



CONAHEC

11th North American Higher Education Conference

April 25-27, 2007

Québec City, Canada



"Rethinking North America: Higher Education, Regional Identities and Global Challenges"

Organized by
Consortium for North American Higher Education Collaboration

Hosted by



Université du Québec



"Rethinking North America: Higher Education, Regional Identities and Global Challenges"



CONAHEC's 11th North American Higher Education Conference & 6th Student Organization of North America (SONA) Conference

Information for Advertisers

November 2006

Dear CONAHEC Partners and Colleagues:

Join leaders and practitioners of higher education, business and government sectors, and postsecondary students from Canada, the U.S. and Mexico at the leading forum for thought and action about collaboration in higher education in the North American region and the world to help map our collaborative agenda! Both events are tri-lingual and tri-national and together will likely attract 550 or more attendees. It is the perfect opportunity to reach post secondary institution decision makers from all over the region. Hosted by the University of Quebec System, our conference site near the quaint and charming Vieux-Québec offers a historic setting for an interesting blend of past and present.

Advertising space is limited and is offered first come-first serve. Register early!

Questions?

Francisco Marmolejo: fmarmole@email.arizona.edu Tel: (520) 621-7761.

More information is available at: <http://www.conahec.org>.

We hope to see you in Quebec!



"Rethinking North America: Higher Education, Regional Identities and Global Challenges"



PRINT ADVERTISING

I. Advertising in the conference program:

___ ¼ page b&w = US \$200
Vertical only
(3.25" wide x 4.5" high)

___ ½ page b&w = US \$350
Horizontal only
(7.5" wide x 4.5" high)

___ Full page b&w = US \$500
(7.5" x 10")

Camera-ready artwork format specifications: .ai, .pdf, .jpg, minimum 300 dpi; send by e-mail to Sean Manley-Casimir at smanleyc@email.arizona.edu.

Artwork Deadline: March 31, 2007

Company / Organization Name: _____

Contact Person: _____

Address: _____
Street City

State / Province Zip/Postal Code Country

Telephone: _____ Fax: _____

E-mail address: _____

Note: Advertisement cost does not include conference registration.

Signature _____ Date _____

Once complete, fax to CONAHEC at:

(520) 626-2675

Questions?

Contact Francisco Marmolejo:

Telephone: (520) 621-7761

E-mail: fmarmole@email.arizona.edu

Payment Options:

Check or Wire Transfer

Please refer to instructions on page 7.

Payment Information

Payable to: CONAHEC/University of Arizona

Federal ID #86-6004791

Deadline: March 31, 2007

Payment by check, payable in U.S. Dollars:

U.S. Postal service mailing address:

University of Arizona/CONAHEC
Quebec Conference Advertisement
P.O. Box 210300
Tucson, AZ 85721-0300

Overnight/Courier delivery address:

University of Arizona/CONAHEC
Quebec Conference Advertisement
220 W. Sixth Street, Room 108A
Tucson, AZ 85701

Payment by wire transfer, payable in U.S. Dollars:

Wells Fargo Bank, Arizona

<u>U.S. transactions:</u>	ABA Number 121000248, ACA Routing 122105278
<u>International transactions:</u>	Swift Code WFBIUS6SXXX
Reference:	CONAHEC/University of Arizona (Quebec Conference)
Account Number:	0529788309 (Número de Cuenta)
FRS:	237280

Include a copy of your financial institution's wire confirmation with this form and fax to CONAHEC at
(520) 626-2675

Questions?

Contact Francisco Marmolejo:
Telephone: (520) 621-7761
E-mail: fmarmole@email.arizona.edu