1-440



### **Plenary Session 1 “Towards a Sustainable Future: The Role of International Education”**

*Moderator: Britta Baron, Vice Provost and Associate Vice President (International), The University of Alberta, CANADA*

#### *Presenters:*

*Dzulkifli Abdul Razak, President, International Association of Universities (IAU), MALAYSIA*

*Piet Naude, Deputy Vice-Chancellor Academic, Nelson Mandela Metropolitan University (NMMU), SOUTH AFRICA*

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### **5:00 - 7:00 P.M.**

The Faculty Club, The University of Alberta CCIS 1-440

### **Welcoming Reception**

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### **7:00 - 7:30 P.M.**

Departure from The Faculty Club, The University of Alberta

### **Return Transportation to MacEwan University Residences**

## Thursday, May 2, 2013

**7:00 A.M. - 3:00 P.M.**

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

**Information and Registration for Both CONAHEC and SONA**

**7:00 - 8:00 A.M.**


Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

**Continental Breakfast (Open to all Conference Registrants)**

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**8:00 - 9:15 A.M.**

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

 **Plenary Session 2 "Internationalization from the Margins to the Mainstream: Issues and Trends"**

*Facilitator: Fernando León-García, President, CONAHEC Board of Directors & President, CETYS Universidad, MÉXICO*

*Panelists:*

*John Hudzik, Professor, Michigan State University & Past President, Association of International Educators (NAFSA), USA*

*Francisco Marmolejo, Lead Tertiary Education Coordinator, The World Bank, USA*

*Patti McGill Peterson, Advisor to the President on Global Engagement, American Council on Education (ACE), USA*

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**9:15 - 9:30 A.M.**


Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

**Refreshments (in the Exhibit Hall)**

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**9:30 - 11:00 A.M.**

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

 **Concurrent Session 1A National Internationalization Strategies**

*Moderator: Nina Di Stefano, Senior Policy Analyst, International Relations Division, Association of Universities and Colleges of Canada, CANADA*

**Canada's International Education Strategy: Views on Implementation from the Perspective of Representatives from an Institution, a National Association and from DFAIT**

*Language of Presentation: English*

*Lorna Smith, Director of International Education, Mount Royal University, CANADA*

*Nina Di Stefano, Senior Policy Analyst, International Relations Division, Association of Universities and Colleges of Canada, CANADA*

*Chris Greenshields, Director, International Education and Youth Division, Foreign Affairs and International Trade Canada, CANADA*

International education contributes to Canada's society, economy and future economic prosperity. In October of 2011, the Ministers of International Trade and Finance named an advisory panel to recommend an internationalization strategy for Canada. The August 2012 final report made 14 recommendations to inform the Government of Canada's strategy renewal. This presentation features Lorna Smith, an advisory panel member, and will take place after Budget 2013 which is expected to have announcements related to the strategy. This presentation explores what the revised strategy means at three different levels: exploring the approaches to internationalization taken by Canadian post-secondary institutions, looking at the approach of the Association of Universities and Colleges of Canada (member of the Canadian Consortium for International Education Marketing) and drawing on Foreign Affairs and International Trade Canada's (DFAIT) future directions. One of the advisory panel's recommendations was to focus Canada's promotional efforts on a limited number of priority markets, including Mexico. This panel will also discuss implications for the bilateral relationship, with specific comments from DFAIT on the Mexico country strategy.

**Thursday, May 2, 2013**

**9:30 - 11:00 A.M.**

Robbins Health Learning Centre, MacEwan University 9-102

**Concurrent Session 1B Higher Education/Government/Business Collaboration**

**Sintonía: A model for Collaboration and Innovation for Puebla and the Region**

*Language of Presentation: Español*

*Elizabeth Vázquez Quitl, Sintonía Researcher, Universidad Popular Autónoma del Estado de Puebla (UPAEP), MÉXICO*

Increasing recognition has been given to the importance of the micro-economic environment to competitiveness and economic and business development. This includes a wide variety of assets, organizations, policies and norms that have direct effect on productivity. Organizations that affect competitiveness at the micro level are: government agencies, regulatory bodies, businesses and universities. The ways in which these interact determine their impact on regional competitiveness. Given the importance of this interaction, the creation of an Institution for Collaboration (IFC) (Porter, 2003) is an urgent need to promote more rapid development and strengthen regional competitiveness in Puebla, Mexico's economy. IFCs influence productivity and competitiveness through their performance of a variety of intermediary market functions at the local, regional and international levels. We will present a model for collaboration and innovation in the form of the "Sintonía" ("harmony" in Spanish) IFC, created in the heard of the higher education cluster of the State of Puebla, Mexico.

**9:30 - 11:00 A.M.**

Robbins Health Learning Centre, MacEwan University 9-103

**Concurrent Session 1C Online Education**

**Moderator:** *Adriela Fernandez, Assistant Director for Latin America, International Programs in Agriculture, Purdue University, USA*

**Towards a Sustainable Strategy for International Teaching**

*Language of Presentation: English*

*Adriela Fernandez, Assistant Director for Latin America, International Programs in Agriculture, Purdue University, USA*

This research examines the potential contributions of a new model of university-to-university collaboration which is now half way towards its implementation. The Technological University of Pereira (UTP) in Pereira, Colombia, the University of Caldas in Manizales, Colombia and Purdue University in Indiana, USA will joint teach using the internet and video conferencing for the bulk of the teaching period with shorter in-class meetings in all three campuses. One instructor from each institution will offer completely bilingual delivery. The basic assumption is that to succeed, internationalization cannot be "added on" but must rather be an organic component in sync with the overall mission and that builds on the strengths of the institution. Linguistic, cultural and technological competencies must also be an integral part of the design.

**The Pedagogical Challenges Presented by Digital Natives: Redesigning the "Ethics, Profession and Citizenship" Course using Tec Virtual's LifeRay Platform**

*Language of Presentation: Español*

*Pablo Ayala, Professor, Humanism and Citizenship, Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Guadalajara, MÉXICO*

*Salvador Leetoy, Profesor, Comunicación y Arte Digital, Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Guadalajara, MÉXICO*

This presentation describes the modifications in focus and technological platform (LifeRay) made to the Ethics, Profession and Citizenship (EPC) course offered by Tec Virtual to undergraduate students in their final semesters at Tec de Monterrey. This presentation is divided in three parts. First, we'll discuss the reasons associated with learning needs and conditions in which it takes place among digital natives, emphasizing the pedagogical potential that digital media and its dynamic dialogues makes possible. Second, from this theoretical and contextual framework, we'll describe the basic characteristics of reforms made to the course, which has as its objective the development of two ethical competencies: identification, analysis and resolution of ethical dilemmas associated with the exercise of the profession; and respect for self, others and the environment. We conclude that as a result of the interactive design of the course, there is not only greater observable student participation in comparison with previous platforms, but also the development of diverse transmedia narratives as a result of this virtual interaction.

**Thursday, May 2, 2013**

**9:30 - 11:00 A.M.**

Robbins Health Learning Centre, MacEwan University 9-201

**Concurrent Session 1D International Networks**

*Moderator: Thomas Buntru, Director of International Programs, Universidad de Monterrey, MÉXICO*

**Using Networks to Expand Your Range of Cooperation: The Compostela Group of Universities.**

*Language of Presentation: English*

*Thomas Buntru, Director of International Programs, Universidad de Monterrey, MÉXICO*

Participation in networks can help universities expand their range of strategic international relations. This session will demonstrate the problem-solving potential of networks or consortia and discuss strategies for identifying networks that can best address an institution's need in a changing world. The presenter will start by looking at how networks can be leveraged to meet institutional needs for comprehensive internationalization. Then a framework for internationalization in a consortium will be presented. The major benefits and advantages of participating in networks will be discussed. Finally the presenter will provide information on the Compostela Group of Universities as a concrete example of a multinational network of universities.

**Internationalisation Strategy of Higher Academic Institutions through Academic Staff Mobility: An Example of Good Practices**

*Language of Presentation: English*

*María Boquera, Director, Academic Exchange, Universitat Politècnica de Valencia - España, ESPAÑA*

Since 2010 the Universitat Politècnica de Valencia – Spain (UPV) has a strategic plan on internationalization containing policies covering internationalization at home and abroad to achieve European competitiveness. An important emphasis is on teaching staff mobility (Staff Teaching Assignments – STA programme of the European Union). Through its 197 STA actions per academic year (second highest in Spain and fifth in Europe), UPV seeks to improve the quality of teaching and the linguistic and intercultural competence of university members. Teachers returning from abroad share and disseminate their experiences at the professional, academic or personal level. They develop contacts and gain experience and transferable soft skills. Regular and systematic comparison or benchmarking of the UPV with partner universities in various countries ensures and enhances its quality, relevance and competitiveness. In our presentation we want to share "how we do it" with other institutions.

**9:30 - 11:00 A.M.**

Robbins Health Learning Centre, MacEwan University 9-207/9-208

**Concurrent Session 1E Graduates in the Workforce and Credential Mobility**

*Moderator: Jason Cole, Student Exchange Program Coordinator, CONAHEC, USA*

**Introduction to Credential Forensics Including a Cross-Cultural Conversation about Corruption**

*Language of Presentation: English*

*Martha Van Devender, Senior Evaluator, Educational Credential Evaluators, Inc., USA*

Since international students help diversify our college campuses and the knowledge gained by these students is essential for the development of more sustainable societies, the mobility of these students is a major concern in international higher education. But do you trust the documents presented to you by international students? Do you trust the correspondence you receive from foreign institutions? This presentation will introduce the basics of forensic credential analysis while giving participants an opportunity to share their experiences regarding the falsification and authentication of foreign educational credentials. A discussion of specific cultural contexts and stereotypes regarding fraud and how they intersect with higher education will also be included.

**Transference of the Centers for Workforce Competencies Evaluation Operations Model to the University of Costa Rica for the Creation of the Costa Rican National System of Workforce Competencies through the Technological University of Tijuana (UTT)**

*Language of Presentation: Español*

*Israel López Zenteno, Secretary for Outreach, Universidad Tecnológica de Tijuana, MÉXICO*

The innovative educational model of Mexico's Technological University of Tijuana (UTT) has attracted the interest from higher education institutions at the international level like the University of Costa Rica along with a desire to replicate it. Certification of workplace competencies prior to the students' graduation has transformed the lives and environment of hundreds of young technical university students, making them more competitive in the job market and facilitating their employment in jobs for which they've trained. University of Costa Rica is currently receiving the Model of Operation of the Centres for Evaluation and Workplace Competencies from the UTT with the plan to base a national system of competencies on it.

## Thursday, May 2, 2013

### Challenges in Adapting to the International Labour Market

Language of Presentation: Español

*Aurora Bustillo, Professor, Academic Planning, Universidad Autónoma de Coahuila, MÉXICO*

Internationalization policies have arrived in Mexican universities. Higher education actors are making efforts to implement and adjust to them. However, what are some of the problems that arise with regards to the adaptation and incorporation of graduates in the international labour market?

#### 9:30 - 11:00 A.M.

Robbins Health Learning Centre, MacEwan University 9-101

### Concurrent Session 1F International Networks

Moderator: *Liz Bergeron, Program Manager, Community Colleges for International Development, USA*

### Institutionalizing Internationalization at the Community College

Language of Presentation: English

*Liz Bergeron, Program Manager, Community Colleges for International Development, USA*

*Terri Burchell, Director of Advancement and Marketing, Community Colleges for International Development, USA*

Community colleges have engaged in internationalization activities for decades, yet there have been few, if any, mechanisms available for guiding, cataloging, assessing or celebrating such initiatives. Community Colleges for International Development, a global network of community colleges, is well positioned to address the dearth of research that is vital to the role community colleges play in preparing globally competent students who support and drive economic development for their local communities. This vision is represented in CCID's System for Comprehensive Internationalization (SCI), which promotes capacity building, knowledge sharing, benchmarking and recognition specific to the community college sector. In this session, CCID will provide participants with the framework for accountability and share progress of the institutions involved in the pilot improvement cohort currently underway. Participants will engage in dialogue about the system's framework, which is designed to be a globally recognized roadmap for the strategic and comprehensive internationalization of community colleges.

#### 9:30 - 11:00 A.M.

Robbins Health Learning Centre, MacEwan University 9-216

### Concurrent Session 1G (Joint CONAHEC & SONA Session) Including Students in International Sustainability

Moderator: *Lucille Mazo, Faculty, Bachelor of Communication Studies, Grant MacEwan University, CANADA*

### Earth Common Journal: A Sustainable Choice to Voice

Language of Presentation: English

*Lucille Mazo, Faculty, Bachelor of Communication Studies, Grant MacEwan University, CANADA*

*David Campbell, Student, Bachelor of Applied Communications in Professional Writing, Grant MacEwan University, CANADA*

*A. Rachelle Foss, Student, Bachelor of Applied Communications in Professional Writing, Grant MacEwan University, CANADA*

*Mike Francoeur, Student, Bachelor of Communication Studies, Grant MacEwan University, CANADA*

*Richard Lam, Student, Bachelor of Communication Studies, Grant MacEwan University, CANADA*

When Lucille Mazo, Faculty at MacEwan University, Bachelor of Communication Studies launched Earth Common Journal (ECJ) in 2011, there were two driving forces that spearheaded this collaborative project. As an undergraduate, peer-reviewed, international, online, research journal, its first objective was to provide a venue where students could share their research, knowledge, and experience about three critical issues the concerned sustainability, conservation, and global warming. Its second objective was to enable students to engage in experiential learning by sitting on ECJ's Editorial Board where student decisions were critical to the journal's direction. ECJ is dedicated to providing undergraduates with a choice to voice and support sustainability. Join us and learn about ECJ's work and publications from the Managing Editor and four student Editors who are currently working on the special issue that will publish student papers for the 1st UN PRME Regional Meeting and conference being hosted by the MacEwan University School of Business in June 2013.

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#### 11:00 - 11:15 A.M.

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

### Refreshments (in the Exhibit Hall)

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**Thursday, May 2, 2013**

**11:15 A.M. - 12:45 P.M.**

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)



**Concurrent Session 2A Online Education**

Moderator: *Mary Ayala, Dean, College of Liberal Arts and Sciences, Eastern New Mexico University, USA*

### **Leveraging Technology to Enhance International Collaborations**

*Language of Presentation: English*

*Mary Ayala, Dean, College of Liberal Arts and Sciences, Eastern New Mexico University, USA*

Eastern New Mexico University strives to provide international opportunities for our students, who tend to come to college with a limited, regional perspective. Reciprocal exchange agreements and consortium collaborations have been supplemented with learn/travel abroad programs for our students and dual degree options for international students who study on our campus. Recent economic trends have expanded our enrollment figures, but they have also severely limited our students' (and faculty's) resources for supporting traditional types of global, intercultural experiences. Our somewhat isolated, rural location makes this even more difficult. After providing a brief overview of the challenges ENMU has faced and the flexibility needed to continue providing meaningful international opportunities for faculty and students with limited finances, this presentation will focus specifically on how we have been able to leverage technology to enhance international collaboration.

### **MOOCs and the Future of Education**

*Language of Presentation: English*

*Melody Buckner, Instructional Designer, Regional Development, Outreach and Global Initiatives, The University of Arizona, USA*

This presentation will give an overview of Massively Open Online Courses (MOOCs) and discuss the future of education according to most recent research. We will start with the history of MOOCs and how this form of education is evolving to become a disruptive innovation in higher education. There will be a showcase of MOOCs ranging from the traditional to the most current forms being offered on the Internet today. Within the showcase, we will tour several MOOCs and provide information on how anyone can become an active participant in this method of teaching and learning. Finally, we will look at the most current research being conducted around MOOCs and how it will influence the international education community.

### **Creating Global Partnerships through Online International Collaborations**

*Language of Presentation: English*

*John Fowler, Assistant Director, SUNY COIL Center, SUNY System Administration, USA*

Cross-cultural competence has become a key 21st Century skill. Study abroad and international students on campus have traditionally been primary ways to gain exposure to other cultures. Yet the average student in the Americas has few opportunities for such direct exchange with students from other countries. The award-winning SUNY COIL Center is a leader in the emerging field of globally networked learning; an innovative cost-effective internationalization strategy that integrates faculty and students from other cultures into local courses through technology. COIL's model advocates creation of team-taught multicultural learning environments where faculty from two cultures create a shared course based on solid academic coursework emphasizing experiential and collaborative learning. The courses convey deeper understandings of ideas and texts, while providing venues to develop cross-cultural competence. Classes may be fully online, or offered in blended formats with traditional face-to-face sessions and collaborative online student work. This session will discuss how faculty and student collaborations through globally networked learning can be used as a new vector to create international partnerships. We will highlight COIL's resources for developing these partnerships, including opportunities to partner with SUNY.

## Thursday, May 2, 2013

11:15 A.M. - 12:45 P.M.

Robbins Health Learning Centre, MacEwan University 9-102

### Concurrent Session 2B English in Non-English Settings

Moderator: *Walter Archer, Academic Director, Teaching & Learning Programs, Faculty of Extension, University of Alberta, CANADA*

#### Sustaining the Future of English-Taught Programs in Non-Anglophone Environments

Language of Presentation: English

*Walter Archer, Academic Director, Teaching & Learning Programs, Faculty of Extension, University of Alberta, CANADA*

*Theresa Williams, Instructor and Consultant, Teaching & Learning Programs, Faculty of Extension, University of Alberta, CANADA*

Recently, English has emerged as the lingua franca of internationalized higher education. Millions of students are now taking English-taught courses offered by thousands of instructors whose first language is not English in environments where English is not the local language. The sustainable future of English-medium instruction in non-anglophone environments depends on success in overcoming the considerable challenges these instructors face. They need and deserve support and specialized training that will help them succeed. This presentation will discuss the many issues around providing such training in either an ESL context (i.e., in an English-speaking environment) or an EFL context (i.e., in the instructors' home country). The presenters will discuss University of Alberta's Teaching in English program among other initiatives. Audience interaction will be encouraged, given the probable shared familiarity with the many issues surrounding English-medium instruction in non-anglophone environments.

#### Pilot Project on Bilingual Education to Under- and Post-graduate Engineering Students from the University of Extremadura, Spain

Language of Presentation: English

*Carlos Alberto Galán González, Assistant Professor, Applied Physics, University of Extremadura, SPAIN*

The promotion of internationalization of higher education is a key element for the development of sustainable policies in the ambit of the European Higher Education Area as well as of numerous institutions and consortia worldwide. In particular, the use of English as the main academic language to enhance international mobility is a relevant scope for a vast number of programs developed by governments. This becomes particularly significant when teaching scientific-technical subjects linked to engineering degrees, given that training in technical English is a crucial requirement for personal development as a professional in the field of science and technology. A pilot project involving bilingual Spanish-English teaching for under- and post-graduate students pursuing engineering degrees at the University of Extremadura, Spain will be presented.

11:15 A.M. - 12:45 P.M.

Robbins Health Learning Centre, MacEwan University 9-103

### Concurrent Session 2C Sustainability

Moderator: *Jason Cole, Student Exchange Program Coordinator, CONAHEC, USA*

#### 2iE: a strategy based on sustainable development in Africa

Language of Presentation: French

*Amadou Maiga, Deputy Director, 2iE, BURKINA FASO*

2iE is an international platform for higher education and research based in Burkina Faso. It offers 40 years of expertise in the sectors of water, energy, environment and infrastructure. 2iE welcomes more than 1,800 students on-site and 1200 distance learners. 2iE's ambitious sustainable development strategy is conducted at various levels. Fully integrated in the institution's governance structure, ethics and Corporate Social Responsibility (CSR) are a real priority. 2iE also implements these practices in the management of its campuses, by producing clean energy on site, setting up systems for wastewater treatment, and selecting eco-materials for construction. CSR is also taught in the courses, encouraging students to create a green business. The research conducted in 2iE's five laboratories is also oriented towards a post-oil era. Lastly, 2iE develops and provides tools and expertise tailored to African needs to public and private companies looking to improve their environmental practices.

#### The Solid and Liquid Waste Bioprocessing Plant of the University of Caldas, Colombia.

Language of Presentation: Español

*Sandra Montoya, Profesora Asociada, Universidad de Caldas, COLOMBIA*

An example of sustainable development for the region and an innovative model for waste treatment and use, the Bioprocessing Plant of the University of Caldas, Colombia, is composed of six pilot working units: composting, submerged and solid fermentation, vermiculture, wastewater treatment plant and cultivation of macro myketos. In each unit biotechnology processes are developed to obtain useful bioproducts, from organic fertilizers to biological substances with pharmacological and nutritive application, in addition to the use of various processes for bioremediation with the goal of purifying industrial waste. The plant is articulated with the university's Environmental Management Program and can be used by teachers, researchers and others. From each university

## Thursday, May 2, 2013

campus, generated waste is transported to the plant for processing. Various agricultural and agroindustrial waste products are used as inputs for the processes that take place in each unit.

### La Antigua Watershed Integrated Management Project "Gestión integral de la Cuenca de la Antigua"

Language of Presentation: English or/o Español

*Dermot Mc Cluskey, President, Universidad Anáhuac Xalapa, MÉXICO*

*María Araceli Hernández López, Professor, Universidad Anáhuac Xalapa, MÉXICO*

Presentation of the Universidad Anáhuac Xalapa, Mexico and Gund Institute for Ecological Economics, University of Vermont, USA study on the "Holistic Management of the Antigua Basin". The study created an innovative model for addressing issues in which various actors from different levels intervene and reaching agreements that facilitate the development of indigenous, rural and city communities. We propose to implement the model in other basins.

