

Innovation in International Education

CONAHEC
Houston, Texas, USA
April 21-23

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Innovation?

- What does it mean to innovate?
- Why do we need to innovate?
 - How are we doing?



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To innovate is...

- To imagine new possibilities
- To think differently
- To experiment with new ideas and ways of doing things
- To be resourceful
- To be creative and generative



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Why do we need to innovate?

Message of the conference...

- The “business” of education is not “as usual”
- We no longer have a choice but to innovate for North American higher education institutions
 - › to remain relevant &
 - › contribute effectively in addressing the *chaotic global reality*.
- While global issues manifest themselves differently, the “global chaotic reality” ultimately impacts us all.



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Why?

Rising demand for higher education

- › Opportunities and demand of globalized, knowledge based economy
- › Despite increase in national capacity, the demand still exceeds supply in many countries
- › Yet in some countries – such as Canada – demographic shifts in non-metropolitan areas has resulted in supply exceeding demands.

Can a balance of supply and demand be achieved by exploring innovative solutions across the North American space?



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How are we doing with our innovation efforts...?

Evidence of innovation...

- CONAHEC organization has re-imagined how it can promote partnerships both *within* and *with* North American through
 - › The inclusion of affiliate members &
 - › Linkages with other organizations.



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How are we doing with our innovation efforts...?

- Conference themes as a barometer of the degree of innovation underway
 - › Variations on Partnership Models
 - › Moving beyond bilateral exchanges
 - › Dual Degrees – 2+2; 1+1 –



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Might we push ourselves further?

- › Strategic, Multifaceted Partnership
- › Use of partner institutions networks
- › Mobility models with service learning
- › Using technology to advance global learning and international research



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A few additional propositions to consider...

- How might engagement in meaningful assessment of our partnership activities generate ideas for improvement and innovation?
- How might additional research on partnerships and internationalization lay the groundwork for innovations?



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A case in point on research “Making the Link”

- Purpose: Examine the relationship between partnerships and internationalization and explore how it can be enhanced.
- Qualitative case studies in Quebec, Canada (spring 2009) and Central Region Occidente of Mexico (fall 2009)
- Supported by Fulbright-Engers-Garcia funding from the three governments



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Generation of Knowledge **AND** ideas for Additional Research

- Coordinated Mapping of International Partnerships Across North America by those who have engaged in prior inventory work (IIE, AUCC, ANUIES, CONAHEC) and development of typology
- Mapping of Status of Internationalization at Mexican higher education institutions that is comparable to AUCC and ACE mapping research.
- Comparative Study of Canadian Institutions in other Provinces and Mexican Institutions in other Regions
- Parallel Case studies of private universities across Mexico



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Opportunities for Additional Research

- Case Studies of U.S. partner institutions identified through Quebec and Mexican cases to explore partnership impact on internationalization at these U.S. institutions
- Comparative Faculty / Field specific case studies (i.e. Engineering or Business School partnership models in relation to internationalization of units)
- Syllabi Review and course observations in targeted academic programs to explore partnership impact on curriculum.
- Longitudinal study of impact on professors careers.
- Longitudinal study of impact on students careers.



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Questions and Discussion

What innovative idea are you taking away from this conference for potential implementation at your institution?

How do you envision collaborating with a North American partner in achieving this innovation?



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