



CONAHEC

12th North America Higher Education Conference

October 8-10, 2008

Monterrey, Mexico



**“Higher Education Collaboration:
Local Responses in a Global Context”**



UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

Organized by :
Consortium for North American
Higher Education Collaboration

Hosted by :
Universidad Autónoma de Nuevo León



12th North American Higher Education Conference

“Higher Education Collaboration:
Local Responses in a Global Context”

CONAHEC’s 12th North American Higher Education Conference
&
7th Student Organization of North America (SONA) Conference

Information for Sponsors

January 2008

Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico at the leading forum for thought and action about collaboration in higher education in the North American region and the world to help map our collaborative agenda! Both events are tri-lingual and tri-national and together will likely attract 550 or more attendees. It is the perfect opportunity to reach higher education decision-makers doing business in the North American region. Hosted by the Universidad Autónoma de Nuevo León (3rd largest public university in Mexico), our conference site in the principal industrial city in northern Mexico offers a glimpse into the future of the region and the country’s interactions with its North American neighbours.

Exhibit space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: fmarmole@email.arizona.edu Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Monterrey!





12th North American Higher Education Conference

“Higher Education Collaboration:
Local Responses in a Global Context”

GENERAL EVENT SPONSORSHIP

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	<i>Bronze</i> Sponsor	<i>Silver</i> Sponsor	<i>Gold</i> Sponsor	<i>Elite</i> Sponsor
Sponsor Benefits	US\$3,000	US\$6,000	US\$12,000	US\$20,000
3-Day Exhibit Space: 6' x 6' (approx. 4 sq. m.), 1 table, 2 chairs, single electric outlet (120V 15 amps, grounded)	1	1	1	2
Registration(s) @ \$450 value w/ID & ribbon	1	2	3	4
Conference-provided meals w/each reg.	✓	✓	✓	✓
General Support for SONA Conference	✓	✓	✓	✓
Recognition @ opening/closing & plenary	✓	✓	✓	✓
Acknowledgement in conference program	✓	✓	✓	✓
Web link on conference website	✓	✓	✓	✓
Sign during event		✓	✓	✓
Advertisement in conference program		¼ pg b&w	½ pg b&w	Full pg b&w
1 year honorary membership (\$1500 value)			✓	✓
Printed literature in conference packet			✓	✓
Logo on conference packets				✓
Table decorations w/logo @ 1 meal				✓

YES!! I want to be a conference Sponsor and receive all the accompanying benefits for the category below.

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_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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GENERAL EVENT SPONSORSHIP

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Please complete registration sections
for your Sponsor level:

Bronze = 1 registration *Gold* = 3 registrations

Silver = 2 registrations *Elite* = 4 registrations

Additional attendees must register separately at:

<http://www.conahec.org>

First Representative

Name of Attendee: _____

First Name

Family Name(s)

Address: _____

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City

State / Province

Zip/Postal Code

Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Second Representative

Name of Attendee: _____

First Name

Family Name(s)

Address: _____

Street

City

State / Province

Zip/Postal Code

Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Third Representative

Name of Attendee: _____

First Name

Family Name(s)

Address: _____

Street

City

State / Province

Zip/Postal Code

Country

Tel.: _____ Fax: _____ E-mail address: _____

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Fourth Representative

Name of Attendee: _____

First Name

Family Name(s)

Address: _____

Street

City

State / Province

Zip/Postal Code

Country

Tel.: _____ Fax: _____ E-mail address: _____

Special meals or other needs? _____

Additional attendees must register separately. Registration information available at
<http://www.conahec.org>

Once complete, fax to CONAHEC at:
(520) 626-2675

Questions?

Contact Francisco Marmolejo:

Telephone: (520) 621-7761

E-mail: fmarmole@email.arizona.edu

Payment Options: Check or Wire Transfer

Please contact Sean Manley-Casimir at
smanleyc@email.arizona.edu for instructions.

Payment Information

Payable to: CONAHEC/University of Arizona

Federal ID #86-6004791

Deadline: Monday, September 1, 2008

Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:

University of Arizona/CONAHEC
Monterrey Conference Advertisement
P.O. Box 210300
Tucson, AZ 85721-0300

Overnight/Courier delivery address:

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Monterrey Conference Advertisement
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Tucson, AZ 85701

Payment by wire transfer, payable in U.S. Dollars:

Please contact Sean Manley-Casimir at smanleyc@email.arizona.edu
for wire transfer payment instructions.

Questions?

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Telephone: (520) 621-7761
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