### 11:15 A.M. - 12:45 P.M.

Robbins Health Learning Centre, MacEwan University 9-201

#### Concurrent Session 2D Assessing Internationalization

Moderator: *Kimberley Howard, Manager, International Projects, MacEwan University, CANADA*

### Quantifying Internationalization Progress at a School of Business

Language of Presentation: English

*Kimberley Howard, Manager, International Projects, MacEwan University, CANADA*

*Michael Henry, Senior Associate Dean, School of Business, MacEwan University, CANADA*

When Grant MacEwan University's School of Business committed to internationalizing in 2008-2009, a Global Footprint Framework survey was administered to full time faculty members to measure the current level of internationalization in three areas: faculty, students, and curriculum. The survey was administered a second time in 2012. This presentation compares the first and second data sets and highlights progress. Strategies employed, lessons learned and recommendations from our internationalization experiences are also shared.

### 11:15 A.M. - 12:45 P.M.

Robbins Health Learning Centre, MacEwan University 9-207/9-208

#### Concurrent Session 2E Scholarship Support for Studies Abroad

Moderator: *Carlos Monroy, Group Manager, Department of Evaluations, World Education Services, USA*

### Science without Borders: How Brazil is Sending some of its Best Students Overseas for Study and Research

Language of Presentation: English

*Carlos Monroy, Group Manager, Department of Evaluations, World Education Services, USA*

*Kevin Rolwing, Assistant Director, Department of Evaluations, World Education Services, USA*

In 2011, the Brazilian government launched "Science without Borders", a program designed to award scholarship money to 100,000 students to travel abroad and study in the Science, Technology, Engineering, and Mathematics (STEM) fields. We will examine the implementation and ramifications of this program and highlight important quality assurance mechanisms in place in Brazil that may assist receiving universities in making informed and reliable admissions decisions.

### Roles of Saudi Scholarship Programs to North America Higher Education Institutions

Language of Presentation: English

*Abdulrahman Abouammoh, Professor and Consultant, King Saud University and Centre for Higher Education Research and Studies (CHERS), Ministry of Higher Education, SAUDI ARABIA*

*Abdul-Aziz Duwais, Professor and Consultant, Centre for Higher Education Studies and Research, Ministry of Higher education, SAUDI ARABIA*

For many years, the Kingdom of Saudi Arabia has engaged its higher education in various economic and social developments. It believes higher education can play significant roles at the national, regional and international levels. The Saudis highly value the role on-campus and cross-border multicultural dialogue in higher education, an interest shared by the International Association of Universities, North American higher education associations and UNESCO, among many academicians. The support of scholarship programs to various higher education institutions in US goes back to 1947. Graduates of these programs have worked or work in different government departments, public and private Saudi universities and many private sector businesses. On behalf of the Saudi government in 2005, the Ministry of Higher Education embarked on one of the most ambitious state-funded scholarship programs of the century, namely the King Abdullah Scholarship Program (KASP). US and Canadian universities, colleges and medical professional programs host the majority of KASP recipients worldwide. Currently KASP students in those two countries represent about 54% of approximately 140,000 male and female students studying abroad. This presentation reviews the various roles of higher education in

## Thursday, May 2, 2013

the Saudi Arabian development context and explores how higher education scholarship programs to north American countries have contributed to prosperity, the local and international knowledge economy, student mobility, dialogue and global competitiveness.

**11:15 A.M. - 12:45 P.M.**

Robbins Health Learning Centre, MacEwan University 9-215

### **Concurrent Session 2F Emerging Partners for International Collaboration**

*Moderator: Althea Gordon-Clennon, Senior Assistant Registrar, International Students Office, The University of the West Indies, JAMAICA*

#### **The Caribbean?: Identifying the Caribbean in the 'Latin American and the Caribbean' Grouping**

*Language of Presentation: English*

*Althea Gordon-Clennon, Senior Assistant Registrar, International Students Office, The University of the West Indies, JAMAICA*

Grouping Latin America with the Caribbean has long been accepted practice. This is both rational and strategic. Given the location of both regions, developing academic and cultural linkages would simply be a matter of logistics. However, given the size of the Latin American education market and the Caribbean's struggle to remain distinct and be understood, it is important that we examine those tenets that make us, as the Caribbean, a viable option for international education and academic cooperation. In the Caribbean international education experience, it is always heartening to see that we are represented on the agenda of every regional or institutional organization on international education. However with closer examination of the content of these discussions and displays, the Caribbean is hardly, if ever, mentioned, and Latin America is at the beginning, centre and end of the discussion. This may be the result of our own failure to insert our interests and allow our voices to be heard. Another stereotype is that the Caribbean is a place for vacation and not academic pursuits. It is vital that international education groups understand this archipelago with its diverse accents, peoples, cultures and educational structures.

#### **International Student Mobility towards South Korea: Motivations for Choosing South Korea as a Study Abroad Destination**

*Language of Presentation: English*

*Daejoong Son, Assistant Director, International Programs, Konkuk University, KOREA*

South Korea is a new trend in terms of destination for higher education student mobility. This presentation investigates the motivations for choosing Korea as a study destination by reviewing "push and pull factors" and survey results.

**11:15 A.M. - 12:45 P.M.**

Robbins Health Learning Centre, MacEwan University 9-101

### **Concurrent Session 2G Promoting Intercultural Interaction**

*Moderator: Chris Glass, Assistant Professor, Educational Foundation and Leadership, Old Dominion University, USA*

#### **Educational Experiences that Promote Social Capital for Cross-Cultural Interaction and Academic Success of International Students**

*Language of Presentation: English*

*Chris Glass, Assistant Professor, Educational Foundation and Leadership, Old Dominion University, USA*

This session explores promising educational practices that build international students' friendship networks, strengthen their sense of belonging, and promote their academic success. Panelists will discuss new findings from a three-year research study of 135 U.S. college and universities (n=5, 227 international students; n=65, 690 domestic students). The study examines how specific educational experiences impact college students' intercultural learning and perceptions of an inclusive campus climate. Panelists will provide detailed case examples of several promising educational practices at U.S. colleges and universities. Participants will be invited to share examples of educational practices on their campuses that they believe promote meaningful cross-cultural interaction among domestic and international students.

#### **Intercultural Communication and Complex Thought for a Global Education**

*Language of Presentation: Español*

*César Augusto Gaviria Cuartas, Research Professor, Faculty of Social Communication, Universidad Cooperativa de Colombia, Sede Medellín, COLOMBIA*

The contemporary world is built on the complicated relationship between identity and globality (Castells, 2000). Identity in the globalized world is massified, diversified, fragmented. The context requires that education assume a complex perspective of knowledge (Morin, 2003) which, in turn, makes "mestizo" (hybrid/mixed) thought possible (Alsina, 1999) promoting open and respectful intercultural communication in new generations faced with the complexity of humanity. If this perspective is applied by teachers and administrators, the students (today's global citizens), can give the 'other' the possibility of re-inventing him/herself (Gaviria, 2012) with the goal of superceding traditional binary thought which has only provoked cultural shocks and human rights violations around the world.

## Thursday, May 2, 2013

11:15 A.M. - 12:45 P.M.

Robbins Health Learning Centre, MacEwan University 9-216

### Concurrent Session 2H (Joint CONAHEC & SONA Session) Student Led Initiatives

Moderator: *Aaron Dublenko, Teacher, Edmonton Public School Board, CANADA*

#### SLISE: Student Led Initiatives for Sustainability Education

Language of Presentation: English

*Aaron Dublenko, Teacher, Edmonton Public School Board, CANADA*

SLISE is an unscheduled credit-based program that works on solutions to real world problems in real time. CTS modules are used to guide project-based learning around sustainable use and development of natural resources such as air, forests, hydrocarbons, soil, solar, water, wildlife and wind. The purpose of SLISE is to help students develop pro-environmental attitudes, knowledge and skills that become transferable to life beyond school. SLISE is a model of 21st century education which extends learning beyond the 4 walls of the classroom. SLISE provides research and experimental opportunities to students who are interested in emerging renewable energy technologies, humanitarian initiatives, resource conservation and development. This portion of the session will focus on the philosophy and rationale for such programming and how it can be implemented into any school.

#### Bringing the World to your Classroom and your Classroom to the World

Language of Presentation: English

*Terry Gowaldt, Teacher, Edmonton Public School Board, CANADA*

The Centre for Global Education (TCGE) is one of the world's largest providers of real-time, web based programming, facilitating the growth of Peace and Global Education and Higher Level Learning and Research through Online tools and Video Conferencing. Since its inception in 2007, we have connected over 150,000 students in eighteen different countries, to classrooms in Alberta. This session will examine how you can incorporate a truly 21st century learning opportunity into your everyday class. From a connection to an indigenous community in the highlands of Guatemala to the UN Conference on Climate Change in Qatar, from 100 plus/year month long bi-national collaborative projects to ongoing graduate researcher mentorship programs, learn how these can be everyday opportunities for your everyday classroom.

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12:45 - 2:00 P.M.

Robbins Health Learning Centre, MacEwan University 9-100 (The Heart)

### Lunch Welcoming New Members

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2:00 - 3:30 P.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

### Concurrent Session 3A Government's Role in International Education

Moderator: *Barry Tonge, Director, International and Intergovernmental Relations, Strategic Directions, Alberta Enterprise and Advanced Education, CANADA*

#### A Sustainable and Integrated Approach to International Education: What is Government's role in International Education?

Language of Presentation: English

*Andrew Parkin, Director General, Council of Ministers of Education Canada, CANADA*

*Barry Tonge, Director, International and Intergovernmental Relations, Strategic Directions, Alberta Enterprise and Advanced Education, CANADA*

*Regan Melanson, Senior Policy Advisor, Post Secondary Education Division, Ministry of Training, Colleges and Universities, Government of Ontario,*

*John Shalagan, Senior Policy Advisor, Postsecondary Education Division, Ministry of Training, Colleges and Universities,, Government of Ontario,*

Governments from the US to the UK have become increasingly involved in international education. In Canada, provincial jurisdiction on education means different roles for provincial governments in international education. What is government's role in international education and how may future trends influence this?



**Thursday, May 2, 2013**

**2:00 - 3:30 P.M.**

Robbins Health Learning Centre, MacEwan University 9-102

**Concurrent Session 3B Service Learning**

*Moderator: Jason Cole, Student Exchange Program Coordinator, CONAHEC, USA*

**Course-based Service Learning at Grant MacEwan University: An Effective Global Health Initiative**

*Language of Presentation: English*

*Cynthia Puddu, Instructor, Bachelor of Physical Education Transfer, Grant MacEwan University, CANADA*

*Darielle Calvert, MacEwan University, CANADA*

At Grant MacEwan University (GMU), many study abroad opportunities are available to students, however, most involve student travel to other countries to observe the community and culture rather than interacting and working closely with the people. Service learning courses give students an opportunity to work within a community while learning about the local culture and relevant course material. As part of a new effort by GMU to increase the service learning and global health opportunities for students, the PERL 300 – Cross Cultural Wellness course was developed. PERL 300 is an interdisciplinary service learning course that examines concepts of health and wellness from a variety of cultural perspectives including an experience in Guayaquil, Ecuador. In this course, an analysis of personal wellness priorities was followed by examination of the concepts and priorities of wellness found in diverse cultures. Eleven students and two instructors recently completed a study abroad course that used service learning as the vehicle to further students' understanding of global health. Our work with local partners included building homes for needy families and assisting teachers at a school for at-risk children ages 10-17. Through journal entries, blogging and other projects students from four different departments demonstrated diverse learning outcomes such as identification of cultural differences in wellness priorities and discussing the impact of settings on health and wellness. Student assignments demonstrated the application of cross cultural experiences to personal health and wellbeing and how service learning impacted their personal wellness. This course was an excellent way to involve students in a unique global health initiative. Blog entries and interviews showed that as a result of the course, students are more engaged in global health initiatives and motivated to explore other global health projects.

**Volunteering in the Community: A Means for Building University Students' Awareness of Community Problems**

*Language of Presentation: Español*

*Ana Carmen Márquez Rodríguez, Social Researcher, Universidad Autónoma de Nuevo León, MÉXICO*

*José Daniel Ruiz Sepúlveda, Investigador Social, Universidad Autónoma de Nuevo León, MÉXICO*

The Autonomous University of Nuevo León (UANL), Mexico established a learning process for participative change-oriented action-research. Participants worked together continuously for a determined period of time to develop prospective solidarity actions. The establishment of objectives and making of decisions were done together. The goal is to obtain social and practical knowledge through a specific personal growth workshop oriented towards developing common group-level intervention strategies. Lewin's spiral is established in three steps: distilling information, discussion of and development of directives for the social action and the social action itself. Results included the preparation of university students as social agents of community change.

**2:00 - 3:30 P.M.**

Robbins Health Learning Centre, MacEwan University 9-103

**Concurrent Session 3C International Networks**

*Moderator: Jesús María Contreras Esparza, President, National Association of Technological Universities of Mexico (ANUT), MÉXICO*

**Mexico's Technological Universities and Québec's Cégeps: An Innovative Partnership**

*Language of Presentation: Spanish*

*Sylvie Thériault, General Manager, Cégep international, CANADA*

*Héctor Arreola Soria, Coordinador General de Universidades Tecnológicas y Politécnicas, National Association of Technological Universities of Mexico (ANUT), MÉXICO*

*Jesús María Contreras Esparza, President, National Association of Technological Universities of Mexico (ANUT), MÉXICO*

In 2010, Canada's provincial government of Québec and the government of Mexico reached a cooperative agreement regarding professional and technical training. An agreement was then signed between Cégep international, the organization that represents a network of 48 general and vocational colleges (cégeps) in Québec, and ANUT, the National Association of Technological Universities in Mexico, which represents 105 establishments. This presentation highlights the various collaborations stemming from this partnership along with the results achieved. To date, exchanges have taken place in the fields of instructional design, teacher training as well as student and teacher mobility. We will present the concrete results, the challenges and the impact these collaborations have had on educational institutions and students.

**Thursday, May 2, 2013**

**2:00 - 3:30 P.M.**

Robbins Health Learning Centre, MacEwan University 9-201

### **Concurrent Session 3D Sustainability**

*Moderator: Patricia Montaño, International Planning and Development Director, Vicepresidency for International Affairs, Instituto Tecnológico y de Estudios Superiores de Monterrey, MÉXICO*

#### **Tecnológico de Monterrey's Sustainable Development Programme**

*Language of Presentation: English*

*Patricia Montaño, International Planning and Development Director, Vicepresidency for International Affairs, Instituto Tecnológico y de Estudios Superiores de Monterrey, MÉXICO*

*Claudia Chávez, Montreal - International Liaison Office Director, Vicepresidency for International Affairs, Instituto Tecnológico y de Estudios Superiores de Monterrey, CANADA*

Tecnológico de Monterrey is a university distinguished by its active participation in sustainable development and by its leadership in educating professionals with a clear sustainability consciousness and an understanding of the importance that lies in the connection between disciplines of human knowledge. We want to share our "Sustainable Development Programme" by describing the main activities done in Monterrey Campus. These activities link the sustainable development concepts throughout courses and curricula by building capacity for educators to promote change. The establishment of the "Andrés Marcelo Sada, Conservation and Sustainable Development" chair is a key element in promoting conferences, contests and symposia to infuse in students an ethical sense of responsibility towards the wellbeing of future generations and ecosystems conservation. We have not been alone on this journey, other universities have been our partners: Chalmers University of Technology, University of Göteborg, Massachusetts Institute of Technology (MIT), ETH Zürich, Universitat Politècnica de Catalunya (UPC), University of Tokyo and Kwame Nkrumah University of Science and Technology (KNUST). We would like to invite more to join.

#### **Human and Sustainable Development as Instruments of Transformation for 21st Century Universities: The Case of the Autonomous University of Queretaro (UAQ), Mexico**

*Language of Presentation: Español*

*José Jaime Paulín, Professor of Psychology, Universidad Autónoma de Querétaro, MÉXICO*

*Angélica María Aguado, Profesora, Psicología, Universidad Autónoma de Querétaro, MÉXICO*

The University is not only the space where societies' problems are discussed and analyzed, but also the institution tasked with producing viable proposals to address them. It is the institution charged with transforming and improving reality. Although each proposed change implies departing from the routine, the University cannot and will not renounce this provocative and transformative vocation. Out of this conviction, the Autonomous University of Querétaro (UAQ-Mexico), has generated a variety of programs that are in their consolidation process and that have guiding axes that present both great challenges and opportunities: human and sustainable development as a paradigm for change for all university stakeholders. The three projects are: a Diploma in Educational Management from the Perspectives of Gender, Citizenship and Environment; a Bachelor's in Human Development Sustainability; and a Master's in Psychology for Sustainable Development (currently being developed).

**2:00 - 3:30 P.M.**

Robbins Health Learning Centre, MacEwan University 9-207/9-208

### **Concurrent Session 3E Quality Assurance & Accreditation**

*Moderator: Kevin Rolwing, Assistant Director, World Education Services, USA*

#### **The End of the Bologna Process and the Creation of the European Higher Education Area**

*Language of Presentation: English*

*Kevin Rolwing, Assistant Director, World Education Services, USA*

The "Bologna Process" is an on-going and wide-ranging university reform process still being implemented across the European landscape and beyond. The "Bologna Process" takes its name from the Bologna Declaration, an agreement signed in 1999 by 29 European countries to restructure and harmonize their higher education systems according to a pan-European blueprint. Additional European countries signed on and the number of signatories eventually swelled to 48, including almost every major European country. In 2010, the Bologna Process officially came to an end by culminating in the creation of the "European Higher Education Area". We will take a look at the new degree structures, the new quality assurance and accreditation bodies as well as the new academic documentation (Diploma Supplement, ECTS credits and grades) now arriving at the desks of admissions officials across North America. In addition, we will discuss how successful and how fully the various reforms were implemented, including the overarching objectives of internationalization and transparency of European higher education, and what lessons North American educators might take away from Bologna.

**Thursday, May 2, 2013**

**The Case for a Regional Accrediting Office in Puebla, Mexico**

*Language of Presentation: English*

*José R. Eguibar, International Office, Benemérita Universidad Autónoma de Puebla, MÉXICO*

*Ma. del Carmen Cortés, Researcher, Institute of Physiology, Benemérita Universidad Autónoma de Puebla, MÉXICO*

The Benemérita Universidad Autónoma de Puebla (BUAP) is the main public university of the State of Puebla with more than 70,000 students from high-school to PhD programs and 12,000 professors on staff. In the last decade of the twentieth century, the Mexican government, through the Ministry of Education (SEP), implemented strategic planning in all public universities. Through specific organisms (CIEES and COPAES) peer and in situ evaluations were performed to improve infrastructure and facilities and make recommendations to improve the program. BUAP received a diploma from SEP for the last four years because 100% of its academic programs are accredited. Building on NAFTA and the efforts of CONAHEC, it would be appropriate to create a common organization with homogeneous criteria to have an education system with equivalence of credits, similar curriculum in Majors and dual degree programs. The organization would represent an important step in having similar student preparation in each field, greater economic growth, increased internationalization with greater student and professor mobility and even a common North American labour market.

**2:00 - 3:30 P.M.**

[Robbins Health Learning Centre, MacEwan University 9-101](#)

**Concurrent Session 3F International Partnerships**

*Moderator: TBD/PC*

**Costa Rica-Mexico Program for the Creation of Social Linkages Among 'ORO Entrepreneurs' and 'Women Entrepreneurs'**

*Language of Presentation: Español*

*Ricardo Paredes Solorio, Director, Faculty of Administration, Benemérita Universidad Autónoma de Puebla, MÉXICO*

*Hidalía García Ríos, Coordinadora del Programa de Vinculación Social Emprendedores ORO, Benemérita Universidad Autónoma de Puebla, MÉXICO*

The Faculty of Administration, with over 50 years of prestigious and recognized experience in the area, has as its basic objective to prepare professionals capable of responding to the competitiveness requirements demanded by the contemporary world, guided by the principles of quality, equity, relevance, social responsibility and internationalization established by the Autonomous University of the State of Puebla (BUAP). BUAP's Faculty of Administration in agreement with the Business Administration school of the University of Costa Rica, developed the Diplomas in "Microbusiness management for older adults", Program for Social Outreach for ORO Entrepreneurs and "Microbusiness management for women", Program for Social Outreach for Women Entrepreneurs. Through these programs older adults and vulnerable women are trained for seven months to start microbusinesses.

**Bi and Multi- National Partnership Models for Sustainability Education: What Works?**

*Language of Presentation: English*

*Bjoern Hagen, PhD Candidate, Herberger Institute, Arizona State University, USA*

This presentation evaluates three bi-national, multi-year international education programs that focus on capacity building in sustainability education: the 20-year, 15 university U.S.-Mexico SCERP program, a 4-year Higher Education for Development (HED) - Agency for International Development bi-national partnership, and the 5 University collaboration for visualization and informatics research headed by Kaiserslautern University. Each interdisciplinary program involves university courses or teaching programs on sustainability topics across universities and collaborative bi-national research initiatives. Each was funded by national governments to produce new and transformative educational models and especially international research experience for students. We examine how institutional structure, interdisciplinary processes, and the challenges of sustainability education themselves impacted the success of the three models. What can the international academic community learn about developing institutional educational frameworks that are resilient? We identify 5 factors for success: adaptive capacity, connecting instruction with research, innovative management systems for partnership building, program specific bi-national connectivity and meeting agreed upon outcome measures.

## Thursday, May 2, 2013

2:00 - 3:30 P.M.

Robbins Health Learning Centre, MacEwan University 9-215

### Concurrent Session 3G Mobility

Moderator: *Terry Field*, Associate Professor, Faculty of Communication Studies, Mount Royal University, CANADA

#### A Consideration of Methods and Processes to Encourage Student Reflection on the Value of an International Education Experience

Language of Presentation: English

*Terry Field*, Associate Professor, Faculty of Communication Studies, Mount Royal University, CANADA

This presentation will examine ways in which students preparing for an international education experience could be encouraged to reflect, pre-departure, on their choice to take part, their goals in doing so, their expectations, and ultimately the potential value of the experience in several facets of their lives.

