**LIST OF SPONSORSHIP OPPORTUNITIES**

**Become a conference Sponsor and receive accompanying benefits**

Sponsorship options:

|  |
| --- |
| Bronze (US $3,000) |
| Silver (US $6,000) |
| Gold (US $ 12,000) |
| Platinum (US $ 20,000) |
| Global ($30,000) |

The following page contains the form that will provide more details about the sponsorship opportunities listed above.

**Become a sponsor of different program components and gain great visibility with all delegates!**

CONAHEC’s 16th North American Higher Education Conference offers a variety of sponsorship opportunities that will help promote your organization. Book a spot now!

|  |  |  |  |
| --- | --- | --- | --- |
| Concept | Opportunities | Sponsorship Amount | Sponsorship Level |
| Interpretation | 1 | $20,000 | Platinum |
| Translation | 1 | $6,000 | Silver |
| Breakfast  | 2 | $12,000 | Gold |
| Lunch  | 3 | $20,000 | Gold |
| Dinner | 2 | $30,000 | Global |
| Welcoming Reception | 1 | $12,000 | Gold |
| Coffee Breaks | 1 | $12,000 | Gold |
| Binders | 1 | $6,000 | Silver |
| Bags | 1 | $3,000 | Bronze |
| Nametags | 1 | $3,000 | Bronze |
| Speakers | 12 | $6,000 | Silver |
| Cyber Café | 1 | $12,000 | Gold |
| A/V Rentals | 1 | $12,000 | Gold |

**GENERAL EVENT SPONSORSHIP BENEFITS**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | BronzeSponsor | SilverSponsor | GoldSponsor | PlatinumSponsor | GlobalSponsor |
| Sponsor Benefits: | US$3,000 | US$6,000 | US$12,000 | US$20,000 | US$30,000 |
| 3-Day Exhibit Space: 6' x 6' (approx. 4 sq. m.), 1 table, 2 chairs, single electric outlet (120V 15 amps, grounded) | 1 | 1 | 1 | 2 | 5 |
| Registration(s) @ $450 value w/ID & ribbon | 1 | 2 | 3 | 4 | 8 |
| Conference-provided meals w/each reg. | 🗸 | 🗸 | 🗸 | 🗸 | 🗸 |
| General Support for SONA Conference | 🗸 | 🗸 | 🗸 | 🗸 | 🗸 |
| Recognition @ opening/closing & plenary | 🗸 | 🗸 | 🗸 | 🗸 | 🗸 |
| Acknowledgement in conference program | 🗸 | 🗸 | 🗸 | 🗸 | 🗸 |
| Web link on conference website | 🗸 | 🗸 | 🗸 | 🗸 | 🗸 |
| Sign during event |  | 🗸 | 🗸 | 🗸 | 🗸 |
| Advertisement in conference program |  | ¼ pg b&w | ½ pg b&w | Full pg b&w | Full pgcolor |
| Honorary membership ($1,500 value) |  |  | 1 year | 2 years | 5 years |
| Printed literature in conference packet |  |  | 🗸 | 🗸 | 🗸 |
| Logo on conference packets |  |  |  | 🗸 | 🗸 |
| Table decorations w/logo @ 1 meal |  |  |  | 🗸 | 🗸 |

[ ]  **YES!!** I want to be a conference Sponsor and receive all the accompanying benefits for the category below. Please note that payment must be received by CONAHEC on or before Friday, September 12, 2014 to allow enough time for the organization of the above services.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | **Bronze Sponsor** (US $3000) |  |  | **Silver Sponsor** (US $6,000) |  |  | **Gold Sponsor** (US $12,000) |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Platinum Sponsor** (US $20,000) |  |  | **Global Sponsor** (US $30,000) |

|  |  |
| --- | --- |
| Organization Name:  |  |

Please identify the contact person for each item appropriate to your sponsor category.

