

**14th North American
Higher Education
Conference**



PUEBLA 2011

**"International Higher Education
Collaboration: Empowering Societies
in an Era of Transformation"**

October 12-14, 2011



**14th North American
Higher Education
Conference**

**“International Higher Education Collaboration: Empowering
Societies in an Era of Transformation”**

PUEBLA 2011

**CONAHEC’s 14th North American Higher Education Conference
&
9th Student Organization of North America (SONA) Conference**

Information for Advertisers, Exhibitors and Sponsors

April 2011

Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico as well as our partners in other world regions at the leading forum for thought and action about collaboration in higher education. CONAHEC’s events assemble approximately 400-500 representatives of higher education institutions making this an excellent opportunity to reach decision-makers doing business in North American higher education. Hosted by one of the top universities in the country, our conference site will be in one of Mexico’s biggest and most modern meeting spaces, the Centro Cultural of the Benemérita Universidad Autónoma de Puebla. This event is not to be missed if you are interested in helping guide the future of higher education collaboration.

Exhibit space is limited and is offered on a first come-first choose basis. Respond early!

Questions?

Francisco Marmolejo: fmarmole@email.arizona.edu Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Puebla!





PRINT ADVERTISING REQUEST FORM

I. Advertising in the CONAHEC conference program:

___ ¼ page b&w = US \$200
Vertical only
(3.25” wide x 4.5” high)

___ ½ page b&w = US \$350
Horizontal only
(7.5” wide x 4.5” high)

___ Full page b&w = US \$500
(7.5” x 10”)

Camera-ready artwork format specifications: .ai, .pdf, .jpg, minimum 300 dpi; send by e-mail to Sean Manley-Casimir at smanleyc@email.arizona.edu.

Artwork Deadline: Friday, August 19, 2011

Company / Organization Name: _____

Contact Person: _____

Address: _____

Street

City

State / Province

Zip/Postal Code

Country

Telephone: _____ Fax: _____

E-mail address: _____

Note: Advertisement cost does not include conference registration.

Signature _____ Date _____

Once complete, fax to CONAHEC at:

(520) 626-2675

Payment Options:

Check or Wire Transfer

Questions /need instructions?

Contact Sean Manley-Casimir:

Telephone: (520) 621-7761

E-mail: smanleyc@email.arizona.edu





EXHIBIT SPACE

II. Specifications

Standard exhibit space is 10' x 10' (approx. 9 sq. meters) and package cost includes:

- Exhibit table, (2) chairs, and a single 110-electrical outlet*
- 1 Registration (\$550 value) with name badge and Exhibitor ribbon
- Conference-provided meals
- Recognition at Opening, and Closing sessions
- Acknowledgment in the printed conference program
- **Total Standard Exhibitor Package Cost = US \$1,500.00**

YES! I want exhibit space for October 12, 13th and 14th

Exhibit type (check one): Tabletop Free-standing floor display

Company / Organization Name: _____

Name of Attendee: _____
First Name Family Name(s)

Name on Badge: _____

Address: _____
Street City

State / Province

Zip/Postal Code

Country

Telephone: _____ Fax: _____

E-mail address: _____

Special meals or other needs? _____

Signature _____ Date _____

Once complete, fax to CONAHEC at:

(520) 626-2675

Payment Options:

Check or Wire Transfer

Questions /need instructions?

Contact Sean Manley-Casimir:

Telephone: (520) 621-7761

E-mail: smanleyc@email.arizona.edu





GENERAL EVENT SPONSORSHIP

(page 1 of 3 pages)

	Bronze Sponsor	Silver Sponsor	Gold Sponsor	Platinum Sponsor
Sponsor Benefits	US\$3,000	US\$6,000	US\$12,000	US\$20,000
3-Day Exhibit Space: 6' x 6' (approx. 4 sq. m.), 1 table, 2 chairs, single electric outlet (120V 15 amps, grounded)	1	1	1	2
Registration(s) @ \$450 value w/ID & ribbon	1	2	3	4
Conference-provided meals w/each reg.	✓	✓	✓	✓
General Support for SONA Conference	✓	✓	✓	✓
Recognition @ opening/closing & plenary	✓	✓	✓	✓
Acknowledgement in conference program	✓	✓	✓	✓
Web link on conference website	✓	✓	✓	✓
Sign during event		✓	✓	✓
Advertisement in conference program		¼ pg b&w	½ pg b&w	Full pg b&w
1 year honorary membership (\$1500 value)			✓	✓
Printed literature in conference packet			✓	✓
Logo on conference packets				✓
Table decorations w/logo @ 1 meal				✓

YES!! I want to be a conference Sponsor and receive all the accompanying benefits for the category below. Please note that payment must be received by CONAHEC on or before Friday, August 19, 2011 to allow enough time for the organization of the above services.

_____ **Bronze** Sponsor (US \$3,000)

_____ **Gold** Sponsor (US \$12,000)

_____ **Silver** Sponsor (US \$6,000)

_____ **Platinum** Sponsor (US \$20,000)

Organization Name: _____

Please identify the contact person for each item appropriate to your Sponsor category.

Contact Name	Phone	E-mail	Web link	Sign	Ad	Lit.	Logo
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
_____			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



**14th North American
Higher Education
Conference**

**“International Higher Education Collaboration: Empowering
Societies in an Era of Transformation”**

PUEBLA 2011

Payment Information

Payable to: CONAHEC/University of Arizona

Federal ID #86-6004791

Deadline: Friday, August 19, 2011

Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:

University of Arizona/CONAHEC
Puebla Conference Support
P.O. Box 210300
Tucson, AZ 85721-0300

Physical/Courier delivery address:

University of Arizona/CONAHEC
Puebla Conference Support
220 W. Sixth Street, Room 108A
Tucson, AZ 85701

Payment by wire transfer, payable in U.S. Dollars:

Please contact Sean Manley-Casimir at smanleyc@email.arizona.edu
for wire transfer payment instructions.

Questions?

Contact Francisco Marmolejo:

Telephone: (520) 621-7761

E-mail: fmarmole@email.arizona.edu