#### Academic Mobility as a Key Component of a Complete Education

Language of Presentation: Español

*Víctor Antonio Corrales Burgueño*, President, Universidad Autónoma de Sinaloa, MÉXICO

The mobility experiences and participation in Summers of Scientific Research induce students to become involved in research projects and to subsequently go on to post-graduate programs. The Autonomous University of Sinaloa (UAS), aware of the benefits of academic mobility, has developed solid support policies in this area. This presentation will address the context of UAS and provide some indicators of quality as a context for the mobility. It will then analyze the experiences of the last four years, both of instructors and students, national and international and in both outbound and inbound directions. Then recommendations will be shared regarding future directions needed to achieve more secure financing and planning of mobility activities.

2:00 - 3:30 P.M.

Robbins Health Learning Centre, MacEwan University 9-216

### Concurrent Session 3H (Joint CONAHEC & SONA Session) Canadian First Nations

Moderator: *Kathy Davis*, Acting Manager, Aboriginal Education Centre, MacEwan University, CANADA

#### Canadian Aboriginal Cultural Diversity

Language of Presentation: English

*Kathy Davis*, Acting Manager, Aboriginal Education Centre, MacEwan University, CANADA

The Canadian Aboriginal community is quite unique and very diverse. This session will review the myths and facts that surround Canada's First Peoples.

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3:30 - 3:45 P.M.

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

#### Refreshments (in the Exhibit Hall)

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3:45 - 5:00 P.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

### Plenary Session 3 "Best Practices in Reconciling International Education and Sustainable Development"

*David Longanecker*, President, Western Interstate Commission for Higher Education (WICHE),

Presenters:

*Rubén Covarrubias*, President, Universidad Mayor, CHILE

*Carlos Gabriel Gómez Restrepo*, President, Universidad La Salle, COLOMBIA

*Anthony Watanabe*, President & CEO, Innovolve, CANADA

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## **Thursday, May 2, 2013**

**5:30 - 8:30 P.M.**

Robbins Health Learning Centre, MacEwan University 9-100 (The Heart)

### **Reception and Dinner Hosted by MacEwan University**

MacEwan University welcomes all conference participants as guests for a reception and dinner while marveling at the incredible talent provided by Edmonton Tourism's "Festival City in a Box" program and featuring a performance by the White Key Trio, a MacEwan University alumni band. Come and find out who this conference's award recipients are! Heartfelt thanks to MacEwan University for generously hosting this memorable evening and our sincere appreciation to Edmonton Tourism for providing world-class entertainment.

#### ***Menu***

Alberta Salad Trio - Alberta Barley and Smoked Wild Mushroom

Spring Salad Bundle with Champagne Vinaigrette

Candied Beets with Goat Cheese and Orange

#### **Soup**

Roasted Local Butternut Squash Purée served with Maple Pancetta Chips

#### **Main Course**

Prosciutto Wrapped Chicken Supreme filled with Herb and Goat Cheese Filling. Creamy Local Potato Pavé, Seasonal Farmers Market Vegetables

#### **Dessert**

Triple Chocolate Mousse Cake with Maple Crème Anglaise

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## Friday, May 3, 2013

### 8:00 - 9:30 A.M.

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

#### Information and Registration for Both CONAHEC and SONA

### 8:00 - 9:15 A.M.

Robbins Health Learning Centre, MacEwan University 9-102

#### Breakfast Presentation (CONAHEC - New Members - Student Exchange - Activities Update)

### 7:30 - 9:15 A.M.

Robbins Health Learning Centre, MacEwan University 9-316

#### Networking Breakfast for Higher Education Policy Makers (Closed Session)

### 8:00 - 9:15 A.M.

Robbins Health Learning Centre, MacEwan University 9-100 (The Heart)

#### Continental Networking Breakfast (General admittance)

### 9:15 - 10:45 A.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)



#### Concurrent Session 4A International Internships

Moderator: *Meghan McKinnie, Manager, Study Abroad and International Student Retention, MacEwan International, MacEwan University, CANADA*

#### Delivering Innovative International Internships

Language of Presentation: English

*Sherilyn Trompetter, International Internship Manager, University of Alberta International, University of Alberta, CANADA*

*Meghan McKinnie, Manager, Study Abroad and International Student Retention, MacEwan International, MacEwan University, CANADA*

*Colleen Packer, Manager, Exchanges and Study Abroad, University of Calgary, CANADA*

*Kenya Kondo, Manager, International & Intergovernmental Relations Branch, Strategic Directions, Enterprise and Advanced Education, CANADA*

Work opportunities have become an integral part of many education abroad experiences and programs. How can institutions and government work together to build successful international internship programs? Join us for a presentation and panel session on education abroad partnerships between post-secondary institutions and government in Alberta with a focus on internships for Canadians abroad.

### 9:15 - 10:45 A.M.

Robbins Health Learning Centre, MacEwan University 9-102

#### Concurrent Session 4B Cross-border Regional Collaboration

Moderator: *Justin Dutram, Coordinator of Academic Outreach Programs, Outreach College, The University of Arizona, USA*

#### Advancing Dialogue on Sustainability in the Arizona/Sonora Transborder Region

Language of Presentation: English or Spanish

*Justin Dutram, Coordinator of Academic Outreach Programs, Outreach College, The University of Arizona, USA*

*Rigoberto García Ochoa, Researcher, Urban Studies and the Environment, El Colegio de la Frontera Norte, MÉXICO*

The transnational nature of the US/Mexico borderlands presents numerous challenges to developing complimentary policies and sustainable development practices in the rapidly developing urban centers of the region. To address this issue in the Arizona/Sonora borderlands and to create a space for open dialogue among researchers and practitioners, El Colegio de la Frontera Norte (COLEF), El Colegio de la Frontera Sur (ECOSUR), and the University of Arizona convened the first International Colloquium on Sustainable Development: Border Dialogues: North/South in November 2012 in the cities of Nogales, Sonora, Mexico and Tucson, Arizona. Interdisciplinary by default, this inaugural event brought together researchers from both the Northern and Southern borders of Mexico along with representatives from the public and private sectors to discuss issues impacting sustainable development practices and to identify opportunities for private/public partnerships. As migration and immigration are inseparable from any discussion on sustainable development in the US/Mexico transborder region, a comparative analysis of the Northern and Southern borders of Mexico revealed many shared issues caused by the transnational flow of migrants between Central America, Mexico and the United States.

**Friday, May 3, 2013**

**Historical Development of and Perspectives on the Internationalization of Higher Education between Chiapas and Central America**

*Language of Presentation: Español*

*Roberto Villers Aispuro, Secretary, Interinstitutional Relations, Universidad Autónoma de Chiapas, MÉXICO*

The state of Chiapas, Mexico and Central American countries have historically formed a geographic region. It was in Chiapas that the second Central American university was founded (1679), linked to the University of San Carlos in Guatemala (1676). The annexation of Chiapas to Mexico in 1824 severed the historical political relationship of our people establishing a formal border while economic, social and cultural relations continue to this day. With this historical background, the creation of the Autonomous University of Chiapas in 1974 signified the opportunity to strengthen through academic and scientific means, the relationship between Mexico and the Central American people. The Autonomous University of Chiapas in recent years has assumed leadership in distance education in the Central American region, a modality which in the near future will be the basis for mobility and academic exchange for students and professors and the platform for internationalization for the region's higher education. Given this state of affairs, what are the prospects for the development of higher education in the region in this new stage? What is the new role of the Autonomous University of Chiapas vis a vis the higher education institutions of Central America? How can the Mexico - Central America higher education space be strengthened?

**9:15 - 10:45 A.M.**

[Robbins Health Learning Centre, MacEwan University 9-103](#)

**Concurrent Session 4C Institutional Internationalization Processes & Strategies**

*Moderator: Juan Luis Mérega, Undersecretary for Planning and Institutional Relations, Universidad Nacional de Quilmes, ARGENTINA*

**The Internationalization Process of the National University of Quilmes, Argentina**

*Language of Presentation: English*

*Juan Luis Mérega, Undersecretary for Planning and Institutional Relations, Universidad Nacional de Quilmes, ARGENTINA*

In the last decade, the Argentine Higher Education System faced the challenge of internationalization through implementation of specific government and institution level policies. Quilmes National University (Universidad Nacional de Quilmes – UNQ) articulated internal tools (strengthening of the international relations office, approval of specific regulations, approach to faculty members and researchers), national tools (participation in national networks, intensive use of funding opportunities) and international tools (presence at education fairs, participation in international networks, partnership with key institutions, involvement in programs and projects). The presentation describes UNQ's policies and activities, contextualized nationally and internationally, stressing achievements as well as pending improvements.

**Royal Roads University: A Modern Approach to Post-Secondary Education**

*Language of Presentation: English*

*Allan Cahoon, President, Royal Roads University, CANADA*

Royal Roads University is a special purpose public, largely graduate, university with a unique mandate: to provide convenient education to working professionals using an interdisciplinary, demand based approach. When RRU was formed, the Government was specific in that RRU was to be untraditional in its academic programming, governance and funding models. The university is mandated to focus on the applied and professional fields. It has developed a cohort based, blended, team focused approach for those with working experience. With a unicameral governance model, its academic planning is required to be innovative, flexible and nimble and to incorporate a business model approach to program development. RRU's business model enjoys advantages presented by its market responsiveness and unique ability to get new or revised programs to market quickly, the high quality and market relevance of these programs, and its flexible admissions policy and variety of delivery models. RRU has three distinct lines of business: domestic program offerings, offshore program delivery and contract/customized programs. RRU delivers programs in a variety of locations across the globe and delivers ESL and academic pathways that meet the learning needs of students of our International Study Centre. All of RRU's pathway and degree programs are framed within this unique teaching and learning model. RRU has a strong strategic direction to grow, diversify and internationalize based on ever changing market realities. It does this very successfully and leads Canadian Universities in Level of Academic Challenge, and in Active and Collaborative Learning according to the National Survey of Student Engagement (NSSE) results for the past three years.

## Friday, May 3, 2013

9:15 - 10:45 A.M.

Robbins Health Learning Centre, MacEwan University 9-202

### Concurrent Session 4D Sustainability in Individuals, Institutions and Cities

Moderator: *Angélica María Careaga Mercadillo*, Director of Outreach with the Education Sectors, Universidad Autónoma Metropolitana, MÉXICO

#### **ECOCAMPUS: The Case of Mexico City's Autonomous Metropolitan University (Universidad Autónoma Metropolitana - UAM) in the "World Cities World Class University Network (WC2)"**

Language of Presentation: *Español*

*Angélica María Careaga Mercadillo*, Director of Outreach with the Education Sectors, Universidad Autónoma Metropolitana, MÉXICO

*Eduardo Campero Littlewood*, Profesor-investigador, Energía de la División de Ciencias Básicas e Ingeniería, Universidad Autónoma Metropolitana, Unidad Azcapotzalco, MÉXICO

Highly prestigious universities located in large cities of the world established the "World Cities World Class University Network (WC2)" with the objective of sharing, interacting and collaborating in a more active way on themes and problems common to megacities, in particular in the cultural, environmental, political and social areas. The theme of this presentation is to share the work of the Autonomous Metropolitan University (UAM) in sustainable development, in particular in its Azcapotzalco campus and its collaboration in this network, within the "ECOCAMPUS" group. Through this group, academics have been able to exchange experiences, best practices and knowledge, promoting interinstitutional collaboration as well as the strengthening of the local governments of the respective cities. The impact of this type of work performed by higher education institutions will be examined in terms of what it can offer societies in cities of more than 5 million inhabitants.

#### **Systemic Management of Higher Education and its Impact on Social and Human Development**

Language of Presentation: *Español*

*Gladys Caridad Torres Estévez*, Universidad Autónoma de Guadalajara, Campus Tabasco, MÉXICO

*Erik Haidar*, Universidad Autónoma de Guadalajara, Campus Tabasco, MÉXICO

The problem of the prevalence of a focus on bureaucracy in administration and its inability to incorporate the advances obtained by modern cognitive science and address transdisciplinary education, as is required by the 21st century. These forms of administration facilitate control over personnel and mechanical measurement of educational content, inducing the fragmentation of education in parts below some hierarchical criterion and accordingly teaching is also fragmented. This way of organizing work results in an inefficient education with very negative consequences for social and individual development, as well as that of the educational institution itself. Merton (1938) demonstrates how bureaucracies latently house dysfunctional processes, given that bureaucratic requirements become an objective themselves at the expense of the manifest objectives of the institution. What characterizes this type of organization, in the words of Marx (1885), is that it engenders specialized functions, specialists and with them craft-idiocy. A change of paradigm is required: the Systemic Management of Educational Institutions.

9:15 - 10:45 A.M.

Robbins Health Learning Centre, MacEwan University 9-215

### Concurrent Session 4E Workshop

#### **Preparing Student Teams for International Work and Service**

Language of Presentation: *English*

*Patricia Fisher*, Practicum Coordinator and Instructor, Mihalcheon School of Business, Concordia University College of Alberta, CANADA

This workshop gives guidelines on how to select, prepare and equip a student team to handle international travel, cultural challenges and team dynamics. Practical, proven techniques.

## Friday, May 3, 2013

9:15 - 10:45 A.M.

Robbins Health Learning Centre, MacEwan University 9-101

### Concurrent Session 4F Safety, Security & Health: Perceptions and Reality

#### Internationalization in Times of Crisis

Language of Presentation: English

*Alicia Cabrero, President, Mexican Association for International Education (AMPEI) &, Director, Academic Cooperation Department, Universidad Autonoma de San Luis Potosí, MÉXICO*

Mexico's internationalization processes accelerated from 2000 to 2010. However, intensive publicity in the news about drug-related criminal activities has had a profoundly negative impact in the educational field. The results of a survey developed by the Mexican Association for International Education (AMPEI) will be presented, providing information about the impact of the barrage of negative publicity on the internationalization project and the current situation of Mexican institutions.

9:15 - 10:45 A.M.

Robbins Health Learning Centre, MacEwan University 9-216

### Concurrent Session 4G (Joint CONAHEC & SONA Session) Sustainability Through Student Engagement

Moderator: *Chantal Beaudoin, Head of Sustainability, Office of Sustainability, MacEwan University, CANADA*

#### Sustainability Through Student Engagement

Language of Presentation: English

*Chantal Beaudoin, Head of Sustainability, Office of Sustainability, MacEwan University, CANADA*

Students are renowned for having lots of energy and ideas around sustainability but they can often have little experience and awareness of what it takes to make their ideas come to life in the "real world". Student engagement can sometime feel confrontational or seem like more work for staff with minimal benefits. The student population changes every year which makes project continuity very difficult. Universities must take the time to plan-out and tailor their strategies to harness the real potential of students to contribute to campus sustainability in a productive and meaningful way. This presentation shares best practices and lessons learned in student engagement from three different initiatives happening in three different institutions.

#### Something More Than Leadership

Language of Presentation: English

*Albert Troche, Former Student Council Vice-President, InterAmerican University of Puerto Rico,*

In these times of global crisis both economically and socially, as future leaders, we must know our purpose in order to understand our ability to influence and help the ones in need and become leaders with integrity. This workshop combines the importance of character education and international education in young university leaders.

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10:45 - 11:00 A.M.

Robbins Health Learning Centre, MacEwan University 9-212 (The Atrium)

### Refreshments (in the Exhibit Hall)

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11:00 A.M. - 12:15 P.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

### Plenary Session 4 From Here to Where?

Moderator: *Mike Proctor, Vice President for Regional Development, Outreach & Global Initiatives, The University of Arizona, USA*

*Joan Landeros, Director of International Programs, Universidad La Salle, MÉXICO*

*Jenny Lee, Professor, Center for the Study of Higher Education, The University of Arizona, USA*

*José Luis Romo Cruz, Head, Strategic Planning Unit, Instituto Mexicano del Seguro Social, MÉXICO*

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12:15 - 1:15 P.M.

Robbins Health Learning Centre, MacEwan University 9-323 (Kule Lecture Theatre)

### Closing Keynote

So What?

*David Atkinson, President, MacEwan University, CANADA*

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<p>CONAHEC would like to express its deepest appreciation to the members of the Conference Committee who made this event possible:</p>	<p><b>Britta Baron</b>, Vice Provost and Associate Vice-President (International), The University of Alberta  <b>Wendy Brost</b>, Event Planner/Consultant, MacEwan University  <b>Kathy Davis</b>, Student Advisor, Aboriginal Education Centre, MacEwan University  <b>Nina Delling</b>, Study Abroad Advisor, MacEwan International, MacEwan University  <b>Cindy Erdosi</b>, Manager, MacEwan International, MacEwan University  <b>Anthony Falls</b>, Event Consultant, Conference and Event Services, MacEwan University  <b>Terri Flanagan</b>, Director, Student Life, Student Services, Northern Alberta Institute of Technology (NAIT)  <b>Chris Foster</b>, Project Manager, Edmonton Festival City, External Relations, Edmonton Economic Development Corporation  <b>Kam Gill</b>, (Acting) Associate Director, Student Recruitment, Student Services, Northern Alberta Institute of Technology (NAIT)  <b>Cristian González-Paez</b>, Manager, International Relations &amp; Recruitment Americas, The University of Alberta  <b>Theresa Kloster</b>, Sales Manager, Meetings and Conventions, Edmonton Tourism, A division of Edmonton Economic Development Corporation  <b>Anthea Kolitsas</b>, International Recruiter, MacEwan International, MacEwan University  <b>Rick Lewis</b>, Chair of the Conference Committee &amp; Director, MacEwan International, MacEwan University  <b>Meghan McKinnie</b>, Manager, Study Abroad and International Student Retention, MacEwan University  <b>Nataliya Oliferchuk</b>, Administrative Assitant, MacEwan International, MacEwan University  <b>Danielle Scott</b>, Assistant Director (International Relations), The University of Alberta  <b>Patrick Sullivan</b>, International Student Advisor, Department of Student Life, Northern Alberta Institute of Technology (NAIT)  <b>Chi Kwan Sze-To</b>, Accounting Administrative Assistant, MacEwan International, MacEwan University  <b>Kate Tonowski</b>, Conference Services Coordinator, Tourism Development, Edmonton Tourism, A division of Edmonton Economic Development Corporation  <b>Erin Walton</b>, Manager, Conference &amp; Event Services, MacEwan University  <b>Zoe Yune-Zhou</b>, Office Coordinator, International Relations and Recruitment, The University of Alberta</p>
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<p>CONAHEC would also like to thank its Board of Directors for its invaluable continued guidance:</p>	<p><b>David Atkinson</b>, , Vice President (CANADA) of the CONAHEC Board &amp; President, MacEwan University, CANADA+  <b>Lorna Smith</b>, Director, International Education, Mount Royal University, CANADA+  <b>Paule Têtu</b>, Associate to the Vice-President Research and Innovation and Director - Bureau for Internationalization and Partnership in Research, Université Laval, CANADA+  <b>Sylvie Theriault</b>, Directrice Générale, Cégep International, CANADA+  <b>Antonio Dieck Assad</b>, Rector, Universidad de Monterrey, MEXICO+  <b>Alfonso Esparza Ortiz</b>, Rector, Benemérita Universidad Autónoma de Puebla, MEXICO+  <b>Joan Landeros</b>, Director, Center for International Education, Universidad La Salle, MEXICO+  <b>José Alfredo Miranda</b>, Rector, Universidad Popular Autónoma de Estado de Puebla, MEXICO+  <b>Mary Fanelli Ayala</b>, Dean, College of Liberal Arts and Sciences, Eastern New Mexico University, USA+  <b>Tomás Jiménez</b>, Executive Director of the President's Office, Inter American University of Puerto Rico, USA+  <b>David Longanecker</b>, , Vice President of the CONAHEC Board * President, Western Interstate Commission for Higher Education, USA+  <b>Mike Proctor</b>, Vice President of Regional Development, Outreach and Global Initiatives and Dean of the Outreach College, The University of Arizona, USA+  <b>Jesús Ancer Rodríguez</b>, Rector, Universidad Autónoma de Nuevo León, MEXICO*  <b>Fernando León-García</b>, , President of the CONAHEC Board &amp; President CETYS University, MEXICO*  <b>Ann Weaver Hart</b>, President, The University of Arizona, USA*  <b>Gail Bowkett</b>, Director of International Relations, Association of Universities and Colleges of Canada (AUCC), CANADA^  <b>Walter G. Bumphus</b>, President &amp; CEO, American Association of Community Colleges (AACC), USA^  <b>Alicia Cabrero</b>, President, Mexican Association for International Education (AMPEI), MEXICO^  <b>Patti McGill Peterson</b>, Advisor to the President on Global Engagement, American Council on Education (ACE), USA^  <b>Jun Young Kim</b>, President, Sungkyunkwan University, SOUTH KOREA^  <b>James Knight</b>, President, Association of Canadian Community Colleges (ACCC), CANADA^  <b>Jesús María Contreras Esparza</b>, President, National Association of Technological Universities (ANUT), MEXICO^  <b>Rafael López Castañares</b>, Executive Secretary General, National Association of Universities and Higher Education Institutions (ANUIES), MEXICO^  <b>Sean Manley-Casimir</b>, Executive Director, CONAHEC, ^  <b>David Marshall</b>, Past President of the CONAHEC Board of Directors &amp; Former President, Mount Royal University, , CANADA^  <b>Marianna Velazquez</b>, , Student Organization of North America (SONA), ^</p>
	<p>+ Newly Elected Voting Member 2013-2015  * Outgoing Member  ^ Ex-Officio Member</p>

**Speakers' Biographies**



Speaker Biographies / Biografías de los ponentes

**Dzulifli Abdul Razak** (Dzul) is the current Vice-Chancellor of the Albukhary International University ([www/aiu.edu.my](http://www/aiu.edu.my)). Prior to this, he was the Vice-Chancellor of Universiti Sains Malaysia (USM) from 2000 – 2011. He is also the First Vice-President of the International Association of Universities (IAU), a UNESCO-affiliated organisation. His other involvements include being a member of the Asia-Europe Meeting (ASEM) – Advisory Education Hub Committee. He has also served as a member of the World Health Organisation (WHO) Expert Advisory Panel on Drug Policy and Management since 1995. More recently, he was made as Chair of Independent Review Panel on Education for Malaysia, beginning 2012. He is also the Co-editor of the People's Sustainability Treaty on Higher Education that was launched in conjunction with the Rio+20 Conference at Rio de Janeiro, June 20-22, 2012. He is a Fellow of the Academy of Sciences Malaysia (FASc), the World Academy of Art and Sciences (FWAAS) and the Malaysian Institute of Malaysia (FMIM). He has been a weekly columnist for the New Straits Times since 1995 writing mainly on issues about education, science, and current events. He has received a number of national, including honorifics, and international accolades for his work and services rendered to the community.