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
| Contact Name | Phone | E-mail | Web link | Sign | Ad | Lit. | Logo |
|  |  |  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
|  |  |  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |
|  |  |  | [ ]  | [ ]  | [ ]  | [ ]  | [ ]  |

**GENERAL EVENT SPONSORSHIP REGISTRATION FORM**

|  |
| --- |
| **Please identify complimentary registrants in accordance with your sponsorship level:Bronze** **= 1** registration **Silver** **= 2** registrations **Gold** **= 3** registrations Platinum **= 4**registrations **Global** **= 6** registrations |
| **First Representative** |  |
| Name of Attendee: |  |  |
| Address: |  | First Name  | Family Name(s) |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |
| Special meals or other needs? |  |  |  |
|  |  |  |  |
| **Second Representative** |  |
| Name of Attendee: |  |  |
| Address: |  | First Name  | Family Name(s) |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |
| Special meals or other needs? |  |  |  |
|  |  |  |  |
| **Third Representative** |  |
| Name of Attendee: |  |  |
| Address: |  | First Name  | Family Name(s) |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |
| Special meals or other needs? |  |  |  |
|  |  |  |  |
| **Fourth Representative** |  |
| Name of Attendee: |  |  |
| Address: |  | First Name  | Family Name(s) |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |
| Special meals or other needs? |  |  |  |
|  |  |  |  |
| **Fifth Representative** |  |
| Name of Attendee: |  |  |
| Address: |  | First Name  | Family Name(s) |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |
| Special meals or other needs? |  |  |  |
|  |  |  |  |

|  |  |
| --- | --- |
| **Sixth Representative** |  |
| Name of Attendee: |  |  |
| Address: |  | First Name  | Family Name(s) |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |
| Special meals or other needs? |  |  |  |
|  |  |  |  |

**Additional attendees must register separately. Registration information available at http://www.conahec.org**

Once complete, please fax this form to CONAHEC at: (520) 626-2675

**Payment Options:**

**Check or Wire Transfer**

Please contact Sean Manley-Casimir at smanleyc@email.arizona.edu for instructions.

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**EXHIBIT SPACE**

Standard exhibit space is 10’ x 10’ (approx. 9 sq. meters) and package cost includes:

* Exhibit table, (2) chairs, and a single 110-electrical outlet\*
* 1 Registration ($550 value) with name badge and Exhibitor ribbon
* Conference-provided meals
* Recognition at Opening, and Closing sessions
* Acknowledgment in the printed conference program
* **Total Standard Exhibitor Package Cost = US $1,500.00**

[ ]  **YES!** I want exhibit space for CONAHEC’s 16th North American Higher Education Conference

**Exhibit type (check one):**

|  |  |
| --- | --- |
|  | Tabletop |
|  | Free-standing floor display |

|  |  |
| --- | --- |
| Company / Organization Name: |  |
| Name of Attendee: |  |  |
| Name on Badge: | First Name | Family Name(s) |
| Address: |  |  |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Telephone: |  | Fax: |  |
| E-mail address: |  |  |  |
| Special meals or other needs? |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Signature |  |  | Date |  |

Once complete, fax to CONAHEC at: (520) 626-2675

**Payment Options:**

**Check or Wire Transfer**

**Questions/need instructions?**

Contact Sean Manley-Casimir:

Telephone: (520) 621-7761

E-mail: smanleyc@email.arizona.edu

**CONFERENCE PROGRAM PRINT ADVERTISING REQUEST FORM**

We also offer your organization visibility opportunities in the CONAHEC conference program. The following table provides the different options. Please select one:

|  |  |  |
| --- | --- | --- |
| ¼ page b&w- Vertical only (3.25” wide x 4.5” high) | US $200 |  |
| ½ page b&w- Horizontal only (7.5” wide x 4.5” high) | **US $350** |  |
| Full page b&w (7.5” x 10”) | **US $500** |  |

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**Camera-ready artwork format specifications:** .ai, .pdf, .jpg, minimum 300 dpi; send by e-mail to Sean Manley-Casimir at smanleyc@email.arizona.edu

**Artwork Deadline: Friday, September 12, 2014**

|  |  |
| --- | --- |
| Company / Organization Name: |  |
| Contact Person: |  |  |
| Address: |  |  |
| Street | City |
| State / Province | Zip/Postal Code | Country |
| Tel.: |  | Fax: |  | E-mail address: |  |

**Note: Advertisement cost does not include conference registration.**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Signature |  |  | Date |  |

Once complete, fax to CONAHEC at: (520) 626-2675

**Payment Options:**

**Check or Wire Transfer**

**Questions/need instructions?**

Contact Sean Manley-Casimir:

Telephone: (520) 621-7761

E-mail: smanleyc@email.arizona.edu