Making the Link: 
An Exploration of the Relationship Between 
International Partnerships and Campus 
Internationalization

CONAHEC 
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Concept for Session

• What do we already know about North American partnerships and how they have evolved? 
  › IIE Inventories & CONAHEC Report

• How have the impact of these partnerships been evaluated to date? 
  › HED Impact Study Findings

• What is the relationship between North American Partnerships and Campus Internationalization?
Campus Internationalization
A relatively new construct?

• **Contrasting International Education and Campus Internationalization**
  › Internationalization: A process “for integrating international / intercultural content into the teaching, research and service functions of the institution
  › Example of transformational change -- Intentional, requiring leadership and strategy and time

• **Presenting an integrated approach**
  › Internationalization Review (Handout 1) + Learning Outcomes and Assessment (Handout 2) = Internationalization Plan

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Overall Internationalization Strategy

• Grounded in an institution’s vision, mission and values
• Reflective of an integration of domestic and international agendas
• Developed by a task force with broad representation of faculty and staff
• Presented in an internationalization plan

For more information see Olson, Green and Hill (2005) *Building a Strategic Framework for Comprehensive Internationalization*, Washington DC: ACE
Situating partnerships as a key component of an internationalization strategy…

**Comprehensive Framework**

› Provides overall strategy for partnerships outlining rationales and goals
› Identifies priority areas or partner institutions for institution-wide attention
› Encourages coordination and synergies without stifling initiative and creativity

• **Guidelines for the Development of Partnerships**
  › To determine whether to move forward with individual partnership proposals
  › To specify a process for review and approval

Questions might include… (Handout 3)

Internationalization & Partnerships: An Explicit Relationship?

• Does your institution have a campus internationalization strategy?
• Are international partnerships an important part of this internationalization strategy?
• Is it clear how these partnerships contribute to the infusion of international/intercultural content into the teaching, research, and service functions of the institutions?

Research Questions

• What types of international educational partnership exist among higher education institutions in the U.S., Canada and Mexico?
• What is the relationship between North American international educational partnerships and the campus internationalization process at the partner institutions?
• What factors influence this relationship?
Tools and Approach

Tools:
• Inventory instrument for characterizing the nature of North American partnerships that exist. (Handout 4)
• Guidelines for deepening understanding how partnerships relate to other dimensions of campus internationalization (Handout 5)

Qualitative Approach:
• Database drawing from prior work (IIE, AUCC) and websites
• Follow-up interviews with institutional representatives
• Case studies - (4 in Quebec & in Region Centro Occidente)
  › Documentation review, interviews and focus groups

Purpose & Products

Purpose:
Provide additional tools and resources to enable institutional leaders and international education practitioners to better understand their partnerships and maximize the impact of such partnerships on campus internationalization

Products:
• A list of the North American partnerships
• Confidential “Memos of findings” for each participating institutional case study
• A web-based guide featuring the findings from the cross-case analysis and the revised audit tool
• A book and/or articles that include case study narratives, cross case findings and theory
Timeline & Invitation

Compilation of data about North American partnerships (Oct 1, 2008–March 1, 2009);
• Initial focus on institutions in Region Centro Occidente
• Welcome insights and data from other institutions

Conduct of case studies (Quebec, Spring 2009; Mexico, Fall 2009)
• Sampling process to select case studies in target regions
 which others

ACE Center for International Initiatives
– Relevant Events & Resources

Leadership Forums -- Leadership Network (Nov 20, 2009)
Global Dialogues -- ACE Annual Meeting (Feb 7–10, 2009)
Publications and Research -- (See Flyer)
Internationalization Toolkit (Web-based)
  -- Mapping and Planning Campus Internationalization
US Higher Education in a Global Context
  -- International Partnerships Publication
Other Resources
  -- A Resource Guide to Internationalization for CAO's

www.acenet.edu/Content/NavigationMenu/ProgramsServices/cii/index.htm