**Abdulrahman Abouammoh** is a professor at the Department of Statistic and Operations Research, King Saud University, Riyadh Saudi Arabia. At present he is a consultant at the Center for Higher Education Research and Studies (CHERS), Ministry of Higher Education, Saudi Arabia since 2002. He was the Dean of College of Science, April 1995, Member of Shura Council 1998. He has served, in the past, as an advisor to different government departments in Saudi Arabia such as: Unit for Experts at the Saudi Council of Ministers, KACST, Ministry of Health, Civil Defense Authority, National Information Center and Investigation and Prosecuting Commission. Dr. Abouammoh was member of the (Saudi) Comprehensive Evaluation Team for Education, formed by King Abdullah, in 1999 and the Supervising Committee of Afaaq Project, the Saudi Higher Education, long term, Strategic plan, 2006. He is also a member of the Strategic Planning Committee for King Saud University, 2008. Dr. Abouammoh has participated, attending or through presentation, in many national and international meetings and workshops and conferences organized by the UNESCO, OECD, GCC General Secretariat and other higher education agencies. He has written many reference and text books in mathematical statistics. He has also written few books in higher education and co-edited "Higher Education in Saudi Arabia: Achievements, Challenges and opportunities, to be published by Springer 2013".

**Angélica María Aguado** es Licenciada en Psicología Clínica por la Universidad Autónoma de Querétaro (UAQ) y Maestra en Desarrollo del Potencial Humano por el Instituto Desafío. Es Profesora de Licenciatura y Posgrado de la Facultad de Psicología de la UAQ y de la Licenciatura en Psicología y Maestría en Educación de la Universidad Contemporánea (UCO). Se ha desempeñado como Coordinadora General de Servicio Social Universitario (UAQ); colabora actualmente en la Práctica Clínica de Hospitales (UAQ). Participó en la elaboración de la Licenciatura en Desarrollo Humano para la Sustentabilidad de la UAQ. Ha sido ponente en diversos Congresos. Ha publicado en la Revista de Divulgación de la UAQ y en el periódico "La Jornada". Colaboró en la elaboración de la Licenciatura en Desarrollo Humano para la Sustentabilidad de la UAQ.

**Walter Archer** has a master's degree in linguistics and a doctorate in intercultural education, both of which are drawn upon in the Teaching in English program, the newest program in the Teaching & Learning unit. He is a former teacher of ESL in Finland and Germany. His experience while serving as Associate Dean and then Dean of Extension, in addition to his experience as a director of various programs, have made him very familiar with some of the administrative and pedagogical issues involved in designing and delivering non-conventional programs in face-to-face, blended, and online formats.

**Héctor Arreola-Soria** is Coordinator General of Technological Universities for the Ministry of Public Education of Mexico. An Industrial Engineer from the Technological Institute of Durango, he conducted graduate work in Educational Planning at the National Polytechnic Institute (IPN) and in Public Administration at the Universidad del Valle de México. He has an extensive career in the public sector in which he has been Director General of Technological Higher Education at the federal level, Secretary of Education in the State Government of Durango, and Coordinator of the Directorate of Industrial Technological Education also in the state of Durango. He has served as President of the Technological Institute of Durango (twice), the Decentralized Technological Institute of Lerdo –in which he was the founding President- and the Technological Institute of Ciudad Victoria.

**Héctor Arreola Soria** es Coordinador General de Universidades Tecnológicas en la Secretaría de Educación Pública de México. Ingeniero Industrial por el Instituto Tecnológico de Durango, realizó estudios de postgrado en el área de Planificación Educativa en el Instituto Politécnico Nacional; así como de Administración Pública en la Universidad del Valle de México. En la administración pública ha ocupado diversos cargos entre los que destacan los de Director General de Educación Superior Tecnológica, Secretario de Educación del Gobierno del Estado de Durango y Coordinador de la Dirección General de Educación Tecnológica Industrial en el estado de Durango. También ha sido Director del Instituto Tecnológico de Durango en dos ocasiones; el Instituto Tecnológico Descentralizado de Lerdo, Durango, del cual fue fundador; y el Instituto Tecnológico de Ciudad Victoria, Tamaulipas.

**David W. Atkinson** is the President of MacEwan University. With a career marked by a commitment to student engagement, Dr. Atkinson also brings significant experience as a passionate educator, president of three Canadian universities, and an active participant in both the academic and non-academic communities. Dr. Atkinson obtained his MA and PhD (English) from the University of Calgary. He taught for 15 years at the University of Lethbridge until his appointment as Dean of Arts and Science at the University of Saskatchewan. Subsequently, he served as president for Brock University (St. Catharines, Ont.), Carleton University (Ottawa, Ont.) and, most recently, Kwantlen Polytechnic University (Surrey, B.C.). An accomplished academic and researcher, Dr. Atkinson has published four books and over 90 essays and reviews. He was Visiting Professor at Hokkaido University in Sapporo, Japan, and has served as reviewer and referee for various granting councils. He has served on the boards of numerous organizations including Vancouver Opera and Katimavik. Dr. Atkinson is a Paul Harris Fellow of Rotary International and a recipient of the Queen's Jubilee Medal.

**David W. Atkinson** es Rector de la Universidad MacEwan en Canadá. Ha sido Rector y Vice-Canciller de la Universidad Politécnica Kwantlen, así como las universidades de Carleton y de Brock. En la Universidad de Saskatchewan en Saskatoon, fue Decano de Artes y Ciencias y Profesor de Inglés y Estudios Religiosos. Asimismo, Atkinson trabajó 15 años en la Universidad de Lethbridge en la que además de sus actividades académicas fungió como Decano de Asuntos Estudiantes y Vicerrector Académico. Atkinson imparte clases en temas de Literatura Medieval y

Speaker Biographies / Biografías de los ponentes

del Renacimiento, Religiones del Mundo y Hermenéutica Cultural. Sus múltiples publicaciones incluyen cuatro libros y más de 90 artículos especializados. Actualmente está preparando un quinto libro sobre el escritor escocés James Melville. Nacido en Inglaterra y emigrado a Canadá a una edad temprana, estudió con una beca deportiva en la Universidad de Indiana. En la Universidad de Calgary estudió la licenciatura, maestría y doctorado en Inglés. Atkinson es miembro del Consejo Directivo del CONAHEC.

**Mary Fanelli Ayala** is Dean of the College of Liberal Arts and Sciences at Eastern New Mexico University in Portales, New Mexico. A Professor of Latin American Literature and Culture, she was a Fulbright Scholar in México. She is also the recipient of the Carnegie Foundation's CASE Professor of the Year Award (NM 2001). For 15 years, she directed ENMU's Summer Immersion Program in Mérida, Yucatán, and she has served as advisor for 5 Hispanic student organizations on her campus. Mary has been a core team member in a number of collegiate renewal initiatives, such as BEAMS, Greater Expectations' Inclusive Excellence, and the Pew Foundation Leadership program. In addition, she was one of 40 international core participants in the Organization of American States' (OAS) Interamerican Summit on New Technologies in Artistic and Cultural Education. Dr. Ayala has been affiliated with CONAHEC since 1999.

**Pablo Ayala Enriquez** es doctor en Ética y democracia por la Universidad de Valencia, España. Además de dirigir el Departamento de Formación Humanística y Ciudadana en el campus Guadalajara, es miembro de la Cátedra de investigación en ética aplicada y ciudadanía. Forma parte del grupo de investigación en Bioética de la Universidad de Valencia. Además de ser editorialista del periódico Noroeste ha sido coeditor del libro "Repensar la ciudadanía", así como el de "Creciendo con nuestros valores. Un modelo de formación integral y dinámico". Actualmente se encuentra en prensa la segunda edición del libro que coordinó junto con Dora Elvira García titulado "Ética, profesión y ciudadanía. Ética cívica para un mundo global". En 2012 fue profesor invitado a dictar cátedra en las Universidades de Ibagué, Colombia y ESAN, Perú.

**Britta Baron** is Vice-Provost and Associate Vice-President (International) at the University of Alberta where she spearheads the international initiatives and activities of the University. Through collaboration internally with students, faculty and staff and externally with agencies, governments and businesses, Ms. Baron works to forward the University's international goals in areas such as partnership development, recruitment, student and staff mobility and alumni relations. A widely recognized expert in international education, Britta Baron has held a number of senior leadership positions in Brussels, London, Bonn, and New York. Prior to coming to the University of Alberta, Ms. Baron served as the Director of the Canadian Universities' Centre in Berlin and worked as an independent senior consultant in international education for several German institutions. From 1983 to 2004, she served in various leadership roles in the German Academic Exchange Service (Deutscher Akademischer Austausch Dienst or DAAD), most recently as Director of its New York Office. Ms. Baron was also appointed visiting professor in the Department of Modern Languages at the University of Keele in the United Kingdom and taught in the Master's program in International and Comparative Education at the Institute of Education of the University of London. In addition to degrees in Italian, French, History, and German from the University of Florence and the University of Bonn, Ms. Baron holds an honorary doctorate from Oxford Brookes University. She has participated as a member on a number of selection and review committees, including the 2004 Scotiabank-AUCC Awards of Excellence in Internationalization expert panel and the Advisory Council to the BMW Centre for German and European Studies at Georgetown University.

**Chantal Beaudoin** joined MacEwan University as Head of Sustainability in August 2012. Chantal provides sustainability expertise and leadership to all areas of the university and plays a major role in the development and implementation of the strategic efforts to enhance sustainability at the university. Chantal returned to Canada this summer from London, England, where she was the Environmental Compliance and Sustainable Waste Management Officer for the London School of Economics and Political Science. Previous to her experience abroad, she was an Environmental Coordinator for Concordia University in Montreal. Her work implementing Zero Waste projects has been recognized both in Canada and abroad more recently at the 2008 and 2009 National Recycling Awards and in 2011 at the International Green Awards. In addition to her professional work, Chantal has also volunteered her time as the Membership Manager and then Chair of Net Impact London Professional in the United Kingdom. While she was in Montreal, Chantal co-founded Catalethique, a non-profit organization hosting monthly conference and networking events on sustainability, as well as the Sustainable Business Conference, a continuing annual conference highlighting business leaders in sustainable development. Chantal has a Master of Science in Responsibility and Business Practice, and brings over eight years of hands-on work experience in sustainability within the post-secondary environment.

**Liz Bergeron** is a Program Manager with Community Colleges for International Development, Inc. (CCID), an international membership organization that advances internationalization and the development of the community college model worldwide. She is responsible for managing implementation of the Community College Initiative (CCI) Program, which provides one year of study at U.S. community colleges to students from developing countries. Additional responsibilities include managing CCI daily operations, directing continuous process improvement initiatives and collaborating on the creation of the CCID Comprehensive System for Internationalization. Before joining CCID in 2008, Bergeron was responsible for translation services management of a global resource group. She has also taught Business English skills in Europe and English as a Second Language (ESL) in colleges in the United States. She holds a B.A. (Philosophy) from Carleton College, MN and an M.A. (Linguistics) from University of Colorado/Boulder. She is also a certified TESOL instructor.

**Maria Boquera** has a broad experience in Internationalization at the Universitat Politècnica de Valencia in Spain (UPV) as she has held the posts of Vice-Dean of International Relations of the School of Civil Engineering (September 2005 until July 2008) and Deputy-Director of Research of the Applied Linguistics Department until April 2009. Since then and up to the present day, she is the Director of International Academic Exchanges, Vice-Rectorate of International Relations and Cooperation, of UPV. She has represented her University as speaker at different fora such as the Spanish National Agency, the German Academic Exchange Service or university consortia. She holds a degree in English and German Philology from the University of Valencia (UV) (Spain), where she also received her PhD in Philology with honours in 2005. She obtained a Masters Degree in Translation Universidad Complutense of Madrid. She also studied during one academic year at the Faculty of Translation and Interpreting of the Johannes Gutenberg Universität Mainz (Germany). She has worked as an Auxiliary Translator (English / German) for the Spanish Division of Translation at the Secretary of the European Parliament in Luxemburg. At present she is an Associate Professor of Technical English at the School of Civil Engineering of the Universidad Politécnica de Valencia (UPV), where she has been teaching since 1995.

**Melody Buckner** joined the University of Arizona as an Instructional Designer in 2008 to help faculty create online courses that reach out and engage students in an online university experience. Before coming to the University of Arizona, she served as both an Instructional Designer and an Adjunct Faculty in Computer Science for Pima Community College in Tucson, Arizona from 2003 to 2009. Her educational background includes a Bachelor's Degree from the College of Architecture at Arizona State University and a Master's in Educational Technology from Northern Arizona University. Currently, she is pursuing her PhD from the University of Arizona in Teaching, Learning and Sociocultural Studies. Her informal education consists of living in over 40 different places, most recently in Italy.

**Thomas Buntru** has been Director of International Programs at Universidad de Monterrey since 2004. Previously, he served as Coordinator of Student Exchange and Associate Professor in the Department of Modern Languages. His responsibilities include study abroad and exchange programs, cooperation agreements, strategic planning, and institutional internationalization in general. He has been an active member of AMPEI, the Mexican Association for International Education, since 1997 and served as president of AMPEI from 2009 to 2011.

**Terri Burchell** is the Director of Advancement and Marketing for Community Colleges for International Development, Inc. (CCID), an international membership organization that advances internationalization and the development of the community college model worldwide. She is responsible for the strategic, organization-wide leadership and direction related to private sector resource development and marketing strategies. Other roles include membership management, coordination of networking opportunities for CCID and expanding opportunities for member institutions. Prior to joining CCID, Burchell was the Area Director of Institutional Advancement at a rural Nebraska community college. Her responsibilities included management of the College's two foundations, government relations, grants, alumni and special events. Prior to this role at the college she served on the team that implemented the Center for Enterprise for business and industry training programs. Burchell earned an A.A. from Mid-Plains Community College and B.S. from Bellevue University.

**Aurora Bustillo** es especialista en planeación de la educación superior y políticas públicas. Responsable del curso Educación en la Internacionalización en la facultad de Ciencias de la educación de la Universidad Autónoma de Coahuila y encargada del Departamento de Planeación Académica en la Dirección de Planeación.

**Alicia Cabrero** is president of the Mexican Association for International Education AMPEI, a member of CONAHEC Board of Directors, a member of the Conference of the Americas for International Education CAEI Steering Committee and Director of the Academic Cooperation Department of the Universidad Autónoma de San Luis Potosí. Alicia holds a Masters Degree in Education from the University of London and a Diploma in TEFL from the same University. With more than 40 years experience in international education Alicia has been Vice-President of the Mexican Association of English Teachers MEXTESOL and founded the English Language Department in Basic Education of the State of San Luis Potosí, the English Language Department of the Universidad Autónoma de San Luis Potosí, the English Language Learning TV Program "Learning Together" and the Newsletter "Enlace". She has published several articles on International Education, and was a co-author of the "Manual de Indicadores de Internacionalización del Consorcio de Universidades CUMEX".

**Allan Cahoon** is President of Royal Roads University, a position he has held since 2007. Cahoon has taught at the University of Saskatchewan in Commerce and Political Science and in 1976 joined the University of Calgary as an assistant professor in the Faculty of Management. He subsequently was promoted to a full professor and served in various administrative positions within the Faculty. In 1994, Cahoon was asked to head the new PhD program and became director of research in the Faculty of Management. From 1996-98, as director of the International Business Division at the University of Calgary, Cahoon was successful in developing a number of international business initiatives on behalf of the university and led an \$8-million cross-disciplinary MSc program in energy and the environment offered at the Latin American Energy Organization's headquarters in Ecuador. In 2002, Cahoon moved to the University of Regina, where he held the position of vice-president, research and international. In 2006, Cahoon was appointed acting president and served in that role until 2007, when he moved to Royal Roads University.

**Darielle Calvert** is in her fourth year of the BSc in Nursing program. Her experience in nursing settings so far includes clinical rotations through school, as well as a year-long employment as a nursing attendant at the Royal Alexandra hospital in the medicine/float department. Recently, she was a student in the PERL 300 – Cross Cultural Wellness study abroad course. Though not a medically-focused course, she found it was beneficial for her academic and personal learning because she had the opportunity to apply a number of concepts she has learned in her time as a nursing student. Her interest in global health is rooted in her love for people, her passion for health and wellness, and her desire to share whatever resources she has with those in need. She feels that people around the world are interconnected in that we can all learn from and give so much to each other. She believes that her purpose in life is to serve and help others, and is excited to do so by engaging in the dynamic and challenging field of global health.

**David Campbell** is a student in the Bachelor of Applied Communications in Professional Writing program at Grant MacEwan University. He is an editor on the Editorial Board for the Earth Common Journal: e3 = earth education economics Volume 3(2) Special issue.

**Eduardo Campero Littlewood** (México D. F., 1947). En 1969 obtuvo el grado de Ingeniero Mecánico Electricista de la Facultad de Ingeniería, UNAM. Trabajó en la industria hasta 1975, año en que inició sus estudios de maestría en el Imperial College de la Universidad de Londres. En 1977 ingresó como profesor de tiempo completo en la Universidad Autónoma Metropolitana, donde es profesor Titular "C" desde 1991. Ha asesorado a más de 50 alumnos en el proyecto terminal de licenciatura (ingeniería eléctrica y ambiental) y ha participado como coautor en 25 artículos en revistas y 80 ponencias en congresos (nacionales e internacionales). Sus principales áreas de interés en investigación son máquinas eléctricas y uso eficiente de energía eléctrica. Ha colaborado en el grupo de ECOCAMPUS de la red de universidades WC2 desde hace un año. Eduardo Campero Littlewood, born in Mexico, D.F. (1947), BSc. degree in Electrical Engineering from the National Autonomous University of Mexico (UNAM-1969) and MSc in Electrical Engineering from Imperial College of Sc., Tech. and M. (University of London, 1977). Worked in industry from 1969 to 1975. Has been involved with research and lecturing since 1977 at the Azcapotzalco Campus of the Autonomous Metropolitan University of Mexico (UAM). Full professor since 1992. He has advised about 50 first-degree students in their final project.

(electrical and environmental engineering), is coauthor in 25 articles and has participated in congresses with about 80 presentations. Main research interests are efficient use of energy and electrical machines. He has participated in the ECOCAMPUS group from the WC2 Universities network since 2011

**Angélica Careaga** is the Director of International Affairs in the Universidad Autónoma Metropolitana, one of the largest public universities in Mexico. She is also the Vice-President of AMPEI (the Mexican Association for International Education) since 2011. She has worked in international education for more than 20 years, previously, working for the British Council in Mexico as Director of Education, where she launched several initiatives on international education. As recognition for her outstanding work in this area she was awarded the MBE (Member of the British Empire) by the Queen of England in 2003. She presents often on promoting Mexican education and on the sharing of the internationalization process within its University. She has participated in different national educational forums. She received her MA in Administration on Higher Education from the University of Louisville, KY, as a Fulbright-LASPAU Scholar, and her BA in Pedagogy at the Universidad Panamericana, Mexico. She has been participating in the WC2 university network since its creation and particularly with the ECOCAMPUS group.

**Claudia Chávez** graduated from Tecnológico de Monterrey, where she obtained a bachelor degree in International Relations. Later on, she completed a Master in International Business at the University of Barcelona. She worked for three years as Advisor in International Affairs at the General Coordination of International Relations of the Mexico City Government, which had just been created. She participated in the development of this new area and in the framework of this work she concluded and implemented International Cooperation agreements between foreign governments and the Mexico City Government, particularly in the areas of education and culture. During this period, she obtained, through the Center of Studies of the Organization of American States ("OAS") and the University of Madrid, a specialized certification in planning and management of international cooperation for development. At present Claudia Chávez is in charge of the International Liaison Office of Tecnológico de Monterrey in Montreal. In coordination with the area of International Programs of this University, her main task is to encourage students' mobility between Mexico and Canada through the promotion of exchange programs and the development of new special programs for students from both countries.

**Lorrie Clemo** is Provost and Vice President for Academic Affairs at the State University of New York at Oswego. Her institutional initiatives include developing the worldwide Global Laboratory Consortium, advancing internationalization through cooperative international online learning platforms, expanding active learning and professional practice through cooperative education programs, growing funded faculty-mentored undergraduate research, and developing campus-wide environmental sustainability plans and practices. She previously served as a professor of political science at SUNY Oswego where she also was the director of public administration and public policy. She has a record of scholarship that includes more than 50 paper presentations, publications, and grants awarded.

**Jason Cole** joined CONAHEC in April 2007 as Coordinator of the Student Exchange Program. He completed his Master's degree in Public Administration from the University of Arizona in 2006. Jason previously worked in the non-profit sector and in local government. His international experience includes a stint with the Peace Corps in Ecuador from 2000-2002 and a semester studying abroad in Madrid, Spain during his undergraduate years.

**Jason Cole** se incorporó al CONAHEC en abril del 2007 como Coordinador del Programa de Intercambio Estudiantil. Estudió la Maestría en Administración Pública en la Universidad de Arizona, habiéndose graduado en el 2006. Ha trabajado anteriormente en el sector no lucrativo y en gobierno municipal. Su experiencia internacional incluye la participación como parte de los Cuerpos de Paz de los Estados Unidos en Ecuador entre 2000-02 y un semestre como estudiante extranjero de licenciatura en Madrid, España.

