Institutional Strategies for Internalization: The UASLP and CityU Experience

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Universidad Autónoma de San Luis Potosí

History

Autonomy Decree 106

Scientific and Literary Institute

Guadalupeño Josefino School

Jesuit School

1923

1859

1824 - 1826

1624 - 1767
Universidad Autónoma de San Luis Potosí

14 Colleges and Schools
with 8 Associated Research Centers

7 Research Institutes
Associated with Colleges and Schools

1 Academic Coordination Unit for Social Sciences and Humanities

3 Academic Multidisciplinary within the State

Schools of:
- Communication Science
- Information Science
- Agronomy
- Science
- Chemistry
- Accounting and Administration
- Law
- Economics
- Nursing
- Dentistry
- Engineering
- Medicine
- Psychology
- Architecture

Institutes of:
- Educational Science
- Physics
- Geology
- Metallurgy

Research Institutes in:
- Optical Communication
- Desert Zones
- Human Science

Universidad Autónoma de San Luis Potosí

3 Foreign Academic Multidisciplinary Units in the State
Universidad Autónoma de San Luis Potosí

14 Colleges and Schools with 8 Associated Research Centers

7 Research Institutes Associated with Colleges and Schools
- Academic Multidisciplinary Units:
  - Huasteca Zone
  - Media Zone
  - Altiplano Region

1 Academic Coordination Unit for Social Sciences and Humanities

3 Campus foráneos En el interior del Estado

Universidad Autónoma de San Luis Potosí

New Academic Offering

- Anthropology
- Geography
- History
- Hispano-American Language and Literature
- Archaeology
- Agronomic in Plant Production
- Agricultural in Animal Science
- Agricultural Engineering in Green House Production
- Veterinary
- Medicine
- Bio-physics
- Biomedical Engineering
- Telecommunications
- Mathematics Education
- Biology
- Nanotechnology and Renewable Engineering
- Bioprocess Engineering
- Public Administration
- Nutrition
- Environmental Engineering
- Geomatics
- Mechatronics
- Environmental Sciences and Health
- Conservation and Restoration of Cultural Property
- Urban Design and Landscape
Universidad Autónoma de San Luis Potosí

Academic programs increased 67%

Number of students increased 22%

- English as part of the undergraduate curriculum
- Student Mobility
- International Certification
- Academic Cooperation Agreements
- Participation in International Fairs
- Faculty participation in internationalization activities
Universidad Autónoma de San Luis Potosí

- International Joint Research Projects
  - PROMESAN, ALFA
- Member of International Academic Webs, Associations, Organizations and Consortiums:
  - ANUIES, AMPEI, CONAHEC, UMAP, ERASMUS MUNDUS, UNIVERSIA, ECOES, CREPUQ, PROMESAN, MEXFITEC, COMEXUS, JIMA, BRAMEX, OUI.
- Double Degree Programs
  - MA in Environmental Sciences, Colonia University, Germany
  - BA in Engineering, Ecole Central de Paris, France
  - City University of Seattle, Double Degree Programs

City University of Seattle

- Mission
  - To change lives for good by offering high quality and relevant lifelong education to anyone with the desire to learn
- Vision
  - Education access worldwide (a network of partners and programs on-site and/or on-line)
- Values
  - Flexibility: we design and deliver programs and services to be convenient to students
  - Accessibility: we provide educational opportunities to anyone, anywhere
  - Innovation: we continually create new educational opportunities
  - Relevance: what we teach today can be applied tomorrow
  - Global: we act local but think global
City University of Seattle

- Home Campus: Bellevue, WA with 5 regional campuses
- Private, not-for-profit
- Accredited by the Northwest Commission on Colleges and Universities
- School of Education, School of Management, Division of Arts and Sciences
- 8,000+ students worldwide

City University of Seattle - Worldwide

- USA
- China
- Slovakia
- Switzerland
- Mexico
- Australia
- Greece
- Czech Republic
- Canada
- Bulgaria
- Romania
City University of Seattle in Mexico

- Centro de Enseñanza Tecnica y Superior (CETYS) Universidad
- Founded in 1961
- Private, not-for-profit
- Three campuses
  - Mexicali – 2 hrs east of San Diego
  - Tijuana – across the border from San Diego
  - Ensenada – 1 hr south from San Diego
- CityU Programs Offered
  - Bachelor of Science in Business Administration
  - Bachelor of Arts in Management
  - Bachelor of Arts in Applied Psychology

City University of Seattle in Mexico

- Universidad Autonoma de San Luis Potosi (UASLP)
- Founded in 1859
- Public, with more than 22,000 students
- Ranked in top 5 public universities by the Mexican Secretary of Education
- Main campus located in San Luis Potosi
  - 3 urban campuses in within the city
- CityU Programs Offered
  - Bachelor of Science in Information Systems
  - Bachelor of Arts in Management
City University of Seattle in Mexico

- Universidad Autonoma de Nuevo Leon (UANL)
- Founded in 1933
- Public, with more than 132,000 students
- Third largest university in Mexico
- Main campus located in Monterrey
- CityU Programs Offered
  - Bachelor of Science in Business Administration
  - Bachelor of Arts in Management

City University of Seattle in Mexico

- Universidad Popular Autonoma del Estado de Puebla (UPAEP)
- Founded in 1973
- Private, not-for-profit
- Three campuses
  - Main campus – Puebla
  - Tehuacan (two hours southeast of Puebla)
  - Merida (in the Yucatan Peninsula)
- CityU Programs Offered
  - Bachelor of Science in Business Administration
  - Bachelor of Arts in Management
Brief outline of UASLP and CityU’s Partnership

• MOU signed in 2009
• Agreement signed in 2010
• First cohort started Fall of 2010
• Second cohort started summer 2011
• First cohort scheduled to graduate in June 2012
• Student mobility: Seattle

UASLP & CityU Double Degree Program

• Industry Needs
• Soft Skills of Management
• Bachelor of Arts in Management
• Multilingual
UASLP & CityU Double Degree Program

- All courses are taught by CityU faculty

- Course Modality
  (online, face-to-face, hybrid)

- Student Mobility

- Student are able to participate in other UASLP exchange programs

UASLP & CityU Double Degree Program

- Short-term summer sessions

- Company information sessions

- Cultural tourism

- Benefits

- Drawbacks

- Opportunities
Due to the success of both double degree programs, UASLP and CityU are currently expanding the model to offer double degree programs for other areas such as Accounting, Chemistry and Agronomy.

We believe that this model of double degree program provides many benefits for students and also for the faculty and in general the institutions that participate.

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**UASLP & CityU Double Degree Program – Lessons Learned**

- Be clear about the institution you represent and the project you want to engage in
- Do your homework regarding context and potential partner
- Be sensitive to organizational and cultural differences
- Communicate often and clearly
- Be patient
- Stay current by attending events organized by and being linked to groups such as ACE, IMHE, IAU, HACU, CONAHEC, NAFSA, EAIE, etc.
Questions and Answers

Contact Information

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