



# CONAHEC

12th North America Higher Education Conference

October 8-10, 2008

Monterrey, Mexico



**“Higher Education Collaboration:  
Local Responses in a Global Context”**



UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

*75*  
**Aniversario**

Organized by :  
Consortium for North American  
Higher Education Collaboration

Hosted by :  
Universidad Autónoma de Nuevo León



12th North American Higher Education Conference

“Higher Education Collaboration:  
Local Responses in a Global Context”

CONAHEC’s 12th North American Higher Education Conference  
&  
7<sup>th</sup> Student Organization of North America (SONA) Conference

### Information for Exhibitors

January 2008

#### Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico at the leading forum for thought and action about collaboration in higher education in the North American region and the world to help map our collaborative agenda! Both events are tri-lingual and tri-national and together will likely attract 550 or more attendees. It is the perfect opportunity to reach higher education decision-makers doing business in the North American region. Hosted by the Universidad Autónoma de Nuevo León (3<sup>rd</sup> largest public university in Mexico), our conference site in the principal industrial city in northern Mexico offers a glimpse into the future of the region and the country’s interactions with its North American neighbours.

Exhibit space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: fmarmole@email.arizona.edu Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Monterrey!





### EXHIBITION SPACE

#### I. Specifications

Standard exhibit space is 6' x 6' (approx. 4 sq. meters) and package cost includes:

- Exhibit table, (2) chairs, and a single 110-electrical outlet\*
- 1 Registration (\$450 value) with name badge and Exhibitor ribbon
- Conference-provided meals
- Recognition at Opening, and Closing sessions
- Acknowledgment in the printed conference program
- **Total Standard Exhibitor Package Cost = US \$1,500.00**

**YES!** I want exhibit space for October 8, 9 & 10, 2008.

Exhibit type (check one):  Tabletop  Free-standing floor display

Company / Organization Name: \_\_\_\_\_

Name of Attendee: \_\_\_\_\_

First Name

Family Name(s)

Name on Badge: \_\_\_\_\_

Address: \_\_\_\_\_

Street

City

State / Province

Zip/Postal Code

Country

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail address: \_\_\_\_\_

Special meals or other needs? \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Once complete, fax to CONAHEC at:

(520) 626-2675

#### Questions?

Contact Francisco Marmolejo:

Telephone: (520) 621-7761

E-mail: [fmarmole@email.arizona.edu](mailto:fmarmole@email.arizona.edu)

#### Payment Options:

#### Check or Wire Transfer

Please contact Sean Manley-Casimir at [smanleyc@email.arizona.edu](mailto:smanleyc@email.arizona.edu) for instructions.



## Payment Information

**Payable to: CONAHEC/University of Arizona**

Federal ID #86-6004791

**Deadline: Monday, September 1, 2008**

### Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:

University of Arizona/CONAHEC  
Monterrey Conference Advertisement  
P.O. Box 210300  
Tucson, AZ 85721-0300

Overnight/Courier delivery address:

University of Arizona/CONAHEC  
Monterrey Conference Advertisement  
220 W. Sixth Street, Room 108A  
Tucson, AZ 85701

### Payment by wire transfer, payable in U.S. Dollars:

Please contact Sean Manley-Casimir at [smanleyc@email.arizona.edu](mailto:smanleyc@email.arizona.edu)  
for wire transfer payment instructions.

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E-mail: [fmarmole@email.arizona.edu](mailto:fmarmole@email.arizona.edu)