**Jesús María Contreras Esparza** is President of the Technological University of Leon (UTL - Guanajuato, Mexico) and President of the National Association of Technological Universities of Mexico (ANUT). He received his Bachelor's in Industrial Relations from the University of Guanajuato, his Master's in Administration from ITESM and his Doctorate in Human Development with a specialization in Education from UNIVA. He has worked in academia for many years as Coordinator of Research and Curriculum Development at UNIVA Campus Leon before assuming his position as Rector of the UTL.

**Víctor Antonio Corrales Burgueño**, es Doctor en Ciencias de la Educación por la Universidad Autónoma del Estado de Morelos, es miembro del Sistema Nacional de Investigadores desde el 2004. Fue Presidente del Consejo Mexicano de Estudios de Posgrado del 2008 al 2009. Es miembro del Consejo Latinoamericano de Investigación Científica de la Red de Macro Universidades Públicas de América Latina y el Caribe. Miembro de la Comisión Ejecutiva de Asociaciones Universitarias Iberoamericanas de Posgrado para la Región México. Es Par Evaluador en los CIEES. Actualmente es Rector de la Universidad Autónoma de Sinaloa.

**Ma. del Carmen Cortés** is a researcher at the Institute of Physiology, Benemérita Universidad Autónoma de Puebla. I am responsible of the organization of the Brain Awareness Week for the last 7 years. This is an important activity to divulge the physiology and pathology of the central nervous system. This allows me to evaluate the impact of research activities in the university and in the community

**Rúben Covarrubias** was appointed Founding Chancellor of Universidad Mayor on May 13, 1988. He obtained a degree in Metallurgic Engineering from the Universidad de Santiago, Chile. From 1981 to 1984 he returned to the Cabinet of the Ministry of Education as Higher Education Advisor. From 1984 to 1987 he was Director of the Ministry of Education's Higher Education Division. He has been Chancellor of Universidad Mayor since 1988. During his student years, he was President of the School of Engineering's Student Organization and President of the Universidad de Santiago's Alumni Organization. He has received the following awards throughout his professional career: the "Luis Cruz Martínez" medal awarded by His Excellency the President of the Republic in 1979; the "Gabriela Mistral" award in 1988, awarded by the Chilean Ministry of Education; the honor "Orden al Mérito" granted by the Chilean Ministry of Education; the "Educational Business

Speaker Biographies / Biografías de los ponentes

Management" award in 1991 granted by the Federation of Private Latin-American Educational Associations; The Merit Award granted by the World Council of Education in 1993; and, a medal for supporting culture granted by SOKA University, Japan.

**Nina Di Stefano** joined the International Relations Division at AUCC in 2004. Over the years, her work has included a strong focus on liaison with partners in North and Latin America. For example, Nina was a key staff member when AUCC co-chaired the Human Capital Working Group of the Canada Mexico Partnership. Other key contributions have included monitoring quality assurance in Canadian higher education and being the lead analyst for AUCC's partnership with the International Development Research Center. Because of her in-depth experience, Nina was seconded to the Department of Foreign Affairs and International Trade from January 2011 to August 2012, where she was the Senior Advisor for the Secretariat that supported the advisory panel's development of recommendations for Canada's revised International Education Strategy. Nina is fluent in English, French, Italian and Spanish and is studying Portuguese. She holds a Master of Arts from Dalhousie University and a Bachelor degree from Bishop's University.

**Justin Dutram** received his M.Ed. in Bilingual and Multicultural Education from Northern Arizona University in 2003 and his B.S. in Geography from New Mexico State University in 1993. As the Coordinator of Academic Outreach Programs for the University of Arizona in Santa Cruz County, he manages the delivery of programs to the region and facilitates collaboration and outreach between the University of Arizona and its partners in Northern Mexico. Recent work on binational collaboration has been published in *Eixo Atlântico* (Universidade de Vigo) and presented at the XIV Conference on Higher Education in North America in Puebla, Mexico. Dutram is a member of the organizing committee for the Binational Forum on Human Development Issues in the Arizona/Sonora Transborder Region and most recently was a co-organizer with colleagues from the El Colegio de la Frontera Norte and El Colegio de la Frontera Sur of the International Colloquium on Sustainable Development: Border Dialogues North/South.

**José R. Eguibar** works in the International Office of Benemérita Universidad Autónoma de Puebla. His main activity is to promote the mobility among students and professors. His office is also responsible for all the agreements with universities in México and the world. He is a neuroscientist and a level 3 member of the National System of Researchers.

**Adriela Fernandez** is the Assistant Director for Latin America, International Programs in Agriculture, Purdue University. Fernández's research and teaching center on education and development in Latin America. In addition she has conducted research on the condition of the Latino population in the United States. Her teaching has utilized web media as a vehicle for teaching in a global community. Dr. Fernandez holds a B.S. degree in Economics from the Universidad de Chile in Santiago, Chile, a M.S. degree in Agricultural Economics and a Ph.D. in Political Economy from Purdue University. She currently teaches Economic Geography of Food and World Resources and is coordinating the School of Agriculture's reengagement with Latin American at Purdue University. Prior to her current appointment, Dr. Fernandez was an associate professor with tenure at Governors State University where she developed several academic programs, including Latin America and Latino Studies. At Purdue she developed the Latin American and Latino studies program and the Asian American studies program, before starting the engagement with Latin American program.

**Terry Field** is an associate professor in, and chair of, the journalism program at Mount Royal University, Calgary, Alberta, Canada. He came to Mount Royal in 1999 following a 20 year career in news and current affairs, first in newspapers, but primarily in television and radio as a Canadian Broadcasting Corporation (CBC) producer. Field has designed and organized two North American and one European student mobility projects since 2002. He has also designed and delivered courses in four field schools during the same time frame, including three in Mexico and one in India, receiving an Award of Distinction (2007) for the Mexico projects from the government of the Province of Alberta. Field holds a bachelor's degree in Social Development Studies from the University of Waterloo, and a Master's in Communication Studies from the University of Calgary.

**Patricia Fisher** is Practicum Coordinator and Instructor at Mihalcheon School of Business, Concordia University College of Alberta. Fisher was an Associate Professor of Leadership and Spirituality at Taylor University College, Edmonton for eight years, during which time she prepared 6 student teams for international service and accompanied 3 teams on trips to various parts of the world. Fisher has been with Concordia University College for four years.

**Rachelle Foss** is a student in the Bachelor of Applied Communications in Professional Writing program at Grant MacEwan University. She is an editor on the Editorial Board for the *Earth Common Journal*: e3 = earth education economics Volume 3(2) Special issue.

**John E. Fowler** is the Assistant Director of the SUNY Center for Collaborative Online International Learning. John has wide-ranging experience working in the American, British and German higher education sectors. He has an extensive background in online learning, academic technology, and international education in a variety of higher education contexts. He holds a European Master in Higher Education, through an Erasmus Munds joint degree program from the Universities of Oslo, Tampere and Aveiro. John's primary research interests are related to the international dimensions of higher education, with a particular focus on cross-border student mobility.

**Mike Francoeur** is a student in the Bachelor of Communication Studies program at Grant MacEwan University. He is an editor on the Editorial Board for the *Earth Common Journal*: e3 = earth education economics Volume 3(2) Special issue.

**Eric Fuchs** is the Director for Research at the Universidad de Iberoamérica and has been working with international groups and study abroad programs for over 10 years. He has coordinated and participated as lecturer in courses taught in Costa Rica, with students coming from countries in Asia, Europe and North America. He is coordinator of research at Universidad de Iberoamerica.

**Carl G. Amrhein** is currently in his second term as Provost and Vice President (Academic) at the University of Alberta. Dr. Amrhein came to the University of Alberta in 2003 following his 17 years at the University of Toronto, initially as Assistant Professor of Geography, then as Chair of the Department of Geography and Graduate Program in Planning from 1993 to 1997, and finally as Dean of the Faculty of Arts and Science from 1997 to 2003. Dr. Amrhein holds a Bachelor of Science Degree in Geography from Pennsylvania State University (1978) and a Ph.D. in Geography from State University of New York at Buffalo (1984) with research interest in economic geography, labour markets, decision theory, migration, and quantitative methods. He also attended the Institute for Education Management at Harvard University Graduate School of Education. Throughout his career, Dr. Amrhein has received many honours including: the Ami de la Francophonie and the German-Canadian Friendship awards. Dr. Amrhein is currently a member of Fulbright Canada: Foundation for Educational Exchange Between Canada and the United States of America, National Statistics Council: Statistics Canada, Alberta's Post-Secondary Application System Executive Council, and director for the German-Canadian Centre for Innovation and Research. University of Alberta's memberships include the China Institute and the Kule Institute for Advanced Studies: Administrative Board.

**Carlos Alberto Galán González** is an Assistant Professor for Applied Physics at University of Extremadura. Galán González has a Doctorates in Physics from University of Extremadura, a Master's in Applied Physics and Mathematics (Lancashire Polytechnic, UK). He is Level C1 as regulated by the Common European Network of Reference for Languages. Since 2000, he has been a full-time member of the Department of Applied Physics of the University of Extremadura, located in southwestern Spain. He joined the Faculty of Veterinary Science, the Polytechnic School and currently the School of Industrial Engineering, University of Extremadura. He is involved in activities regarding specific training on English for scientific-technical purposes, mainly direct/inverse translation of scientific texts. Director of Project for Bilingual Education in Engineering and member of the Quality Commission for Undergraduate Studies at the School of Industrial Engineering.

**Rigoberto García Ochoa** is a Researcher for Urban Studies and the Environment at El Colegio de la Frontera Norte in Nogales, Sonora. García Ochoa received his Doctorate in Urban and Environmental Studies from El Colegio de Mexico. He has worked for the Fideicomiso para el Ahorro de Energía (Trust for Saving Energy; FIDE) and as a consultant by the Instituto Nacional de Ecología (National Ecology Institute; INE) and at the Center for North American Studies at the Instituto de Tecnología y Educación Superior de Monterrey (ITESM), Mexico City campus. His research interests are energy, poverty, water, energy and climate change and urban sustainability. He has published in journals as well as national and international books. García Ochoa was the recipient of the Gustavo Cabrera Award in 2011, given by El Colegio de México for distinguished research in the social sciences.

**Hidalia García Ríos** es Coordinadora del Programa de Vinculación Social Emprendedores ORO, Benemérita Universidad Autónoma de Puebla. García Ríos es Maestra en Administración, Administradora Pública comprometida con la creación de espacios de inclusión social, política y económica para grupos vulnerables. Especialista en temas gerontológicos y coordinadora del programa de vinculación social emprendedores oro desde hace 3 años.

**César Augusto Gaviria Cuartas** es Profesor Investigador de la Facultad de Comunicación Social de la Universidad Cooperativa de Colombia, Sede Medellín. Comunicador Social - Periodista de la Universidad de Antioquia (Colombia). Especialista en Ciencia Política de la Universidad Nacional de Colombia, sede Medellín. Magíster en Historia de la Universidad Nacional de Colombia, sede Medellín. Profesor universitario con más de 10 años de experiencia en áreas relacionadas con la docencia, la investigación académica, la administración educativa y los medios masivos de comunicación. Ha sido docente de asignaturas relacionadas con comunicación intercultural, sociología de la comunicación, comunicación política, estudios culturales, e investigación en comunicación. Igualmente, ha sido ponente en varios eventos académicos internacionales, y actualmente es profesor - investigador adscrito a la Facultad de Ciencias de la Comunicación de la Universidad Cooperativa de Colombia -sede Medellín-, y miembro activo del grupo de investigación Comunicación Pública (reconocido por Colciencias).

**Chris R. Glass** is an Assistant Professor of Educational Foundations and Leadership in the Higher Education program at Old Dominion University. Dr. Glass takes a social psychological approach to researching issues in American higher education. His research interests focus on the educational experiences international students identify as having a positive influence on their learning and development.

Brother **Carlos Gabriel Gómez Restrepo** is President of Universidad La Salle Colombia and President of the International Association of Lasallian Universities IALU/AIUL. Gómez Restrepo received an Honorary doctoral degree as guest of honor at Saint Mary's College of California, 2010. He received his Doctor in Education from Saint Mary's University of Minnesota, 1999, and holds a Master's in Political Science and a Bachelor's of Education. He has received awards from the "Who is who in American Colleges and Universities 1999" and received the "Orden a la Democracia" of the Colombian Congress, 2004. He has been an active leader in the Community of the Christian Brothers where has worked as Secretary General of the Lasallian Latin-American Region. Has published several articles and documents on the relationship of higher education to politics, the lasallian mission, sustainable development, and higher education development among others.

**Althea Gordon-Clennon** is Senior Assistant Registrar and Head of the International Students Office in the Campus Registrar's Office of the University of the West Indies (UWI), Mona Campus. Mrs. Gordon-Clennon holds a Certificate in Public Administration, a Bachelor of Science degree in International Relations with a minor in Sociology from the UWI, Mona, and a Master of Arts degree in International Law and Politics from the University of Hull, England. She currently serves as external examiner at various higher education institutions in Jamaica. She has also tutored in the Department of Government at the UWI, Mona. Mrs. Gordon-Clennon is a member of the European Association for International Education (EAIE) and NAFSA: Association of International Educators. She has presented at conferences and developed business processes for various activities on her Campus.

**Chris Greenshields** is Director of the International Education and Youth Division at Canada's Department of Foreign Affairs and International Trade. He is a career Foreign Service Officer and has served in Cairo, Vienna, Bonn, Tel Aviv, Berlin and Ramallah as Canada's Representative to the Palestinian Authority (2010-2012). In Ottawa, Chris has also served as Director of the Economic Relations with Developing Countries Division and worked at the Canadian International Development Agency as a policy analyst.



**Bjoern Hagen** is a PhD Candidate in Environmental Design and Planning at Arizona State University. He received his Masters in urban planning from the Technical University Kaiserslautern, Germany focusing on sustainable urban and transportation planning in low density environments. Bjoern Hagen has worked on projects focusing on sustainable urban and regional development with the Development Agency of Rhineland Palatinate (Entwicklungsagentur Rheinland-Pfalz e.V) and the redesign of the UNESCO World Heritage site Völklingen Ironworks towards a sustainable future. For the past three years, he has conducted research in the areas of climate change mitigation and adaptation, public risk perception, and risk communication. By studying the nature of public perceptions of global climate change in different countries and over time, his research contributes to improving climate change communication efforts to reduce greenhouse gas emissions and to increase the adaptive capacity and resiliency of urban environments.

**Erik Haidar** es candidato a doctor en Administración por la Universidad Autónoma de Guadalajara, Tabasco. El tema presentado es resultado de una investigación realizada por los ponentes en relación con la Gestión Sistémica en las Instituciones de Educación Superior privadas en Tabasco, México y su impacto en el Desarrollo social y humano.

**Mike Henry** is Senior Associate Dean, School of Business, Grant MacEwan University, Edmonton, Alberta, Canada. He provides leadership to the School's Bachelor of Commerce program, research institutes and internationalization efforts. His research interests include Management Education and Development, Family Business Succession and Public Policy.

**Kimberley Howard** is Senior Manager, International Projects at Grant MacEwan University in Edmonton, Alberta, Canada. She is responsible for the internationalization efforts of MacEwan University's School of Business. Her research interests are in the areas of internationalization, project management and international business.

**John K Hudzik** is past President and Chair of the Board of Directors of NAFSA, Association of International Educators and also past President of the Association of International Education Administrators (AIEA). For nearly 15 years, from 1995, he was Dean of International Studies and Programs at Michigan State University (MSU) and then Vice President for Global Engagement and Strategic Projects at MSU. He was Acting University Provost and Vice-President of Academic Affairs at MSU in 2005. He has served on numerous international policy and advisory boards related to international development, regional and language studies, internationalization of higher education, and education abroad; he is a frequently-invited commentator and speaker at national and international conferences on the direction of global higher education, and publishes frequently on these topics. He is recipient of a number of national awards for his scholarly work in judicial systems and in international education. Professor Hudzik is also an internationally recognized scholar and consultant on judicial reform and judicial administration and Professor of Criminal Justice. He is the author of numerous books, monographs and articles on both international education and judicial administration and a member of the Academy of Criminal Justice Sciences and the National Association of State Judicial Educators, NAFSA, AIEA, The European Association of International Educators and the Asia Pacific Association of International Education.

**Kenya Kondo** is Manager for International & Intergovernmental Relations Branch, Strategic Directions, Enterprise and Advanced Education. Kondo was born and raised in Kenya, Kenya came to Canada as an international student studying Mathematics & Physics at the University of Alberta. As an undergraduate student, he worked with International Student Services assisting incoming international students with pre-departure and arrival services. After graduating, he joined the University's International Marketing team focusing on international student recruitment in the Middle East & Africa. He joined the Government of Alberta in 2008 working with Alberta Employment & Immigration's Immigration Division on strategy development for international markets. He joined Enterprise & Advanced Technology in 2011 returning to his international education roots with a focus on business planning, strategy development, managing the education abroad grant programs and support for international education policy and marketing. A passionate musician, Kenya is also a keen follower of Information & Communications Technology for Development, the creative arts and all things technology. He is still getting acclimatized to subzero temperatures

**Richard Lam** is a student in the Bachelor of Communication Studies program at Grant MacEwan University. He is an editor on the Editorial Board for the Earth Common Journal: e3 = earth education economics Volume 3(2) Special issue.

**Joan Landeros** is Director and founder of the Center for International Education at La Salle University in Mexico City. The Center coordinates the institutional efforts for internationalization and academic collaboration. She has been teaching at La Salle since 1973 and served as Academic Coordinator and General Coordinator of the Language Center. She has done external consulting for Cambridge University. She did her undergraduate studies at the Immaculate Heart College, Los Angeles, and her graduate studies in Latin American Studies and TESL at UCLA. She was a Fulbright scholar at El Colegio de Mexico and UNAM and received a British Council scholarship to specialize in Educational Technology at the University of Lancaster. She was a member of the Mexican delegation to the UNESCO World Conference for Higher Education in Paris and has served on various international education committees and task force. Dr. Landeros is actively involved in NAFSA, EAIE, AMPEI, and numerous other professional organizations. Currently, she is Regional Director at-large for the International Association of Lasallian Universities (IALU) and is a member of the Standing Committee for the Lasallian Educational Mission in Rome. She also serves on the IAUP/UN Commission for Disarmament Education, Conflict Resolution, and Peace. Her areas of interest include international education, innovative models of education and educational technology. In 2004, she was granted the Honorary Doctorate Degree in Educational Leadership by Saint Mary's University of Minnesota, Winona, Minnesota. She is member of the Board of Directors of CONAHEC.

**Joan Landeros** es Directora y fundadora del Centro Internacional de Educación de la Universidad La Salle en México, a través del cual se coordina la vinculación interinstitucional que, a nivel internacional, realiza la ULSA. Ha sido catedrática de esta institución desde 1973, en la que ha fungido como Coordinadora Académica y Coordinadora General del Centro de Idiomas. Ha sido consultora externa para la Universidad de Cambridge. Realizó sus estudios de pregrado en el Immaculate Heart College, Los Ángeles, y cuenta con estudios de postgrado en Estudios Latinoamericanos y Enseñanza de Inglés como Segunda Lengua, en la Universidad de California, Los Ángeles. Ha sido becaria Fulbright en el Colegio de México y la UNAM y tuvo una beca del Consejo Británico para estudios de especialización en tecnología educativa en la Universidad

de Lancaster. Fue delegada por México en la Conferencia Mundial sobre la Educación Superior de la UNESCO en París, y ha participado en varios comités y consejos internacionales relacionados con la educación. Participa activamente en NAFSA, EAIE, AMPEI y otras organizaciones profesionales. Ha sido nombrada al Comité Permanente para la Misión Educativa Lasaliana en Roma y al Comité del IAUP/ONU La Educación para el Desarme, Resolución de los Conflictos y la Paz. Es Directora Regional para la Asociación Internacional de Universidades Lasallistas (AIUL). Sus áreas de interés incluyen la educación internacional, modelos emergentes de la educación y tecnología educativa. En 2004, le fue otorgado el Doctorado Honoris Causa en Liderazgo Educativo por Saint Mary's University of Minnesota.

**Jenny J. Lee** is an associate professor in the Center for the Study of Higher Education. She formerly served as the Director of the Center of the Study of Higher Education, Director of Project SOAR, a mentoring program to promote college access in Tucson, Arizona, USA, and Chair for the Council of International Higher Education within the Association for the Study of Higher Education. She is currently on the editorial boards for the Journal of Higher Education, Review of Higher Education, Higher Education, and Religion and Education and on the board for the Association for the Study of Higher Education. Dr. Jenny Lee's research encompasses a range of key higher education issues that center on the role of individual and collective consciousness in shaping the culture and ultimately the practices of a higher education institution and its students. She has examined faculty, institutional, and disciplinary cultures and their roles in promoting student success. Dr. Lee has also examined student engagement with their learning outside the immediate classroom, such as in service learning and outreach, activism, collective bargaining, and religious and spiritual pursuits. Most recently, Dr. Lee is working on several projects related to international student and faculty access to higher education and their experiences in higher education institutions. She was an honorary visiting professor in the Higher Education Policy Research Institute in Korea University (2010) and in the School of Arts and Sciences in City University, London England (2010-2011).

