

# Best Practices in Efforts to Internationalise Institutions and Curricula

Professor Wayne Ballantyne  
Academic Coordinator of International Programs  
Seneca College, Toronto, Canada

[www.senecac.on.ca](http://www.senecac.on.ca)

[wayne.ballantyne@senecac.on.ca](mailto:wayne.ballantyne@senecac.on.ca)

**40% of Canadian GNI  
is derived from  
exports**

**Toronto is one of the  
most multicultural  
cities in the world**

# Seneca College

- The largest college in Canada
- Over 100,000 students
  - 20,000 Full-time
- 10 campuses



# School of International Business

- 5 programs
- 1,100 students

# **School of International Business**

- **International Business Administration (3 year)**
  - 432 students
- **International Business (2 year)**
  - 403 students
- **International Business Management Graduate Certificate (1 year)**
  - 34 students

# Achievements

## – *Diversity* –

- 70 third-year students
- 27 different countries of birth
- 52 born outside of Canada
- 30 speak three or more languages



# Achievements

## – *International Students* –

- 50% foreign students
- Active recruitment through dedicated International Development Department





# Achievements

## – *International Joint Ventures* –

- China
- India
- Panama

# Achievements

## – *International Study Abroad Programs* -

- Mexico
- Chile
- Spain
- European Union
- China

# Achievements

## – *International Articulation Agreements* –

- United States
- European Union
- Australia

# Achievements

## – *Professional Accreditation* –

- Forum For International Trade Training (FITT)
- Certified International Trade Professional (CITP)

# The Future

- Expanding our network in the Americas and the Caribbean
- Increasing student and faculty exchanges
- International Articulation Agreements
- Coordinated subject offerings

**GRACIAS**