

## **ISSUES AND TRENDS IN INTERNATIONAL EDUCATION IN THE NAFTA REGION**



**CANADA**

Presentation to the NAFSA Conference  
Montréal, May 26, 2006

## **A PLAY IN THREE ACTS**



(With Epilogue and Sequel)



## SETTING THE SCENE

### ❖ CANADA'S POST-SECONDARY SECTOR - CBIE

- ❖ Canada's NAFSA, IIE, CIEE
- ❖ Connected through ASIE
- ❖ Dedicated to international education
- ❖ Colleges, universities, school boards – spectrum of Canadian education
- ❖ Partners
  - ❖ AUCC
  - ❖ ACCC
  - ❖ CECN



## SETTING THE SCENE

### ❖ PUBLIC EDUCATION

- ❖ 90 universities
- ❖ 150 colleges and institutes
- ❖ University colleges
- ❖ CEGEPs – Vive la différence !
- ❖ Applied degrees – Vive l'innovation !
- ❖ Array of ESL – FLS programs



## SETTING THE SCENE

### ❖ PRIVATE EDUCATION

- ❖ Career Colleges
- ❖ ESL SCHOOLS
- ❖ New: Quest University, CanWest University
- ❖ New: Australian campus in Ontario
- ❖ Concern around degree mills



## SETTING THE SCENE

### ❖ JURISDICTION

- ❖ Provincial
- ❖ Federal role
- ❖ Municipal – Montréal: La Cité Internationale
- ❖ Accreditation
  - ❖ Recognition issues



## ACT ONE

### CANADA'S ROLE ON THE WORLD INTERNATIONAL EDUCATION STAGE



## ACT ONE

### ❖ **HOST FOR INTERNATIONAL STUDENTS**

- ❖ 153,000 at all levels in 2004
- ❖ 79,000 at universities
- ❖ 38,000 at college / other post-secondary
- ❖ 30,000 elementary / secondary
- ❖ 6,000 other levels
- ❖ Steady growth – not exponential
- ❖ Recent breakthroughs
  - ❖ **Off-campus work**
  - ❖ **Post-graduation work - two years**



## ACT ONE

### ❖ SCHOLARSHIP PLANS

- ❖ Mobility programs – trilateral + Canada and EU
- ❖ Commonwealth
- ❖ GCA / FGA
- ❖ OAS
- ❖ CCSEP
- ❖ Canada / US Fulbright



## ACT ONE

### ❖ EDUCATION EXPORTS

- ❖ Success stories – CBIE in Arabian Gulf
- ❖ Campuses abroad – university in Egypt



## ACT ONE

### ❖ PARTNERSHIPS

- ❖ Research cooperation
- ❖ 3500 exchange programs
- ❖ Numerous international development projects
- ❖ International Education Week – Launch 2004
  - ❖ Coordinated with US, UK and other countries



## ACT ONE

### ❖ ISSUES

- ❖ Canada brand
- ❖ Central coordination + strategy + investment
- ❖ Can we reach our potential without it ?
  - ❖ Provincial achievements
  - ❖ Federal participation
  - ❖ Team approaches to recruitment (CHEC, CECN)



## ACT TWO

### ❖ **CRITICAL CONCERNS: INTERNATIONALIZATION**

- ❖ **What constitutes internationalized campus/education ?**
- ❖ **Engaging faculty and staff**
- ❖ **International student participation in campus life and classroom experience**
- ❖ **Canadian student participation in study abroad exchanges**
- ❖ **International rankings**



## ACT TWO

### ❖ **DEFINING RATIONALES AND OBJECTIVES**

- ❖ **Global citizenship**
- ❖ **Intercultural competency**
- ❖ **Competitiveness**
- ❖ **International development support**
- ❖ **Financial realities**
- ❖ **Demographics**



## ACT TWO

### ❖ MISSION

- ❖ Easy to state, hard to implement
- ❖ Quality, the top priority



## ACT THREE: DENOUEMENT

- ❖ Canada plays host to NAFSA
- ❖ Heightened interest – government, institutions, private sector and Conference Board
- ❖ Less esoteric, though not yet mainstream





## EPILOGUE

### ❖ **WHAT'S NEXT IN INTERNATIONAL EDUCATION IN CANADA**

- ❖ **CBIE Conference – “*Convergent views: Cooperating for results in international education*”**

Québec City – November 12-15, 2006

- ❖ **AUCC – Launch of new university survey**
- ❖ **Coordinated approach to advocacy**



## THE SEQUEL

### ❖ **CANADA'S INTERNATIONAL EDUCATION SCENE BY NAFSA 2007**

#### **UNITY**

- ❖ **A Canada brand –**
- ❖ **A Canada strategy –**
- ❖ **A Canada investment**

*or*

#### **DIVERSITY**

- ❖ **Federated group of participants**
- ❖ **Provincial, federal, municipalities and institutions**

**“UNITY IN DIVERSITY” – VIVE LE CANADA !**



## THE SEQUEL

### ❖ CANADA'S INTERNATIONAL EDUCATION INTERESTS CLARIFIED

- ❖ Goals set, targets established
- ❖ Increased connections: CONAHEC, EAIE, AIEA...
- ❖ True participant, not a bystander
- ❖ Starring, not supporting role
- ❖ Keen to partner, not dominate – the Canadian way
- ❖ IE as avenue to excellence and achievement



## THE SEQUEL...

Thanks for listening  
Merci