**Salvador Leetoy** es Profesor de Comunicación y Arte Digital del Instituto Tecnológico y de Estudios Superiores de Monterrey, Campus Guadalajara. Leetoy es doctor en Lenguas modernas y estudios culturales por la Universidad de Alberta, Canadá. Es profesor y director de la Cátedra en Ética Aplicada y Ciudadanía en el Tecnológico de Monterrey, Campus Guadalajara. Es miembro del Sistema Nacional de Investigadores de México (SNI nivel I), y de la Academia Jalisciense de Ciencias (AJC). Ha sido profesor visitante de la Universidad de California en Berkeley y en la Universidad de Sevilla. Ha publicado diversos artículos en revistas indizadas sobre temas de identidad y políticas de representación, así como democracia deliberativa y esfera pública en Latinoamérica. Es coautor del libro "Propaganda política del EZLN" (Catarata, 2004), y coeditado las obras "Las revoluciones necesarias para América Latina" (ITESM, 2010), y "Repensar la ciudadanía: los desafíos de un nuevo pacto global" (ITESM, 2011)

**Fernando León-García** is President of CETYS University, an institution he served from 1974 to 2000 in several capacities including Chief Academic Officer / Provost. Previously, Fernando served as Chancellor of City University of Seattle's International Division where he was tasked with the development and growth of CityU's programs, campuses, and sites outside the U.S., including but not limited to Slovakia, Greece, Bulgaria, the Czech Republic, Romania, Switzerland, China, Mexico, Canada and Australia. From Spring 2004 to Winter 2008, he was Executive Vice President for Academic Affairs of CityU and during part of 2005-2006 also served as Co-Acting President of the Institution. He holds a doctoral degree in Educational Administration and Policy Analysis and an M.A. in International Development Education from Stanford University, as well as a B.S. in Industrial Engineering from CETYS University. He has been a Rotary International Fellow, a Mexican National System of Research Fellow, and an American Council on Education Fellow. Currently, he serves as President of the Board of Directors of CONAHEC.

**Fernando León García** es Rector de CETYS Universidad, institución de la que egresó y en la que trabajó entre 1974 y 2000 en diversas funciones incluyendo la de Vicerrector Académico. Antes de su nombramiento en CETYS, fungía como Canciller de la División Internacional en la Universidad de la Ciudad de Seattle (CityU) en la que tuvo a su cargo el desarrollo y crecimiento de los programas de CityU, campi y sitios fuera de los Estados Unidos que incluyeron Eslovaquia, Grecia, Bulgaria, República Checa, Rumania, Suiza, China, México y Australia. Del verano del 2004 al invierno del 2008, trabajó como Vicerrector Ejecutivo para Asuntos Académicos en CityU y en parte del ciclo académico 2005-06 fue Co-Rector interino. Cuenta con un doctorado en Administración Educativa y Análisis de Políticas y una Maestría en Desarrollo Educativo Internacional por la Universidad de Stanford, habiéndolo además estudiado la carrera de Ingeniería Industrial en el propio CETYS. Ha sido Becario de Rotary International, miembro del Sistema Nacional de Investigadores y Fellow del Consejo Estadounidense de la Educación Superior (ACE). Recientemente fungió como Presidente del Consejo de Fellows del ACE. Es Presidente del Consejo Directivo de CONAHEC.

**David A. Longanecker** is the President of the Western Interstate Commission for Higher Education (WICHE). WICHE is a regional compact between 15 Western states created to assure access and excellence in higher education through collaboration and resource sharing among the higher education systems of the West. Previously, Longanecker served for six years as the assistant secretary for postsecondary education at the U.S. Department of Education and prior to that he was the state higher education executive officer (SHEEO) in Colorado and Minnesota. He also served as the principal analyst for higher education for the Congressional Budget Office. His primary interests in higher education are: access, promoting student and institutional performance, teacher education, finance, the efficient use of educational technologies, and academic collaboration in North America. He holds a his doctorate in education from Stanford University, a master's in student personnel work from George Washington University, and a bachelor's in sociology from Washington State University. He serves as member of the Board of Directors of CONAHEC.

**David Longanecker** es Presidente de la Comisión Interestatal para la Educación Superior del Occidente de los Estados Unidos (WICHE). WICHE es un pacto regional creado por los 15 estados del oeste creado para asegurar el acceso y la excelencia en educación superior mediante la colaboración y el uso compartido de recursos entre los sistemas de educación superior de la región. Previamente fue durante seis años Subsecretario de Educación Postsecundaria del Departamento de Educación de Estados Unidos, habiendo estado a cargo del desarrollo y puesta en operación de una política nacional y programas específicos para aportar más de 40 mil millones de dólares en créditos a estudiantes y más de mil millones de dólares a universidades. Ha sido además director ejecutivo de la Comisión de Colorado de Educación Superior y Secretario de Educación de ese Estado. También fue funcionario de la Oficina de Presupuesto del Congreso. Longanecker ha sido miembro de

diversos consejos directivos y comisiones y fue presidente de la Asociación Estadounidense de Ejecutivos Estatales de la Educación Superior. Sus principales áreas de interés son los temas de cobertura, formación de profesores, finanzas, uso eficiente de tecnologías educativas y colaboración académica en América del Norte. Cuenta con un Doctorado en Educación de la Universidad de Stanford y cursó la Maestría en la Universidad George Washington y la licenciatura en la Universidad Estatal de Washington. Es miembro del Consejo Directivo de CONAHEC, organismo en el que anteriormente fungió como su Presidente.

**Israel López Zenteno** es Secretario de Vinculación en la Universidad Tecnológica de Tijuana. López Zenteno posee estudios de posgrado en Alta Dirección y cuenta con 10 años de experiencia en el ámbito de la educación superior, a cargo de los programas de vinculación empresarial y vinculación académica internacional, en donde ha desarrollado modelos altamente competitivos para la innovación y el desarrollo tecnológico, así como para el impulso de la certificación de las competencias laborales en jóvenes de nivel Técnico Superior Universitario e Ingeniería, a través de la creación de Centros de Evaluación de Competencias desde el ámbito productivo e instituciones educativas de México y Costa Rica, promoviendo la creación y fortalecimiento de los Sistemas Nacionales de Competencias Laborales basado en la transferencia de conocimientos.

**Thomas Lukaszuk**, Deputy Premier and Minister of Enterprise and Advanced Education of the Province of Alberta was elected to his fourth term as a Member of the Legislative Assembly of Alberta for the constituency of Edmonton-Castle Downs on April 23, 2012. On May 8, 2012, he was sworn in as Deputy Premier and on February 4, 2013, he assumed additional responsibilities as Minister of Enterprise and Advanced Education. In addition, Mr. Lukaszuk serves as chair of the government's Operations and Policy Cabinet Committee and the Public Sector Resources Committee. He is also the executive vice-chair of the Alberta Economic Development Authority and Ministerial Liaison to the Canadian Forces. Previously Mr. Lukaszuk served as Minister of Education, Political Minister for Edmonton, Minister of Employment and Immigration and parliamentary assistant for Municipal Affairs. Over the course of his elected service Mr. Lukaszuk has served on a wide range of legislative and government committees. The areas of work have ranged from accountability, access to information and ethics in government to support for low-income and disabled Albertans, tourism marketing and human rights. Born April 5, 1969, in Poland and raised in north Edmonton, Mr. Lukaszuk graduated with a bachelor's degree in education from the University of Alberta and taught in Edmonton schools before starting Injured Workers Advocates Inc. (IWA), a firm designed to assist injured workers with work-related injury claims. Before becoming an MLA, he served on the Social Care Facilities Review Committee, the Citizens' Appeal Panel (chair), and the Alberta Lotteries Review Committee. He conducted reviews of Alberta daycares, foster homes, group homes and homeless shelters. Mr. Lukaszuk has a history of involvement with community groups. He coached soccer through the Edmonton Northwood Community League, has been a Scout leader and is a strong supporter of ABC Head Start. He is a past president of the Youth Friendship Society and a Knight of Columbus. He has been decorated with the Order of St. John investiture, the Queen's Diamond Jubilee Medal and the Queen's Golden Jubilee Medal for his community service and the Alberta Centennial Medal for his contributions to the province. In his free time Mr. Lukaszuk enjoys travelling, reading and spending time with his young family.

**Amadou Hama Maiga** est Directeur Général Adjoint de l'Institut international de l'ingénierie de l'eau et de l'environnement (2iE). Le Prof Maiga est né le 16 janvier 1956 à Tindirma au Mali. Il est Ingénieur Hydraulicien diplômé de l'Ecole Nationale d'Ingénieurs de (ENI) de Bamako et Docteur ès Sciences Techniques de l'Ecole Polytechnique Fédérale de Lausanne (Suisse). Spécialiste des questions de qualité et gestion de l'Eau, Amadou Hama Maiga a occupé différentes fonctions au Service des Eaux de la ville de Lausanne, à la Direction de l'Hydraulique du Mali et à l'ENI de Bamako avant de rejoindre en 1986 l'Ecole Inter Etats d'Ingénieurs de l'Equipement Rural (EIER) devenue en 2007 l'Institut International d'Ingénierie de l'Eau et de l'Environnement (2iE). Au sein de l'EIER, puis de 2iE il a successivement occupé les fonctions de Chef de département Génie Sanitaire, Directeur du Laboratoire Contrôle des Pollutions et Traitement des Eaux, Directeur de la Recherche et Directeur Général Adjoint depuis 2005. Fondateur et Directeur de Publication de la revue « Sud Sciences et Technologies » depuis 1997, il a participé à différents réseaux et comités scientifiques de conférences internationales. Il est membre du Comité de Direction de l'Association Africaine de l'Eau, du Bureau de la section Ingénierie des Eaux et des Sols de la Commission internationale du Génie Rural, du groupe d'experts du NEPAD pour les centres d'excellences en Eau en Afrique, du groupe des experts de l'OCI (Organisation de la Conférence Islamique) pour l'Eau, du Conseil scientifique du Consortium de Recherche canadien OURANOS, du Conseil Scientifique du programme européen SPLASH et du Conseil d'Orientation de l'Agence Inter établissements (français) de Recherche pour le Développement (AIRD). Le Professeur Maiga a reçu le Grand Prix 2009 de la Fondation Suez Environnement pour ses travaux de recherche sur l'accessibilité à la ressource en eau pour les plus pauvres.

Mayor **Stephen Mandel** has led the City of Edmonton since October 2004, serving Alberta's Capital City for a third term. Mayor Mandel is a strong advocate for Alberta municipalities, ensuring they receive a fair share of funding to pay for vital infrastructure and community services. His bold vision to improve the integration of services in the Edmonton region encouraged the Province to create a new governance body responsible for building a more effective regional plan, which has marked a new era of cooperation and growth. Mayor Mandel also celebrates Edmonton's arts community and multiculturalism as great strengths of our City and his inclusive vision reflects Edmonton's our vast energy and character. He is a strong advocate and voice for low-income families, seniors and those in need. As Mayor, Stephen is a steadfast steward of numerous green initiatives and remains committed to preserving Edmonton's reputation as a global environmental leader. Before running for public office, Mayor Mandel was an accomplished businessman bringing 30 years of private sector experience to City Hall. He has also been an active community volunteer for organizations including the Mazankowski Heart Institute, Heart and Stroke Foundation, Jewish Community Centre, and Allen Gray Continuing Care Centre. He has been married to wife Lynn for 37 years. They have two grown children.

**Francisco Marmolejo** serves as Lead Tertiary Education Coordinator for the World Bank. He is former Executive Director of the Consortium for North American Higher Education Collaboration (CONAHEC) and former Assistant Vice President for Western Hemispheric Programs at the University of Arizona. Previously, he was an American Council on Education (ACE) Fellow at the University of Massachusetts-Amherst. His past positions include vice president for administration and academic vice president at the Universidad de las Américas in Mexico. At the University of Arizona, he's an Affiliated Researcher at the Center for the Study of Higher Education and Affiliate Faculty at the Center for Latin American Studies. Marmolejo has consulted for universities and governments in different parts of the world, and has been part of OECD and World Bank higher education peer review teams conducting evaluations in Europe, Latin America, Africa, the Middle East and Asia. He serves or has served on advisory boards at a variety of universities, and professional organizations, including the Mexican Association for International Education

(AMPEI) in which he was president of the External Advisory Board, the American Council on Education in which he served as member of its Commission on International Initiatives. Currently, he serves as member of the Board of Directors at NAFSA, World Education Services (WES), Compostela Group of Universities, and the Network of International Education Associations (NIEA). He writes articles on higher education issues for a variety of publications including *The Chronicle of Higher Education* and *Campus Milenio*. During the 2005-2006 academic year, while on sabbatical leave, he collaborated as an international consultant at the Organisation for Economic and Co-operation Development (OECD) based in Paris. Marmolejo holds a M.A. in Organizational Administration from the Universidad Autónoma de San Luis Potosí, received professional training at the JFK School of Government, Harvard University, and has conducted doctoral work at the Universidad Nacional Autónoma de México.

**Francisco Marmolejo** es Coordinador Principal de la Educación Superior en el Banco Mundial. De 1995 – 2012, fungió como Director Ejecutivo del Consorcio para la Colaboración de la Educación Superior en América del Norte. CONAHEC tiene su sede en la Universidad de Arizona, institución en la que además funge como Vicerrector Asistente de Programas del Continente Americano. Previamente fue Académico del Consejo Estadounidense de la Educación Superior (ACE) en la Universidad de Massachusetts-Amherst. Ha sido Vicerrector de Administración y Finanzas y Vicerrector Académico en la Universidad de las Américas en México. En la Universidad de Arizona es Investigador Afiliado en el Centro para el Estudio de la Educación Superior y Académico Afiliado del Centro de Estudios Latinoamericanos. Ha sido consultor de universidades y gobiernos en diferentes partes del mundo y ha sido parte de equipos de expertos de la OCDE y el Banco Mundial realizando estudios sobre la educación superior en Europa, América Latina, EUA, África, Asia y Medio Oriente. Ha sido miembro de consejos directivos, comités especializados o consejos asesores en diversas instituciones educativas y organizaciones, incluyendo la Asociación Mexicana para la Educación Internacional (AMPEI) en la que fungió como Presidente del Consejo Asesor Externo y el Consejo Estadounidense de la Educación Superior (ACE) en el que fue miembro de la Comisión de Internacionalización. Actualmente es miembro del Consejo Directivo en NAFSA: Association for International Educators, World Education Services, Grupo Compostela de Universidades y la Red de Asociaciones de la Educación Internacional (NIEA). Es columnista invitado en *The Chronicle of Higher Education* y el Suplemento Universitario *Campus Milenio*. En el año académico 2005-06, durante un periodo sabático, colaboró como consultor internacional de la Organización para la Cooperación y Desarrollo Económico (OCDE) con sede en París. Cursó sus estudios de licenciatura y maestría en Administración en la Universidad Autónoma de San Luis Potosí y participó en un programa de formación profesional en la Escuela de Gobierno de la Universidad de Harvard. Realizó estudios doctorales en Administración en la UNAM.

**Ana Carmen Márquez Rodríguez** es investigadora social en la Universidad Autónoma de Nuevo León desde 1976, es Licenciada en Psicología y Master en Ciencias de la Comunicación por la Universidad Autónoma de Nuevo León, México, Master en Creatividad por la Universidad de Santiago de Compostela y en Producción de guiones por la Universidad de Barcelona, España. Doctora en Educación por Nova Southeastern University, EUA. Es Maestra de tiempo Completo por la Universidad Autónoma de Nuevo León y miembro activo de la ONG Asociación Evolución Mexicana. Participante activa del comité de educación ciudadana en la cd. de Monterrey, Nuevo León.

**Lucille Mazo** has taught at MacEwan University since 1994, and currently teaches in the Bachelor of Communication Studies program. Her area of research is in communication and the environment. She is the Managing Editor for *Earth Common Journal*, an international, undergraduate, peer-reviewed, research journal that focuses on three critical issues: sustainability, conservation, and global warming. She is also a member of the MacEwan University Sustainability Advisory Committee that consults with key individuals within the university regarding sustainable practices.

**Dermot Mc Cluskey** es Presidente de la Universidad Anáhuac Xalapa. Tiene una gran experiencia en el mundo universitario, habiendo sido rector por más de 20 años de 2 universidades en México. Durante este tiempo siempre ha tenido una gran preocupación por el desarrollo sustentable de las comunidades indígenas, rurales y su relación con la ciudad. Esto lo llevó a ser pionero en el desarrollo de sistemas de microfinanzas en México, fundando el Consorcio Latinoamericano para Capacitación en Microfinanciamiento (COLCAMI). Desde su estancia en Xalapa se ha preocupado por la sana relación de los diferentes actores que hay en la cuenca del río la Antigua y el desarrollo sustentable de los habitantes que hay en ella.

**Patti McGill Peterson** is the Advisor to the President on Global Engagement at the American Council on Education (ACE). She oversees all of ACE's international initiatives, including the implementation of the Council's recent Blue Ribbon Panel on Global Engagement, Mapping Internationalization research project and the Internationalization Collaborative. Patti most recently was a senior associate at the Institute for Higher Education Policy (IHEP). Prior to joining IHEP, she served as executive director of the Council for International Exchange of Scholars (CIES) and vice president of the Institute of International Education (IIE) from 1997-2007. CIES, a division of IIE, coordinates international educational exchange with 150 nations and assists the U.S. government with the administration of the Fulbright Scholar Program. Previously, Patti was a senior fellow at Cornell University's Institute for Public Affairs where her work focused on the nonprofit sector and its role in shaping public policy in the United States and abroad. Patti also is president emerita of Wells College and St. Lawrence University, where she held presidencies from 1980-96. She served on the faculty of the State University of New York, Syracuse University and Wells College and was senior fellow at Cornell University's Institute for Public Affairs. Patti holds a Bachelor of Arts degree from The Pennsylvania State University and Master of Arts and doctoral degrees from the University of Wisconsin-Madison. She did postgraduate study at Harvard University.

**Meghan McKinnie** is the Study Abroad Manager and International Student Retention, MacEwan International, at MacEwan University. Born and raised in southern Ontario, Meghan came to Edmonton to pursue graduate studies in German Applied Linguistics at the University of Alberta. After having studied and worked in Germany for four years during high school and university, she developed a love for all things international and particularly for international education. She came to Grant MacEwan University in 2006 as a recruiter for the Faculty of Arts and Science and moved into her current capacity as the Manager of Study Abroad and International Student Retention in 2008. Combining her interests in international education, student advising and academia in this position have made this the perfect job for her (with the added bonus of some really cool international travel!).

**Juan Luis Mérega** es Subsecretario de Planificación y Relaciones Institucionales de la Universidad Nacional de Quilmes, habiendo trabajado en la implementación de programas de movilidad estudiantil, docente y del personal de administración y servicios, como así también en la participación de la UNQ en Proyectos ALFA, Proyectos ARFITEC y Proyectos AECID. Fue coordinador de la Red de Cooperación Internacional de Universidades Nacionales, dependiente del Consejo Interuniversitario Nacional, entre los años 2009 y 2011. Asimismo, como Director Ejecutivo de Fundación del Sur ha participado en el diseño e implementación de diversas iniciativas de cooperación internacional, manteniendo vínculos con organizaciones no gubernamentales del exterior. Ha publicado artículos y libros sobre temas ambientales y universitarios.

**Carlos Monroy** is Group Manager in the Department of Evaluations at World Education Services. Carlos has been engaged in research in International Education at World Education Services (WES) since 2006. He has previously presented his research at various national and international conferences including the Association of International Educators (NAFSA), the National Association of Graduate Admissions Professionals (NAGAP) and the Consortium for North American Higher Education Collaboration (CONAHEC). Mr. Monroy earned his BA in international studies from Universidad de Guadalajara and MA in international relations from City University of New York.

**Patricia Montaña** is the International Planning and Development Director in the department of International Affairs at Instituto Tecnológico y de Estudios Superiores de Monterrey. During her 21 years at Tecnológico de Monterrey she has collaborated in academics as well as in administrative posts always related to the international development of the university. Patricia Montano obtained two master degrees, a MBA from EGADE Business School with specialization in Global e-Management and a Master in Information Technologies Management, both at Tecnológico de Monterrey. She represents the university at ECIU and Universitas 21 and has been a speaker at CONAHEC, HACU and APAIE. At her actual post she is responsible for overseas operations of nine of Tecnológico de Monterrey liaison offices as well as for the development of new schemes for international programs for K12, undergrads and graduate students.

**Sandra Montoya** es Profesora Asociada en la Universidad de Caldas. Ella es Ingeniera Química de la Universidad Nacional de Colombia, Especialista en Ciencia y Tecnología de alimentos, Magister en Ingeniería-Ingeniería Química y Doctora en Ciencias Agrarias. Actualmente es Profesora Asociada de la Universidad de Caldas, Directora de la Planta de Bioprocesos. Posee amplia experiencia profesional en las aplicaciones biotecnológicas para la obtención de bioproductos con alto valor agregado como enzimas, polisacáridos fúngicos, estatinas y otros, empleando residuos como materias primas en procesos de fermentación sumergida y en estado sólido. Asimismo, la Dra. Montoya es una investigadora activa en diversos frentes de los bioprocesos y combina de manera activa la investigación, proyección y docencia, desde los cursos de pregrado hasta los de postgrado haciendo énfasis en la importancia del desarrollo sostenible de los diferentes procesos productivos en los que se orienta el uso de los residuos como materias primas generadores de riqueza; así como la responsabilidad del reciclaje individual.

**Piet Naude** is the Deputy Vice-Chancellor Academic at Nelson Mandela Metropolitan University (NMMU). He is Professor of Ethics, the former Director of the Nelson Mandela University Business School, and since June 2011 the Vice-Rector for Academic Affairs at the same university. He has received numerous national and international academic awards, including a Humboldt visiting professorship to the University of Heidelberg (Germany), life membership of the Centre for Theological Enquiry at Princeton University (USA) and since January 2012 a position of extraordinary professor at Stellenbosch University (RSA). His most recent book was awarded the Desmond Tutu prize for academic literature and in 2011 he won the national Vodacom Journalist of the Year competition for his work as columnist in the Avusa publishing group. He regularly speaks at business conferences and has done consulting work for national and international companies on issues of ethics and governance. Apart from his academic and seminar work, Piet writes a weekly column for The Eastern Province Herald and Avusa Publishing Group business live website.

