



CONAHEC's 15th North American Higher Education Conference

**"Towards a Sustainable Future:
The Role of International Education"**



Edmonton 2013
Alberta, Canada

May 1-3, 2013

CONAHEC's 15th North American Higher Education Conference
&
10th Student Organization of North America (SONA) Conference

Information for Advertisers, Exhibitors and Sponsors

September 2012

Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico as well as our partners in other world regions at the leading forum for thought and action about collaboration in higher education. CONAHEC's events assemble approximately 400-500 representatives of higher education institutions making this an excellent opportunity to reach decision-makers doing business in North American higher education. Our conference site will be on campus at our host institution Grant McEwan University with additional events at the University of Alberta, our co-host for the conference. This event is not to be missed if you are interested in helping guide the future of higher education collaboration.

Exhibit space is limited and is offered on a first come-first choose basis. Respond early!

Questions?

Sean Manley-Casimir: smanleyc@email.arizona.edu Tel: (520) 621-7761

More information is available at: <http://www.conahec.org>.

We hope to see you in Edmonton!





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PRINT ADVERTISING REQUEST FORM

I. Advertising in the CONAHEC conference program:

___ ¼ page b&w = US \$200
Vertical only
(3.25" wide x 4.5" high)

___ ½ page b&w = US \$350
Horizontal only
(7.5" wide x 4.5" high)

___ Full page b&w = US \$500
(7.5" x 10")

Camera-ready artwork format specifications: .ai, .pdf, .jpg, minimum 300 dpi; send by e-mail to Sean Manley-Casimir at smanleyc@email.arizona.edu.

Artwork Deadline: Friday, March 15, 2013

Company / Organization Name: _____

Contact Person: _____

Address: _____
Street City

State / Province Zip/Postal Code Country

Telephone: _____ Fax: _____

E-mail address: _____

Note: Advertisement cost does not include conference registration.

Signature _____ Date _____

Once complete, fax to CONAHEC at:

(520) 626-2675

Payment Options:

Check or Wire Transfer

Questions /need instructions?

Contact Sean Manley-Casimir:

Telephone: (520) 621-7761

E-mail: smanleyc@email.arizona.edu





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EXHIBIT SPACE

II. Specifications

Standard exhibit space is 10' x 10' (approx. 9 sq. meters) and package cost includes:

- Exhibit table, (2) chairs, and a single 110-electrical outlet*
- 1 Registration (\$550 value) with name badge and Exhibitor ribbon
- Conference-provided meals
- Recognition at Opening, and Closing sessions
- Acknowledgment in the printed conference program
- Total Standard Exhibitor Package Cost = US \$1,500.00**

YES! I want exhibit space for May 1st, 2nd, and 3rd

Exhibit type (check one): Tabletop Free-standing floor display

Company / Organization Name: _____

Name of Attendee: _____

First Name

Family Name(s)

Name on Badge: _____

Address: _____

Street

City

State / Province

Zip/Postal Code

Country

Telephone: _____ Fax: _____

E-mail address: _____

Special meals or other needs? _____

Signature _____ Date _____

Once complete, fax to CONAHEC at:

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GENERAL EVENT SPONSORSHIP

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	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsor Benefits	US\$3,000	US\$6,000	US\$12,000	US\$20,000
3-Day Exhibit Space: 6' x 6' (approx. 4 sq. m.), 1 table, 2 chairs, single electric outlet (120V 15 amps, grounded)	1	1	1	2
Registration(s) @ \$450 value w/ID & ribbon	1	2	3	4
Conference-provided meals w/each reg.	✓	✓	✓	✓
General Support for SONA Conference	✓	✓	✓	✓
Recognition @ opening/closing & plenary	✓	✓	✓	✓
Acknowledgement in conference program	✓	✓	✓	✓
Web link on conference website	✓	✓	✓	✓
Sign during event		✓	✓	✓
Advertisement in conference program		¼ pg b&w	½ pg b&w	Full pg b&w
1 year honorary membership (\$1500 value)			✓	✓
Printed literature in conference packet			✓	✓
Logo on conference packets				✓
Table decorations w/logo @ 1 meal				✓

YES!! I want to be a conference Sponsor and receive all the accompanying benefits for the category below. Please note that payment must be received by CONAHEC on or before Friday, March 15, 2013 to allow enough time for the organization of the above services.

_____ **Bronze** Sponsor (US \$3,000)

_____ **Gold** Sponsor (US \$12,000)

_____ **Silver** Sponsor (US \$6,000)

_____ **Platinum** Sponsor (US \$20,000)

Organization Name: _____

Please identify the contact person for each item appropriate to your Sponsor category.

Contact Name	Phone	E-mail	Web link	Sign	Ad	Lit.	Logo
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Please identify complimentary registrants in accordance with your sponsorship level:

Bronze = 1 registration **Silver** = 2 registrations **Gold** = 3 registrations **Platinum** = 4 registrations

First Representative			
Name of Attendee:			
First Name		Family Name(s)	
Address:			
Street		City	
State / Province		Zip/Postal Code	Country
Tel.:	Fax:	E-mail address:	
Special meals or other needs?			

Second Representative			
Name of Attendee:			
First Name		Family Name(s)	
Address:			
Street		City	
State / Province		Zip/Postal Code	Country
Tel.:	Fax:	E-mail address:	
Special meals or other needs?			

Third Representative			
Name of Attendee:			
First Name		Family Name(s)	
Address:			
Street		City	
State / Province		Zip/Postal Code	Country
Tel.:	Fax:	E-mail address:	
Special meals or other needs?			

Fourth Representative			
Name of Attendee:			
First Name		Family Name(s)	
Address:			
Street		City	
State / Province		Zip/Postal Code	Country
Tel.:	Fax:	E-mail address:	
Special meals or other needs?			

**Additional attendees must register separately. Registration information available at <http://www.conahec.org>
Once complete, fax this form to CONAHEC at: (520) 626-2675**

Questions?

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Payment Information

Payable to: CONAHEC/University of Arizona

Federal ID #86-6004791

Deadline: Friday, March 15, 2013

Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:

University of Arizona/CONAHEC
CONAHEC Conference Support
P.O. Box 210300
Tucson, AZ 85721-0300

Physical/Courier delivery address:

University of Arizona/CONAHEC
CONAHEC Conference Support
220 W. Sixth Street, Room 108A
Tucson, AZ 85701

Payment by wire transfer, payable in U.S. Dollars:

Please contact Sean Manley-Casimir at smanleyc@email.arizona.edu

For wire transfer payment instructions.

Questions?

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