



International Business Development Exchange Program

Mayra González

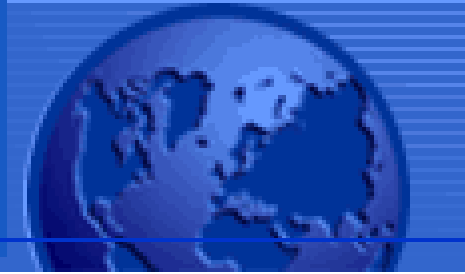
Silvana Ayala

October 14th, 2005

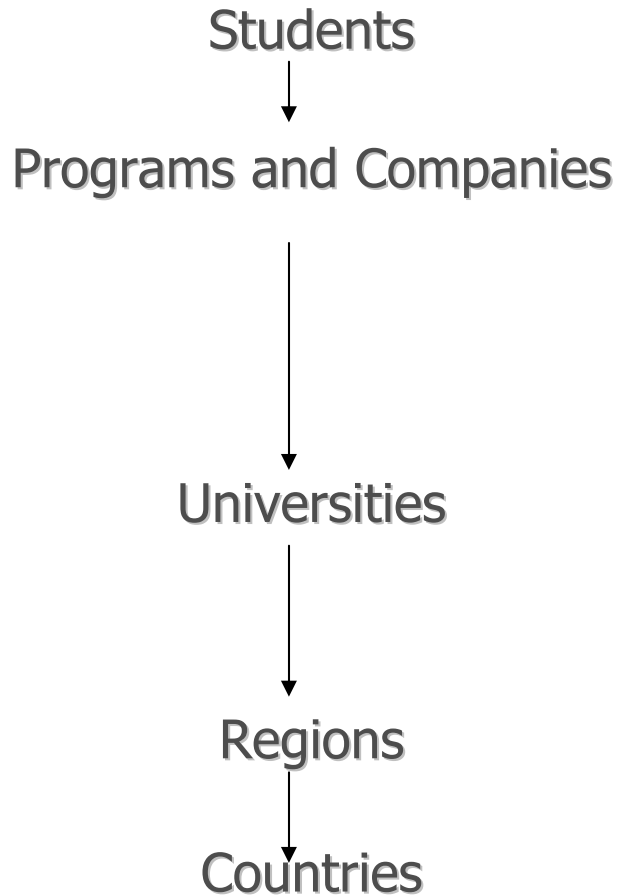


Objective

- Pair highly motivated and qualified students from ITESM's Technological Entrepreneur Institute with committed business organizations in Southern Arizona, with the intent of fostering understanding of cross border business practices.



Partakers



- Silvana Ayala
- Mayra González
- International Program
- Entrepreneurship Programs
- Business and Engineering Colleges
- Science and Technology Research Park
- Earth Knowledge
- Tecnológico de Monterrey
- University of Arizona
- Sonora - Arizona
- Mexico – United States



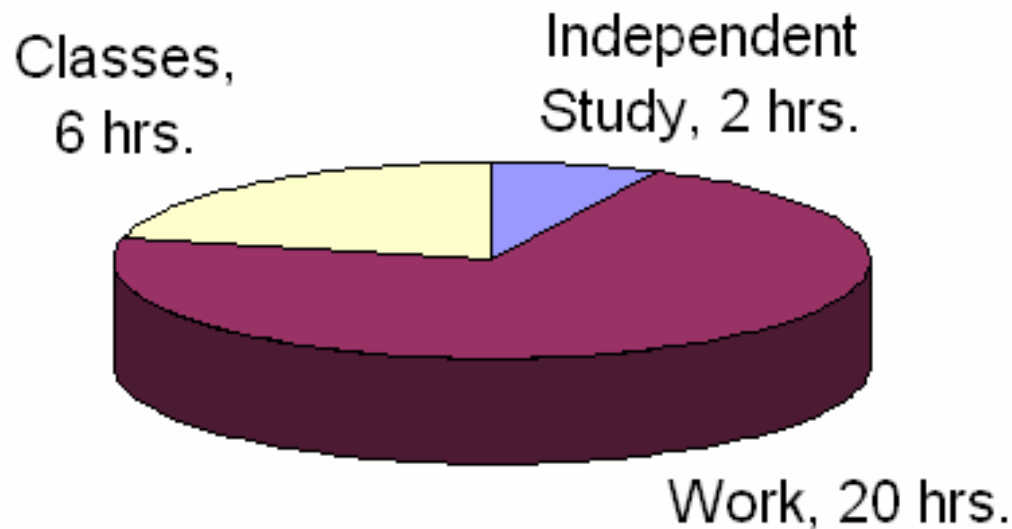


Academic Accreditation

ITESM Mexico Total: 48 credits	UofA United States Total: 12 credits
6 Classes 8 credit per class	2 Classes 6 Credits
	Independent Study 3 Credits
	Internship 3 Credits



Load Distribution



Total: 28 hours (scheduled)



Internship: Earth Knowledge Co.

- Consulting Company
 - Arizona Center for Innovation
 - Finishing incubation period
 - UofA Science and Technology Park
- Project
 - Develop and implement viable business strategies for entering the Mexican market.



Project Outcomes

- 1st stage completed this semester:
 - Marketing
 - Negotiation
 - Relationships
- Three semesters process
- Semester Closure



Collateral Activities

- International Bondings
 - “International Friends Program”
 - “Mayor’s Award”
- Clubs: Arizona Solar Racing Team
- Sports: Soft Ball Team



Summer Opportunities

- Internship (United States)
 - Tucson Mexico Trade Office, TMTO.
 - With the mission to develop commerce in Mexico.
 - Science & Technology Park, Office of Economic Development.
 - Research in the Research Parks with emphasis in Biotechnology.



INTERNSHIP IMPORTANCE



Thank you for your attention!

Feel free to contact us for questions or commentaries:

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