**Colleen Packer** is the Exchanges and Study Abroad manager at the University of Calgary. Colleen has worked at the University of Calgary's Centre for International Students and Study Abroad since 2001 and is currently the Manager, Exchanges and Study Abroad. While studying French, Spanish, German and Japanese at the University of Calgary, Colleen studied abroad at the Universität Osnabrück in Germany and Hiroshima University in Japan. Prior to joining the Centre for International Students and Study Abroad, Colleen also worked in France, the USA, the Netherlands, Wales and Japan. An avid traveler (her goal is to always have traveled to more countries than her age), Colleen also plays piano professionally.

**Ricardo Paredes Solorio** es Doctor en Administración Pública, director de la Facultad de Administración de la Benemérita Universidad Autónoma de Puebla, principal promotor del emprendedurismo social en la Universidad, así como especialista en temas de vinculación social.

**José Jaime Paulín** es Licenciado y Maestro en Psicología Clínica por la Universidad Autónoma de Querétaro (UAQ). Profesor de Licenciatura y Posgrado en la Facultad de Psicología de la UAQ y en la Licenciatura en Psicología de la Universidad Contemporánea (UCO). Se desempeñó como Coordinador de Relaciones Públicas de la Rectoría de la UAQ. Fue psicólogo del Grupo de Paramédicos "Enlace" en Querétaro. Colaboró en la elaboración de la Licenciatura en Desarrollo Humano para la Sustentabilidad de la UAQ. Ha sido ponente en diversos Congresos y organizador de diversos eventos académicos. Ha publicado en la Revista de Divulgación de la UAQ y en el periódico "La Jornada".

**Mike Proctor** is Vice President for Regional Development, Outreach and Global Initiatives (VPRDOGI) at the University of Arizona. His office encompasses the University of Arizona Outreach College, UA South, and the Office of Global Initiatives. In his role as VPOGI, he works to expand the reach of UA faculty-driven programs across Arizona and abroad. He also serves as the Dean of the UA Outreach College, which provides credit and noncredit educational opportunities beyond the traditional campus experience, including multiple physical locations statewide. He is also a professor in Watershed Management in the School of Natural Resources, and teaches Applied Environmental Law in the Department of Soil, Water and Environmental Science.

**Cynthia Puddu** has been a faculty member at Grant MacEwan University in Physical Education since 2001, specializing in Health Promotion. Since 2004 she has been involved with the Play Around the World (PAW) service learning course at the University of Alberta. In this course, multidisciplinary teams of students develop play and recreation programs for agencies in Southeast Asia that care for under-served

populations. She travelled to Thailand with the 2004 team as an observer of the course and became very interested in cross cultural experiences for students and global health. Since then she has been on the PAW advisory committee and was the chair of that committee from 2010 to 2012. In February 2011, she developed the PERL 300 Cross Cultural Wellness service learning course and in May they brought the first group of students to Ecuador on this course. In July 2012, she was awarded Grant MacEwan University's first Scholar's Award from the Chair of International Health Fund to work on the Guayaquil Sexual Responsibility Project.

**Dr. Roberto Rodríguez** is the Vice-Chancellor for International Affairs at Universidad de Iberoamerica. He is served as consultant and lecturer in Costa Rica and Central America, under contract for the United Nation Development Program (UNDP) and the Organization of American States (OAS). He published a newspaper column for over 10 years in the most widely distributed periodical in Costa Rica. Dr. Rodriguez has published five books and multiple journal articles. Currently as Vice/chancellor for international affairs he has coordinated study abroad programs in Universidad de Iberoamerica bringing more than 50 student per year to Costa Rica.

**Kevin F. Rolwing**, Assistant Director at World Education Services, has over 20 years of experience and extensive knowledge of international credential evaluation issues. He specializes in the educational systems of Latin America and Europe, and has presented his research in articles and at many regional and national academic conferences and WES workshops covering various topics such as educational systems, academic credential verification, diploma mills, transfer credit procedures and the Bologna Process.

**José Luis Romo Cruz**, Head, Strategic Planning Unit, Instituto Mexicano del Seguro Social. Originally from Ixmiquilpan, Hidalgo, Mexico, José Luis has a degree in Economics from the Instituto Tecnológico Autónomo de México (ITAM) and has studied Public Administration and Political Science at Universidad Autónoma de México (UNAM). He also has a master's degree in International Economics from the University of Warwick and a masters in Policy from the Kennedy School of Government at Harvard University. He was elected Ford Fellow of Ford Foundation International and was winner of the Accenture Public Sector Consulting Competition. In 1999 he was part of the founding group of the Student Organization of North America (SONA), where he participated actively in the consolidation of the network of students until 2002. José Luis is the head of the Strategic Planning Unit at the Instituto Mexicano del Seguro Social (IMSS), where he is responsible for the planning and monitoring of strategic projects to strengthen the operation and financial position of the IMSS. He previously served as Director of Planning and Communications at the Comisión Nacional de Protección Social en Salud (Seguro Popular); Advisor to the Undersecretary of Hacienda; and economist at the Economic Research Division of Banco de México. In the past, José Luis has also worked in the UK as a statistics analyst in the project: Measures of Success and Framework for Excellence, led by the Learning and Skills Council. Moreover, he has served as a consultant to various Mexican local governments in education and economic development.

**José Luis Romo Cruz**, Titular de la Unidad de Planeación Estratégica del Instituto Mexicano del Seguro Social. Originario de Ixmiquilpan, Hidalgo, México, es economista por el Instituto Tecnológico Autónomo de México (ITAM) y cuenta con estudios de Administración Pública y Ciencias Políticas por la Universidad Autónoma de México (UNAM). Es graduado de la maestría en Economía Internacional en la Universidad de Warwick y en Políticas por la Kennedy School of Government, de la Universidad de Harvard. Fue elegido Ford Fellow de Ford Foundation International y ganador del Accenture Public Sector Consulting Competition. En 1999 formó parte del grupo fundador de SONA (The Student Organization of North America), bajo el auspicio del CONAHEC, en donde participó activamente en la consolidación de la red de estudiantes hasta 2002. En el ámbito profesional es titular de la Unidad de Planeación Estratégica del Instituto Mexicano del Seguro Social (IMSS), en donde es responsable de la planeación y seguimiento de los proyectos estratégicos para fortalecer la operación del IMSS y su posición financiera. Previamente fungió como Director de Planeación y Comunicación de la Comisión Nacional de Protección Social en Salud (Seguro Popular), Asesor del Subsecretario de Hacienda y economista en la Dirección de Investigación Económica del Banco de México. En materia de política educativa, laboró en el Reino Unido como estadístico en el proyecto Measures of Success and Framework for Excellence, liderado por el Learning and Skills Council. Asimismo, ha fungido como consultor de diversos gobiernos locales mexicanos, en materia de educación y desarrollo económico.

**José Daniel Ruiz Sepúlveda**, Investigador Social, Universidad Autónoma de Nuevo León. Investigador Social desde 1998, Licenciado en Psicología y Maestro en ciencias de la comunicación por la Universidad Autónoma de Nuevo León Doctor en Educación por la Nova Southeastern University, EUA. Presidente de la Comisión de Transparencia de Nuevo León del 2003-2004, miembro activo de la ONG Evolución Mexicana y participante activo del comité de educación ciudadana de Monterrey, Nuevo León

**Lorna Smith** has been director of the office of International Education at Mount Royal University since its inception in 1988. A native of Kingston, Jamaica, Ms. Smith has a BA, MA and BEd from Queen's University in Kingston, Ontario, and has completed doctoral studies at the University of Calgary. She has served on the national boards of the Association of Canadian Community Colleges and the Canadian Bureau for International Education. She is currently on the Board of Directors of the Consortium for North American Higher Education Collaboration. Ms. Smith is the international liaison officer for Mount Royal University at the Association of Universities and Colleges of Canada. She has taught in Canada, the United States, Germany and the former Soviet Union. In October 2011, Ms. Smith was named to the advisory panel on Canada's International Education Strategy by the Ministers of International Trade and Finance.

**Daejoong Son** has been working at the international programs office for 14years and is currently serving as an Assistant Director of International Programs at Konkuk University. He is very interested in student mobility area. He completed his joint master's degree in the field of "European Higher Education" in 2011 through Erasmus Mundus Program in Norway, Finland and Portugal. He is a board member of Korean Association of International Educators for more than 10 years.

**Sylvie Thériault** has been general director at Cégep international since December 2011. Cégep international is an organization of the Quebec public colleges, which support its members in the design and implementation of their internationalization strategies while contributing to the national and international college network. Previously, she served as coordinator of the Center for Multicultural Education at Cégep Marie-Victorin, where she was responsible for programs that promote the employment integration of immigrants and the development of training programs offered by the college in China and Vietnam. She holds a Masters in Public Administration from the École nationale d'administration



publique (ENAP) and training in "récréologie". Mrs. Thériault worked with international development organizations for several years. She has served as Director of Education in the international cooperation organization Development and Peace, and Director of the Bureau of Eastern Canada with Canada World Youth, an organization of exchanges between young Canadians and various countries of the world. Mrs. Thériault has served on the Board of Directors of AQOCI (Quebec Association of International Cooperation Agencies), as Treasurer and Vice-President.

**Barry Tonge** is Director of International and Intergovernmental Relations, Strategic Directions, Alberta Enterprise and Advanced Education. Barry joined the Ministry in 2009 after working in the post-secondary community for over 25 years. His area of expertise includes international education policy and program initiatives, partnership development, education for development, institutional international education capacity development, and intergovernmental relations relevant to the post-secondary education file. His current role includes providing leadership for system-wide planning and collaboration for Alberta's post-secondary education system related to international education and intergovernmental relations. The branch supports inter-provincial, pan-Canadian, and international post-secondary education policy development, programs and international collaboration in order to strengthen Alberta's education, research and innovation environment. Originally from the east coast of Canada, Barry has studied and worked in Canada, the US, Mexico, Cuba and Tanzania. He completed undergraduate and graduate degrees in Canada and the US. He is married with four children, three of whom have completed post-secondary studies in Alberta. He is an avid soccer player and, long time yachtsman.

**Gladys Caridad Torres Estévez** es Profesora e investigadora de la Universidad Autónoma de Guadalajara, Campus Tabasco. Doctora en Pedagogía por la Universidad de la Habana, Cuba. Con más de 50 años de labor, ha participado como docente en todos los niveles educativos, ha dirigido instituciones educativas y colaborado en la profesionalización de la labor directiva y de docentes en Bolivia, México y Cuba su país de origen.

**Albert Troche** is the Former Student Council Vice-President at the InterAmerican University of Puerto Rico. Albert has a Music degree from the Interamerican University of Puerto Rico, Recinto San German, with a minor in History. He has been a member of several student organizations including Future Farmers of America (FFA) and the Student council at his university campus. Albert has represented his university as a speaker in conferences such as the National Conference on Student Leadership (NCSL), the Student Organization of North America (SONA), the Hispanic Association of Colleges and Universities (HACU). In 2013, Albert was one of the 100 students selected worldwide to attend the International Youth Leadership Conference in Prague, Czech Republic. At this conference he participated as the Secretary General of the UN in the Security Council meeting simulation. He also participated at the Programa de Fortalecimiento Institucional para la Función Publica of the Marcelino Botín Foundation in Spain together with Brown University.

**Albert M. Troche** fue Vice-Presidente del Consejo Estudiantil de la Universidad Interamericana de Puerto Rico. Tiene un Bachillerato en Música de la Universidad Interamericana de Puerto Rico Recinto de San Germán con una especialización en Educación Musical- General Vocal y un menor en historia. Ha sido miembro de varias organizaciones estudiantiles, entre ellas la (FFA) Future Farmers of America y el Consejo de Estudiantes de su Recinto. Albert ha representado a su Universidad como conferencista en destacadas conferencias como la NCSL: National Conference on Student Leadership, en Orlando y Washington, DC, CONAHEC en Houston, Texas y HACU la Asociación Hispana de Colegios y Universidades en San Diego, California. En 2013 fue uno de los 100 estudiantes seleccionados mundialmente para el "International Youth Leadership Conference" en Praga, República Checa donde fungió como Secretario General de la ONU en la Simulación del Concilio de Seguridad. Participó también en el Programa de Fortalecimiento Institucional para la Función Pública de la Fundación Marcelino Botín de España junto a la Universidad de Brown.

**Martha Van Devender**, Senior Evaluator, has worked at Educational Credential Evaluators, Inc. since 2005. She earned a Bachelor of Arts in Anthropology from the University of Chicago in 2000. In 2010, she also received a Master of Science in Anthropology and a Master of Library and Information Science with Archives concentration from the University of Wisconsin - Milwaukee. Martha is interested in post-colonial educational reforms and works with countries, particularly in Africa, where she can examine these issues. Martha has presented and led training workshops at state and regional conferences. She has also contributed to NAFSA's online update to A Guide to Educational Systems Around the World. Martha works with the ECE library staff to ensure that they obtain the resources needed for evaluation, training, and publication research. She has also been helping develop an electronic repository of foreign credentials that will facilitate future remote work initiatives.

**Elizabeth Vázquez Quitl** Actualmente se desempeña como Profesora de la Universidad Popular Autónoma del Estado de Puebla (UPAEP) y es candidato a doctor en Desarrollo Económico y Sectorial Estratégico en dicha universidad. Estudió la Licenciatura en Arquitectura en la Universidad de las Américas, en la que obtuvo mención honorífica. Hizo la Maestría en Gerencia de Proyectos en la misma universidad, obteniendo el reconocimiento "Magna Cum Laude". Como parte de su investigación doctoral, recientemente realizó una estancia doctoral en el País Vasco, en la Universidad de Deusto, con sede en San Sebastián Donostia. En dicha estancia obtuvo convenios internacionales de colaboración para Posgrados UPAEP con el Instituto de Competitividad del País Vasco-Orkestra, así como con el Instituto de Competitividad de la Universidad Católica del Uruguay y la empresa E-novating Lab. Participó en el Global Innovation Day 2011 presentado por la Agencia Vasca de Innovación INNOBASQUE, y en el Competitiveness Day 2011 del País Vasco, promovido por Orkestra. Ha sido alumna del curso Microeconomics for Competitiveness-Harvard, en UPAEP y en Deusto-Orkestra. Elizabeth se ha desempeñado como Gerente de Proyectos en empresas internacionales como SemMaterials México, Estrategas de México, Los Cabos Consulting Co., y Fundación Universidad de las Américas. Ha colaborado en proyectos de consultoría para el IPPC (Instituto Poblano para la Productividad Competitiva) del Gobierno del Estado de Puebla y colabora como investigador en el Instituto de Competitividad y Estrategia, Sintonía, como coordinadora del cluster de construcción.

**Roberto Villers Aispuro** es Secretario de Relaciones Interinstitucionales de la Universidad Autónoma de Chiapas. El Dr. Villers es Ingeniero Civil por el CENETI, Maestro en Estudios Latinoamericanos y Doctor en Urbanismo por la Universidad de París III, Sorbonne Nouvelle. Es Profesor de Carrera de la Universidad Autónoma de Chiapas desde 1982. En esta institución ha fungido como Director General de Planeación en tres periodos rectorales y ha sido Coordinador de la Reforma Universitaria en dos administraciones. Ha sido Director General del Consejo de Ciencia

Speaker Biographies / Biografías de los ponentes

y Tecnología del Estado de Chiapas. Es autor de 5 libros y coordinador de dos, cuenta con 54 publicaciones en revistas locales y nacionales, y ha sido coordinador y editor de diversas publicaciones institucionales universitarias. Es autor del método informacional de planeación urbana "PLASMAR" (1993) y del Método de planeación "Consulta a Notables" (2005) Es miembro de la Asociación Mexicana para la Educación Internacional (AMPEI) y de la Academia Mexicana de Ciencia, Tecnología e Innovación A.C. donde funge como Director de Coordinaciones Regionales y Proyectos Estratégicos. Actualmente es Secretario Auxiliar de Relaciones Interinstitucionales, responsable de la formulación y ejecución de las políticas institucionales de Cooperación, Colaboración e Intercambio Académico. Es Representante Institucional de la Universidad ante diversas organizaciones educativas: ANUIES, CUMEX, UDUAL, OUI y CONAHEC, entre otras.

**Anthony Watanabe** is President & CEO of Innovolve. Anthony founded the Innovolve Group almost 8 years ago, at a time when sustainability had not yet penetrated into mainstream consciousness. He has since seen the curve of consumer demand rise and, with it, the deliberate attention of industry to issues of social and environmental concern. Today, working with multinationals such as P&G, Kraft, RBC and Alcan Packaging, with non profits such as the WWF or the Toronto and Region Conservation Authority, or with government agencies at both domestic and international levels, the Innovolve Group is at the forefront of helping leading organizations commercialize their sustainability innovations through a mix of strategy, program ideation & mobilization and stakeholder relations. Dr. Watanabe is widely recognized as a thought leader in the business of sustainability. In addition to a series of published articles in mainstream and trade media, he is an accomplished speaker having delivered presentations on sustainability to business, government and civil society organizations in Canada, the United States and Europe.

**Theresa Williams**, Instructor and Consultant, Teaching & Learning Programs, Faculty of Extension, University of Alberta. Theresa is an education and community engagement specialist. Theresa has published, consulted and teaches extensively in areas of adult and higher education, intercultural learning, labour issues and community development. She teaches in the Faculty of Extension at the University of Alberta in three programs: the Teaching In English in Higher Education citation program, the Certificate in Adult and Continuing Education, and the Post Baccalaureate Certificate in Teaching and Learning in Higher Education. Theresa's research is trans disciplinary in nature and uses diverse ethnographic and participatory action research approaches. A critical theorist, Theresa is currently writing in community engagement, labour and marginalization issues. Her doctorate will be completed in 2014.





# QUICK FACTS

## Mission

**CONAHEC advances collaboration, cooperation, and community building among higher education institutions in North America and between them and their counterparts in the rest of the world.**

## Contact:

Consortium for North American  
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(CONAHEC)

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## About CONAHEC

CONAHEC is a not-for-profit membership-based network of approximately 170 institutions of higher education in Canada, the United States and Mexico, as well as a select group of institutions from other parts of the world. The organization was established in the context of increasing economic integration and inter-cultural interaction to helping institutions of higher education collaborate to develop programs and educational opportunities to prepare globally knowledgeable professionals able to contribute to the region's continued success and a better world. CONAHEC actively facilitates efficient and cost-effective international collaboration among a large and growing network of the world's pre-eminent higher education institutions and organizations enabling more and better international linkages among them. CONAHEC seeks to advance the consolidation of the North American higher education community and its relationship with international partners by promoting collaboration and cooperation among its members and affiliates and providing a variety of fora in which member representatives can meet, interact and develop their collaborative and cooperative projects.

## Activities

- Helps members find partners for international initiatives and acts as a liaison among them
- Organizes higher education conferences
- Manages simple and efficient academic exchange programs
- Collaborates with Compostela Group of Universities in a staff exchange program (STELLA)
- Helps members assess internationalization programs
- Promotes its members and their programs at international conferences and events
- Presents at conferences and events on hot topics in international higher education
- Provides personalized electronic information on funding and collaboration opportunities
- Offers custom designed professional development workshops and seminars
- Promotes access and success in higher education for underrepresented groups
- Provides support for data collection, international research, and conference promotion
- Supports the politically independent Student Organization of North America (SONA)

## Membership Eligibility

The consortium is inclusive, welcoming the participation of all types of duly accredited higher education institutions which are recognized by appropriate quality assurance and accreditation bodies in their countries of origin. In addition to its main group of members headquartered in the U.S., Mexico and Canada, CONAHEC's Board of Directors adjudicates "Affiliate Membership" applications from higher education institutions in other countries interested in collaborating with our group of institutions.

## Join CONAHEC!

Participation in CONAHEC programs and collaborating with our partners provides many new and exciting opportunities to students, researchers, faculty and staff. Membership in CONAHEC is at the institutional level and is renewed each academic year beginning July 1st. Pro-rated memberships are accepted year-long. If your institution is not yet a member, please speak with one of our staff members or visit our website to find more about the benefits. If you have any questions or if there is any assistance we can provide, please don't hesitate to contact us!

## Contributors

CONAHEC is based at The University of Arizona and is primarily supported by its members through annual membership fees. CONAHEC's proven track record and reputation have won it additional support of the following major funders: the Ford Foundation; the William and Flora Hewlett Foundation; the Lumina Foundation for Education; the Western Union Foundation; the U.S. Department of Education's Fund for the Improvement of Postsecondary Education (FIPSE); the U.S. Dept. of State; the Ministry of Education and the Institute for Mexicans Abroad of Mexico; and the Dept. of Foreign Affairs and International Trade of Canada. Additional support has been provided by corporate, government and higher education institutions, agencies and organizations which co-sponsor CONAHEC's conferences.

