Developing, Implementing, and Promoting International Student Mobility through Bilateral Exchange Agreements:

A Case Study of the Forsyth Technical Community College – Niels Brock Copenhagen Business College Global Education Connection

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A FIRST!! Forsyth Tech – Niels Brock Copenhagen Business College Bilateral Exchange Agreement
Study Programmes at Niels Brock

- Marketing Management
- Financial Management
- Logistics Management

AP Degree in Financial Management

- 1 semester: introduction to finance and methodology, fundamental subjects, the financial sector and financial products
- 2 semester: the financial sector and society, financial counselling of personal customers
- 3 semester: financial counselling of business/corporate customers, financial enterprises
- 4 semester: specialisation and final exam project – Study Abroad and Original Research Required for Degree
The FIRST Bilateral Exchange in 2008

- **Financial Services**
  (including International Business courses)
  - 4 Danish Exchange Students in residence at Forsyth Tech for Spring 2008 semester, and the exchange will continue yearly.
  - Opportunity to send 4-5 Forsyth Tech Business Students to study in Copenhagen for a semester, and the exchange will continue yearly.

Danish Students and Their Faculty
The Bilateral Agreement is **not** complicated. The Agreement states:

- "Each partner school can send and the other accepts up to 5 exchange students per academic year.
- Each host school provides tuition and fees for the other schools' students.
- Each host school will assist in finding housing accommodations and local transportation.
- Students are responsible for these expenses, as well as food, textbooks, spending money, air transportation, etc.
- Each school is responsible for ensuring that the courses students take are acceptable for their program completion and transferable back to the home institution.
- Each host school is responsible for sending Official Transcripts to the home institution."

Parity is the Key to the Bilateral Exchange Agreement

- **Niels Brock**
  - Financial Management
  - Full-Time Student Status
  - Provide Tuition & Fees
  - Proper Course Advising
  - College Housing or Other Accommodations
  - Assist with Transportation – Bicycle or Public Transportation
  - Local Orientation
  - Send Official Transcripts to Home Institution

- **Forsyth Tech**
  - Financial Services
  - Full-time Student Status
  - Provide Tuition & Fees
  - Proper Course Advising
  - Assist in Finding Living Accommodations
  - Assist with Transportation – Arrange Lease Car and Insurance
  - Local Orientation
  - Send Official Transcripts to Home Institution
Keys to Exchange Program Success

- A Solid Strategic Academic Alliance Partner
- Confidence and Trust in Your Academic Partner
- Open-Door Access to Faculty & Staff for Students
- Personalized Advising to Students for Courses
- Extensive Local Orientation
  - Drove students around town to help them learn where to shop, wash clothes, bank, etc.
- Quick Assistance with Problems
- Show Genuine Care and Concern but not Hovering – Danes are VERY Independent People

What Forsyth Tech Students will Experience in Copenhagen at Niels Brock

- **VALUES:**
  - Professionalism
  - Respect
  - Excellence
  - Development

- **COURSES:**
  - International Marketing
  - Global Communication
  - Project Management
  - Organisation and Logistics
  - Art and Design
  - Financial Management
  - Global Economics
  - International Law
  - Learning to Speak Danish
  - An International Study Experience in Denmark and Living in the City of Copenhagen
Gracias...Merci...Tak...Thank You!

Please Share Your Experiences,
Ideas, Suggestions, Successes,
Problems or Questions

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