

CONAHEC's 13th North American Higher Education Conference



Houston 2010

**"Innovation in International Higher
Education Collaboration:
Creating Opportunities in Challenging Times"
April 21-23, 2010**



“Innovation in International Higher Education Collaboration: Creating Opportunities in Challenging Times”

Houston 2010

CONAHEC’s 13th North American Higher Education Conference & 8th Student Organization of North America (SONA) Conference

Information for Advertisers, Exhibitors and Sponsors

September 2009

Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico as well as our partners in other world regions at the leading forum for thought and action about collaboration in higher education. The events assemble approximately 500 representatives of higher education institutions making this an excellent opportunity to reach decision-makers doing business in North American higher education. Hosted by one of the top universities in the country, our conference site will be right on the beautiful campus of Rice University,. This event is not to be missed if you are interested in helping guide the future of higher education and its interactions within the region and with its neighbors.

Exhibit space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: fmarmole@email.arizona.edu Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Houston!



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Hosted by:





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GENERAL EVENT SPONSORSHIP

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	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsor Benefits	US\$3,000	US\$6,000	US\$12,000	US\$20,000
3-Day Exhibit Space: 6' x 6' (approx. 4 sq. m.), 1 table, 2 chairs, single electric outlet (120V 15 amps, grounded)	1	1	1	2
Registration(s) @ \$450 value w/ID & ribbon	1	2	3	4
Conference-provided meals w/each reg.	✓	✓	✓	✓
General Support for SONA Conference	✓	✓	✓	✓
Recognition @ opening/closing & plenary	✓	✓	✓	✓
Acknowledgement in conference program	✓	✓	✓	✓
Web link on conference website	✓	✓	✓	✓
Sign during event		✓	✓	✓
Advertisement in conference program		¼ pg b&w	½ pg b&w	Full pg b&w
1 year honorary membership (\$1500 value)			✓	✓
Printed literature in conference packet			✓	✓
Logo on conference packets				✓
Table decorations w/logo @ 1 meal				✓

YES!! I want to be a conference Sponsor and receive all the accompanying benefits for the category below. Please note that payment must be received by CONAHEC on or before Friday, February 26, 2010 to allow enough time for the organization of the above services.

_____ **Bronze** Sponsor (US \$3,000)

_____ **Gold** Sponsor (US \$12,000)

_____ **Silver** Sponsor (US \$6,000)

_____ **Platinum** Sponsor (US \$20,000)

Organization Name: _____

Please identify the contact person for each item appropriate to your Sponsor category.

Contact Name	Phone	E-mail	Web link	Sign	Ad	Lit.	Logo
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



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Please identify complimentary registrants in accordance with your sponsorship level:

Bronze = 1 registration **Silver** = 2 registrations **Gold** = 3 registrations **Platinum** = 4 registrations

First Representative

Name of Attendee: _____
First Name Family Name(s)

Address: _____
Street City

_____ State / Province Zip/Postal Code Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Second Representative

Name of Attendee: _____
First Name Family Name(s)

Address: _____
Street City

_____ State / Province Zip/Postal Code Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Third Representative

Name of Attendee: _____
First Name Family Name(s)

Address: _____
Street City

_____ State / Province Zip/Postal Code Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Fourth Representative

Name of Attendee: _____
First Name Family Name(s)

Address: _____
Street City

_____ State / Province Zip/Postal Code Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Additional attendees must register separately. Registration information available at <http://www.conahec.org>
Once complete, fax this form to CONAHEC at: (520) 626-2675

Questions?

Contact Francisco Marmolejo:
Telephone: (520) 621-7761
E-mail: fmarmole@email.arizona.edu

Payment Options:

Check or Wire Transfer

Please contact Sean Manley-Casimir at
smanleyc@email.arizona.edu for instructions.



13th North American Higher Education Conference

Hosted by:



RICE
Unconventional Wisdom



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Payment Information

Payable to: CONAHEC/University of Arizona
Federal ID #86-6004791
Deadline: Friday, February 26, 2010

Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:
University of Arizona/CONAHEC
Houston Conference Support
P.O. Box 210300
Tucson, AZ 85721-0300

Physical/Courier delivery address:
University of Arizona/CONAHEC
Houston Conference Support
220 W. Sixth Street, Room 108A
Tucson, AZ 85701

Payment by wire transfer, payable in U.S. Dollars:

Please contact Sean Manley-Casimir at smanleyc@email.arizona.edu
for wire transfer payment instructions.

Questions?

Contact Francisco Marmolejo:
Telephone: (520) 621-7761
E-mail: fmarmole@email.arizona.edu



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