



CONAHEC

12th North America Higher Education Conference

October 8-10, 2008

Monterrey, Mexico



**“Higher Education Collaboration:
Local Responses in a Global Context”**



UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

75
Aniversario

Organized by :
Consortium for North American
Higher Education Collaboration

Hosted by :
Universidad Autónoma de Nuevo León



12th North American Higher Education Conference

“Higher Education Collaboration:
Local Responses in a Global Context”

CONAHEC’s 12th North American Higher Education Conference
&
7th Student Organization of North America (SONA) Conference

Information for Advertisers

January 2008

Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico at the leading forum for thought and action about collaboration in higher education in the North American region and the world to help map our collaborative agenda! Both events are tri-lingual and tri-national and together will likely attract 550 or more attendees. It is the perfect opportunity to reach higher education decision-makers doing business in the North American region. Hosted by the Universidad Autónoma de Nuevo León (3rd largest public university in Mexico), our conference site in the principal industrial city in northern Mexico offers a glimpse into the future of the region and the country’s interactions with its North American neighbours.

Exhibit space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: fmarmole@email.arizona.edu Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Monterrey!





“Higher Education Collaboration:
Local Responses in a Global Context”

PRINT ADVERTISING REQUEST FORM

I. Advertising in the CONAHEC conference program:

___ ¼ page b&w = US \$200
Vertical only
(3.25" wide x 4.5" high)

___ ½ page b&w = US \$350
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___ Full page b&w = US \$500
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