<http://conahec.org>



**Consortium for North American Higher Education Collaboration**  
**Consortio para la Colaboración de la Educación Superior en América del Norte**  
**Consortium pour la collaboration en enseignement supérieur en Amérique du Nord**

**Membership List** (May 2013)

**Canada (17)**

Association of Canadian Community Colleges  
Association of Universities and Colleges of Canada  
Canadian Bureau for International Education  
CÉGEP International  
Concordia University  
★ MacEwan University

Inter-American Organization for Higher Education  
★ Kwantlen Polytechnic University  
★ Langara College  
★ Mount Royal University  
Northern Alberta Institute of Technology  
Royal Roads University

★ Selkirk College  
Université Laval  
Université du Québec à Chicoutimi  
University of Alberta  
★ University of Manitoba

**Mexico (77)**

Asociación Mexicana para la Educación Internacional  
Asociación Nacional de Universidades e Instituciones de Educación Superior  
Asociación Nacional de Universidades Tecnológicas  
★ Benemérita Universidad Autónoma de Puebla  
Centro de Estudios Universitarios  
Centro de Enseñanza Técnica Industrial  
★ Centro de Investigación y Docencia Económicas  
★ CETYS Universidad  
Consortio de Universidades Mexicanas  
El Colegio de la Frontera Norte  
★ El Colegio de Sonora  
Federación de Instituciones Mexicanas Particulares de Educación Superior  
★ Instituto de Estudios Superiores de Tamaulipas  
★ Instituto de Estudios Universitarios, A.C.  
★ Instituto Nacional de Salud Pública  
★ Instituto Politécnico Nacional  
★ Instituto Tecnológico de Sonora  
★ Instituto Tecnológico Superior de Cajeme  
ITESM - Campus Guadalajara  
★ ITESM - Campus León  
★ ITESM - Campus Sonora Norte  
ITESM – Sistema  
★ Universidad Anáhuac  
★ Universidad Anáhuac del Sur

★ Universidad Autónoma de Aguascalientes  
★ Universidad Autónoma de Baja California  
★ Universidad Autónoma de Chiapas  
★ Universidad Autónoma de Chihuahua  
★ Universidad Autónoma de Ciudad Juárez  
★ Universidad Autónoma de Coahuila  
Universidad Autónoma de Guadalajara  
★ Universidad Autónoma de la Laguna  
★ Universidad Autónoma de Nuevo León  
★ Universidad Autónoma de Querétaro  
★ Universidad Autónoma de San Luis Potosí  
★ Universidad Autónoma de Sinaloa  
★ Universidad Autónoma de Yucatán  
★ Universidad Autónoma del Estado de Hidalgo  
★ Universidad Autónoma del Noreste  
★ Universidad Autónoma Metropolitana (UAM)  
★ UAM - Unidad Azcapotzalco  
★ UAM - Unidad Cuajimalpa  
★ UAM - Unidad Iztapalapa  
★ UAM - Unidad Xochimilco  
Universidad Cristóbal Colón  
Universidad de Colima  
★ Universidad de Guadalajara  
★ Universidad de Guanajuato  
Universidad de las Américas Puebla  
Universidad de Morelos

★ Universidad de Monterrey  
★ Universidad de Occidente  
★ Universidad de Quintana Roo  
★ Universidad de Sonora  
★ Universidad del Caribe  
★ Universidad del Centro de México  
★ Universidad del Mayab  
★ Universidad del Noreste  
★ Universidad del Pedregal  
★ Universidad del Valle de Atemajac  
Universidad del Valle de Puebla  
★ Universidad Estatal de Sonora  
★ Universidad Iberoamericana  
★ Universidad Insurgentes  
★ Universidad Juárez Autónoma de Tabasco  
★ Universidad Juárez del Estado de Durango  
★ Universidad La Salle  
★ Universidad La Salle Noroeste  
★ Universidad Latina de América  
★ Universidad Nacional Autónoma de México  
★ Universidad Pedagógica Nacional  
★ Universidad Popular Autónoma del Edo de Puebla  
Universidad Tecnológica de León  
★ Universidad Tecnológica de Puebla  
Universidad Tecnológica del Suroeste de Guanajuato  
★ Universidad Vasco de Quiroga, A.C.  
★ Universidad Veracruzana

**United States (46)**

Alamo Colleges  
American Association of Community Colleges  
American Association of State Colleges and Universities  
American Council on Education  
American Speech-Language-Hearing Association  
Association of International Education Administrators  
Austin Community College  
Border Trade Alliance  
California Colleges for International Education  
Chamber of the Americas  
City University of Seattle  
Dallas County Community College District  
Drake University  
★ Eastern New Mexico University  
Eastern Washington University  
★ Fort Hays State University

Institute of International Education  
Inter American University of Puerto Rico  
Kutztown University  
★ Lenoir-Rhyne University  
★ Lyon College  
★ Methodist University  
Miami-Dade College  
Montana State University  
Network of International Education Associations  
★ New Mexico State University  
Old Dominion University  
Rice University  
Santa Monica College  
Texas A&M International University  
Texas A&M University – Kingsville  
★ Texas A&M University – San Antonio

Texas Christian University  
★ Texas State University - San Marcos  
The Forum on Education Abroad  
★ Troy University  
★ University of Arizona  
★ University of New Mexico  
University of North Texas  
University of San Diego  
University of Texas - Pan American  
University of Texas at Brownsville  
★ University of Texas at El Paso  
★ University of Texas at San Antonio  
★ University of Wisconsin System  
Western Interstate Commission for Higher Education

**Affiliate Members (31)**

Asia-Pacific Association for International Education, Korea  
Association of Caribbean Universities & Research Institutes, West Indies  
Compostela Group of Universities, Spain  
★ Hankuk University of Foreign Studies, Korea  
★ Instituto Tecnológico de Santo Domingo, Dominican Republic  
★ International Institute for Water and Environmental Engineering, Burkina Faso  
★ Pontificia Universidad Javeriana, Colombia  
Pontificia Universidade Católica do Rio Grande do Sul, Brazil

★ Reykjavik University, Iceland  
★ Sungkyunkwan University, Korea  
★ Universidade Estadual Paulista "Júlio de Mesquita Filho", UNESP, Brazil  
OCDE-IMHE, France  
★ Universidad de Almería, Spain  
★ Universidad de Santiago de Chile, Chile  
★ Universidade Federal do Paraná, Brazil  
Universidad de Ciencias Médicas, Costa Rica  
Universidad de Iberoamérica, Costa Rica  
★ Universidad de La Salle, Colombia  
★ Universidad de Oviedo, Spain  
Universidad Viña del Mar, Chile

★ Universidad del Norte, Colombia  
★ Universidad del País Vasco, Spain  
Universidad Distrital Francisco José de Caldas, Colombia  
Universidad Nacional del Nordeste, Argentina  
★ Universidad Politécnica de Valencia, Spain  
★ Universidad Nacional de Quilmes, Argentina  
★ Universidad Rafael Landívar, Guatemala  
★ Universidad San Sebastián, Chile  
Universidad Técnica Particular de Loja, Ecuador  
★ Universidad Tecnológica Centroamericana, Honduras  
Universiti Sains Malaysia, Penang, Malaysia

★ CONAHEC Student Exchange Program Participant



# HIGHLIGHTS

Academic Year 2013-2014

CONAHEC is celebrating 19 years of academic collaboration between our partners in Canada, the U.S.A. and Mexico. CONAHEC also continues to welcome "Affiliate Members" from outside the North American region. We are grateful for the involvement and support of our members as we continue to create new opportunities and expand existing relationships.

CONAHEC would like to express its thanks for the support we have received from The University of Arizona, the Western Interstate Commission for Higher Education, the U.S. Department of Education Fund for the Improvement of Post-Secondary Education, the U.S. Department of State Bureau of Educational and Cultural Affairs, the Secretaría de Educación Pública and the Instituto de los Mexicanos en el Exterior of Mexico, the Department of Foreign Affairs and International Trade of Canada, the Asociación Nacional de Universidades e Instituciones de Educación Superior (México), the Ford Foundation, the William and Flora Hewlett Foundation, the Lumina Foundation for Education, and the Western Union Foundation. A special thanks is also due to our members for their continued support.

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## Membership

	Institutions	Organizations/ Associations	Total
Canada	13	4	17
U.S.A.	35	11	46
Mexico	72	5	77
Affiliates	27	4	31
<b>Total</b>	<b>147</b>	<b>24</b>	<b>171</b>

Membership continues to grow both within North America and through our Affiliate member category. Please join us in welcoming the following new members to the organization. We look forward to collaborating with our new North American members as well as with our new group of counterparts in Central and South America, Europe, Asia, Africa, and the Caribbean.

### New Members 2012-2013

#### Canada

- Northern Alberta Institute of Technology, Edmonton, AB
- Royal Roads University, Victoria, BC

#### United States

- Old Dominion University, Norfolk, VA

#### Mexico

- Centro de Enseñanza Técnica Industrial, Guadalajara, Jal.
- Instituto Politécnico Nacional, Mexico, D.F.
- Universidad Autónoma de Chiapas, Tuxtla Gutierrez, Chs.
- Universidad del Valle de Puebla, Puebla, Pue.

#### Affiliate Members

- Instituto Tecnológico de Santo Domingo, Dominican Rep.
- Universidad de Iberoamérica, Costa Rica
- Universidad Distrital Francisco José de Caldas, Colombia

## Student Exchange

CONAHEC's student exchange program continues to grow, providing opportunities for students to gain international education experience at over 90 participating institutions. Since its inception, CONAHEC's Student Exchange Program has processed around 2500 applications and has facilitated the exchange of 954 students.

With the continued expansion of CONAHEC's membership, we have added participating institutions from outside of North America to this already growing network. The student exchange program now has participating institutions in Argentina, Chile, Colombia, Dominican Republic, Burkina Faso, Brazil, Honduras, Guatemala, Spain, Iceland, and South Korea in addition to the core group already participating in North America.

## Electronic services

Available through <http://conahec.org>:

- Electronic library of educational resources
- Student Exchange Program website
- Conference websites
- EDUCAMEXUS website
- SONA website
- Network of International Education Associations
- North American Studies portal
- Faculty Mobility website
- Survey of International Students

## Collaborations on Global Concerns:

- Founding member of the Global Higher Education Network (GHEN)
- Collaborated on the first edition of the "Patlani" Mexican National Survey of International Student Mobility
- Co-hosting the Network of International Education Associations (NIEA)
- CONAHEC is member of the taskforce on internationalization convened by the International Association of Universities (IAU)

Connect with us:





## CONAHEC's conferences

### Past:

- CONAHEC's 14<sup>th</sup> conference Took place in Puebla, Mexico at the Cultural Center of the Benemérita Universidad Autónoma de Puebla. At this event, representatives of higher education institutions from around the world convened to advance the agenda of international collaboration in higher education.

14th North American  
Higher Education  
Conference



**PUEBLA 2011**

"International Higher Education  
Collaboration: Empowering Societies  
in an Era of Transformation"  
October 12-14, 2011

CONAHEC was also pleased to have special delegations of representatives of higher education institutions from Central America and the Caribbean participate at the event. The conference was held in conjunction with the 9<sup>th</sup> Student Organization of North America (SONA) Conference.

### Present:

- CONAHEC's 15<sup>th</sup> conference will take place in Edmonton, Alberta on May 1-3, 2013.

## Additional CONAHEC event involvement

- Co-organizer of the October 2013 3rd Conference of the Americas on International Education, held in Monterrey, Mexico in collaboration with CBIE, IOHE, and AMPEI
- Co-sponsor of the Global Higher Education Forum (GHEF), Dec.2013, Putrajaya, Malaysia
- Co-convenor of the Dialogue of the Americas with AIEA and AMPEI, Nov. 2012, Ensenada, Baja California, Mexico
- Participated at the International Higher Education Association meeting in Hong Kong during APAIE Conference, march 2013

## Student Organization of North America (SONA)

CONAHEC continues to support SONA which maintains its presence through local chapters in: Tucson, Arizona; Cd. Obregón, Sonora; Mexicali, Baja California; San Juan, Puerto Rico; and Dallas, Texas. SONA provides a forum and structure so that tomorrow's leaders can develop and hone their international and intercultural leadership and communication skills.

## EDUCAMEXUS

As a social service effort of CONAHEC, EDUCAMEXUS advised on and provided academic programs catering to non-traditional students at all education levels. An independent external evaluation found that more than 166,000 people have benefitted from EDUCAMEXUS services since 2006. Through its partnership with the Mexican Secretariat of Public Education (SEP) and National Center for Evaluation (CENEVAL), EDUCAMEXUS awarded nearly 300 Mexican High School Certificates to those who had successfully completed the exam. The program is currently dormant pending further support.

## Research Efforts

CONAHEC staff has:

- provided technical support for the Patlani Mexican National Survey on International Student Mobility
- contributed to the classic Handbook of International Education (AIEA)
- authored a chapter regarding the Mexican case for a book about World Class Universities edited by Phillip Altbach and Jamil Salmi
- provided technical advising on the English version of the Secretaría de Educación Pública's book on the country's Public Higher Education Institutions which commemorates the Mexican Bicentennial celebration of its independence.
- participated in the Ad-Hoc committee on Rethinking Internationalization convened by IAU
- served as principal author of a chapter in EAIE's 25<sup>th</sup> Anniversary book

## Upcoming initiatives

- In the fall 2013, CONAHEC will launch its Faculty Mobility Program offering faculty and staff academic exchanges for short periods of time to share their knowledge and gain practical experience from institutions who host them
- In collaboration with the college of Higher Education at the University of Arizona, CONAHEC will offer its members a Survey of International Students (SIS) designed to provide feedback on internationalization strategy and services

## Some visitors to our offices this year:

- Jorge Aceves de Alba, Profesor, Universidad Autonoma de San Luis Potosi
- Mariana Melendez, Coordinadora de Telemedicina y Telesalud, Benemerita Universidad Autonoma de Puebla
- Javier Camacho, Tecnologias y Sistemas, Benemerita Universidad Autonoma de Puebla
- Adnei Melges De Andrade, Vice-Rector for International Relations, Universidade de São Paulo
- Colombo Celso Gaeta Tassinari, Profesor, Universidade de São Paulo
- Neyde Yukie Murakami Iha, Professor Associado Departamento de Química, Universidade de São Paulo
- Jaana Puukka, analyst, OECD Programme on International Management in Higher Education (IMHE)
- Akiyoshi Yonezawa, Associate Professor, Nagoya University
- Tomokazu Fujitsuka, Associate Professor, Miyazaki University
- Anna Aguilà, Profesora, University of Lleida
- Michael Gallagher, The Group of Eight
- Da-Yung Wang, Chancellor, MingDao University
- Berta Duran, International Manager, Universitat Jaume I
- Yesika Martinez Villarreal, Internacional, Universidad Autónoma de Coahuila
- Jorge Manuel Iturbe Bermejo, Vicerrector académico, Universidad La Salle
- Delegation from Bolivia, Colombia, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Mexico, Paraguay, Peru, Uruguay, and Venezuela, International Visitor Leadership Program

CONAHEC – The University of Arizona

<http://conahec.org>

Mailing Address:

PO Box 210300, Tucson, AZ 85721-0300 USA

Physical Address:

220 W. 6<sup>th</sup> St., USA Bldg. 300A, Rm. 108, Tucson, AZ 85701 USA

Tel: +1 (520) 621-7761

Fax: +1 (520) 626-2675

Email: [mariannv@email.arizona.edu](mailto:mariannv@email.arizona.edu)



## **CONAHEC Student Exchange Program**

One important benefit of becoming a CONAHEC member is access to our Student Exchange Program. Ours is a very dynamic and simple system to foster affordable student exchanges among member institutions. Currently, 93 higher education institutions from Canada, the U.S. and Mexico, and another 19 scattered around the world from South Korea to Chile and Iceland, participate in the program by sending and receiving students within the network.

### **Program Objective**

The objective of the program is to facilitate the movement of students by replacing bi-lateral exchanges with one over-arching, multi-lateral exchange, thus eliminating the need for partner institutions to match exchange students one-for-one. By sending into and receiving from a much larger network, participating colleges and universities increase the variety of destinations and coursework available to their students.

### **Rules**

Students pay tuition to their home institution while attending classes at a host partner institution. Classes and credits are agreed upon by designated representatives prior to the exchange so as to facilitate the recognition of credits. Host institutions are not permitted to charge tuition or excessive fees. All exchanges must be international. Participating colleges and universities may accept as many or as few exchange students as they wish, and they may suspend participation in the program at any time. CONAHEC does not charge any fees for participation in the program, since it is among the services provided to member institutions.

### **Application Process**

Each participating institution designates an individual as a CONAHEC representative, typically, someone from the study abroad or mobility office. Institutional representatives apply on behalf of their students via the on-line application system found on our website.

Applications are electronically transmitted to the prospective host institution, which subsequently communicates directly with the applicant's home institution and/or with the applicant to request the required application materials (e.g. an official host institution application, test scores, transcripts, etc.).

### **CONAHEC Service Learning Exchange Option (SLEO)**

Since 2012, CONAHEC offers a Service Learning option in addition to the regular student exchange. Service Learning is an opportunity for students to acquire international experience and awareness through experiential learning involving hands-on projects within a local community partnership. Service Learning experiences occur within a respectful environment and help build reciprocal relationships, which will become transformational for the students and the communities. They are not regular classroom activities, but rather a series of activities outside the campus directly involving the community. Examples include a community service program in a rural community, an internship in a local newspaper, or participation on a multidisciplinary team conducting health education clinics in marginalized neighborhoods.

### **Program objectives**

The objectives of the CONAHEC Service Learning Exchange Option are to increase cultural awareness of participants, to provide an outlet to apply what they have learned in the class room and to create a relationship between student and community that leaves both better off. In addition, the SLEO seeks to strengthen the overall CONAHEC Student Exchange program by encouraging additional mobility, and providing an additional way through which valuable learning can take place in the 19 countries in which CONAHEC has members.

### **Program overview**

Under the CONAHEC SLEO, host institutions organize and manage service learning opportunities in the local communities in which they are located. The various opportunities are aggregated and made available to students at member institutions. Each Service Learning opportunity has a contact person at the host institution knowledgeable and available to prospective participants. Credit is determined by the home institution prior to the exchange.

### **How your institution can participate**

The SLEO can be a full-time, comprehensive program, or it can be a smaller component of a more traditional student exchange. Host institutions are encouraged to design the program they believe will work best in conjunction with CONAHEC. Interested parties should contact the CONAHEC student exchange coordinator.

### **More information**

Jason Cole  
Coordinator, Student Exchange Programs,  
CONAHEC  
Tel. +1 (520) 626-5922  
Email: [colej@email.arizona.edu](mailto:colej@email.arizona.edu)  
<http://www.conahecstudentexchange.org>



**Consortium for North American Higher Education Collaboration**  
**Consortio para la Colaboración de la Educación Superior en América del Norte**  
**Consortium pour la collaboration dans l'enseignement supérieur en Amérique du Nord**

## Membership Renewal / Application Form 2013-2014 Academic Year

Please complete and return by mail, courier or fax with copy by e-mail, along with your payment:

Regular mail:

CONAHEC - University of Arizona  
P.O. Box 210300  
Tucson, Arizona 85721-0300  
USA

Courier deliveries (FEDEX, UPS, etc.):

CONAHEC - University of Arizona  
220 W 6th St., Bldg. 300A, Room 108  
Tucson, Arizona 85701  
USA

Tel: (+1) (520) 621-7761

Email: [membership@conahec.org](mailto:membership@conahec.org)

Fax: (+1) (520) 626-2675

Our institution is / would like to become:

- A North American Member (institutions located in Canada, the U.S. or Mexico)
- An Affiliate Member (institutions located outside the North American region)

Name of the Institution: \_\_\_\_\_

Institution's web site address: \_\_\_\_\_

Our institution is affiliated with (check all that apply)\*:

- AUCC  ACCC  ACE  AACC  ANUIES  ANUT  None of the mentioned organizations

Our institution is accredited by:

- A regional accrediting agency in the U.S.  
Please specify: \_\_\_\_\_
- Federación de Instituciones Mexicanas Particulares de Educación Superior (México)

Our institution is recognized by

- The following national / regional educational authority.  
Please specify: \_\_\_\_\_

The membership fee is USD \$1,800 per academic year. Please choose one of the following:

- Payment by check. Make a check payable in U.S. dollars to "CONAHEC / University of Arizona".
- Payment by money (wire) transfer: Please contact our office to obtain instructions on how to process a money transfer payment.

# Contact Information:

## President / CEO / General Director / Chancellor:

First Name: \_\_\_\_\_ Last / Family Name: \_\_\_\_\_

Official Title / Position: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State / Province: \_\_\_\_\_ Zip/postal code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone Number (include long distance codes): + \_\_\_\_\_

Fax number (include long distance codes): + \_\_\_\_\_

## Primary Contact Person (Serves as institutional contact to CONAHEC):

First Name: \_\_\_\_\_ Last / Family Name: \_\_\_\_\_

Official Title / Position: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State / Province: \_\_\_\_\_ Zip/postal code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone Number (include long distance codes): + \_\_\_\_\_

Fax number (include long distance codes): + \_\_\_\_\_

## Director of International Programs (or similar):

First Name: \_\_\_\_\_ Last / Family Name: \_\_\_\_\_

Official Title / Position: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State / Province: \_\_\_\_\_ Zip/postal code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone Number (include long distance codes): + \_\_\_\_\_

Fax number (include long distance codes): + \_\_\_\_\_

## Student Organization of North America Representative (Serves as the contact for SONA):

First Name: \_\_\_\_\_ Last / Family Name: \_\_\_\_\_

Official Title / Position: \_\_\_\_\_

Department: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State / Province: \_\_\_\_\_ Zip/postal code: \_\_\_\_\_ Country: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Telephone Number (include long distance codes): + \_\_\_\_\_

Fax number (include long distance codes): + \_\_\_\_\_



## “Educating Young Leaders to Build a Sustainable Future”

Student Organization of North America’s 10<sup>th</sup> Conference  
Edmonton, Alberta, Canada  
May 1-3, 2013

### About SONA

The Student Organization of North America (SONA) was inaugurated in 1999 as the North American Student Forum for undergraduate and graduate students.

It serves as a framework for student-led cooperation across national boundaries, and it is promoted by the Consortium for North American Higher Education Collaboration (CONAHEC)

SONA fosters student awareness and personal involvement in North American regional collaboration. The organization promotes cross-cultural relations, respect and understanding among students across Canada, the United States, Mexico, and the rest of the world.

The organization is a non-governmental, politically independent and non-profit organization open to students-graduate and undergraduate-from all academic programs.

SONA promotes opportunities for students to experience our North American Community and to develop collaborative relationships and agreements with other North American and International student organizations.